



# English UK Partner Agency Scheme

[www.englishuk.com/agents](http://www.englishuk.com/agents)



## English UK Partner Agency Scheme

The English UK Partner Agency Scheme recognises those study abroad agencies and educational consultancies that are successfully promoting the UK as an English language teaching destination.

To join the scheme, an agency must demonstrate that they have developed productive partnerships with a number of member centres, are engaged with the work of English UK and adhere to the principles of our agency code of conduct.

### What are the benefits of becoming a Partner Agency?

Membership will be exclusive to successful and high quality agencies and will be viewed as an extra mark of quality. Other benefits of the Partner Agency scheme include:

- An official Partner Agency certificate.
- The right to use a Partner Agency logo on your own marketing and other material.
- Your agency's logo, contact details and profile will be listed on the English UK website [www.englishuk.com](http://www.englishuk.com). This will refer students and English UK members directly to your agency.
- Access to exclusive marketing collateral including poster/art work files and PowerPoint presentations.
- Preferential access to selected English UK events and activities.

### Are we eligible to become an English UK Partner Agency?

In order to join the scheme, agencies must:

- Complete a detailed business profile form
- Submit satisfactory references from 5 English UK member centres
- Have previously attended an English UK organised event (such as StudyWorld, a workshop, inward mission or briefing session)
- Take part in an English UK Partner Agency briefing seminar.

### How to join the scheme

#### 1. Receive an invitation to join

English UK will organise a Partner Agency briefing seminar for your country, inviting all study abroad agencies and educational consultancies on our database that are based there to register.

#### 2. Submit a business profile form

Prospective partner agencies will be asked to complete and submit a business profile form and sign the agency code of conduct. You will also be required to nominate 5 English UK member centres to which you send students and who are willing to act as your referees.

#### 3. Contact your referees

Send the reference form provided by English UK to your nominated referees, requesting that they return this directly to our London office.

#### 4. Make sure everyone does the required reading

All employees of prospective Partner Agencies are strongly encouraged to take the time to read the general information for agents, which is available on the English UK website.

#### 5. Take part in a briefing seminar

The Partner Agency briefing seminar includes presentations on English UK, Accreditation UK and the UK's visa system for students.

#### 6. Become a Partner Agency

Once we have received all your references and you have paid the subscription fee (which covers affiliation with the scheme for 2 years)\*, you will have achieved Partner Agency status. You will receive a certificate, the Partner Agency logo file and access to special marketing collateral, and your agency will be profiled on the English UK website.

### For more information

If you would like more information on the English UK Partner Agency scheme, visit our website [www.englishuk.com/agents](http://www.englishuk.com/agents).

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*\* Partner Agency status is valid for 2 years. Renewal is a simpler process: you will need to submit a renewal profile form, provide two up-to-date references from English UK member centres and pay the subscription fee.*