

Delivering High Quality Summer Courses on a Low Budget *with Mark Hellyer*

Friday 25th January, 219 St John Street, London, EC1V 4LY

Introduction

Short vacation courses for teenagers in the UK are often seen as the poor relation of the ELT world. Courses for high volumes of students in various temporary locations around the country with temporary (and often inexperienced) staff are notoriously difficult to manage, but they needn't be. In this session I will show you how a tried and tested formula can deliver quality throughout your organisation and probably save you money in the process.

Session Outline

This session is aimed at the directors and managers of multi-centre operations in the UK. For a large scale operation to be a success you need to provide the same high quality course in every classroom around the country. In my experience the only way to achieve this is to have a prescriptive course which is easy for teachers to follow, yet which also provides them with a degree of autonomy. Naturally the course must also be pedagogically sound and enjoyable and useful for students. This session will demonstrate how to design and implement such a course successfully and cheaply.

Outcomes

By the end of the session participants will:

- o fully understand who their summer course clients are
- o have learnt how to get the best out of their teachers
- o understand what the most important elements to include in a short vacation course are
- o be better able to assess published material for use on short courses
- o understand how to spend the money available to them to really improve their courses

Timetable

Registration	10.00
Starting Time	10.30
Ending Time	17.00

Lunch and refreshments provided

Trainer Profile

Mark Hellyer is a modern languages graduate who holds the RSA Dip TEFLA and a PG Diploma in Linguistics (TESOL). He has taught in Europe and the Middle East, set up and managed pre-sessional courses at the University of Wolverhampton, been the principal of a BC-accredited year-round school in Torquay, and acted as a local supervisor for participants

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on the IH distance learning RSA Dip TEFLA course. He is currently the academic director of a multi-centre operation in the UK, which recently gained British Council accreditation at the first attempt. He has written the *Everyday English* short course, and has just finished *A Very Short Guide to Britain*, aimed at foreign students.

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