



English UK Corporate Membership



Have you joined yet?

Do you provide services to the English Language sector? Do you want to get your message out to potential clients? Then why not become a corporate member of English UK, the world's leading language teaching association?



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With more than 460 of the UK's premier language centres in membership, and growing numbers of the world's best study abroad agents joining our partnership scheme, corporate membership is the perfect way to reach leading providers in our global industry.

As a corporate member of English UK, you'll have many chances to promote your services to language centres, agents, and other industry providers at our events, and through our website and mailings.

What is English UK?

English UK is the world's leading language teaching association, and membership is a global mark of quality. Our fully-accredited members include private language schools, educational trusts and charities, and language centres in further and higher education institutes. We advance the education of international students, maintain standards and represent the sector to governments and opinion-formers to ensure that the UK remains the premier destination for quality English language teaching. Our events include StudyWorld London, the world's leading international student recruitment fair, smaller fairs, and several popular conferences.

Can we join?

Corporate membership is open to organisations, businesses and individuals who provide services to the ELT sector. Members include examination bodies, insurance brokers, IT software and support companies and providers of student accommodation and telephone and communication systems.

What do our corporate members say?

Michele da Silva, owner of Britannia Student Services, joined the scheme almost as soon as it began. She says: "It gives us a lot of credibility with clients, and language centres like it that we are corporate members and committed to the standards which English UK upholds.

"There's loads of benefits, such as being the first to hear about bookings for events and getting favourable rates. It's also brilliant working with English UK staff who are always so helpful. There is no way I wouldn't be a corporate member now."

How do we join?

For more details and an application form contact our Membership Manager on +44 20 7608 7960 or email membership@englishuk.com.

Benefits of corporate membership

Opportunities to promote your services to members and a wider industry audience include:

- Use of the English UK Corporate Members' **logo**
- A hyperlinked **business listing** in our website's Corporate Member directory
- Twice-yearly **promotional opportunity** in the English UK newflash sent monthly to all members
- Two promotional **emails** per year to the English UK membership database
- One-page **promotional insert** in the English UK Membership Pack sent annually to language centre members, and in the Welcome Pack for all new members
- **Logo exposure** and the opportunity to **write features** for the English UK News, our quarterly e-newsletter sent to members, leading study travel agents, and other stakeholders
- **10% discount** on exhibition space and attendance at **StudyWorld London**, the world's premier student recruitment event (www.studyworldfair.com)
- **10% discount** on exhibition space at **English UK national conferences** (space permitting)
- Discount on exhibition space at **The English UK Fairs**, our quarterly overseas fairs (www.englishukfairs.com)
- **Address and contact details** of our language centre members, updated quarterly
- Opportunity to participate in **English UK Training Days** at the discounted member rate
- Copy of the English UK Annual **Marketing Statistics Report**
- **First refusal** on any other advertising opportunities
- **Regular industry updates** in the English UK newflash