



# Corporate Membership

# *What is English UK?*

*English UK is the world's leading language teaching association with over 360 accredited members. It is a UK registered charity with the key aim of advancing the education of international students in the English language. Members include private language schools, educational trusts and charities and language centres in further education colleges and universities. All our members are accredited by the British Council under the Accreditation UK Scheme, which is managed by the British Council in partnership with English UK.*

*English UK was formed in 2004 from two previous associations (ARELS and BASELT). Since then we have established ourselves as the voice of the UK English language teaching sector and successfully positioned the association as central to the international promotion of UK education.*

## WHY BECOME A CORPORATE MEMBER ?

Corporate Membership develops relationships with companies who are suppliers of services to the ELT sector. As a Corporate Member you will become part of the most influential and respected English language teaching association in the world. This in itself is a vital tool for engaging the ELT market in the UK

Many English UK member centres may look first to Corporate Members to provide their services, relying on the close relationship and loyalty built up by partnership over a number of years. Add to that the third of a million people who come to the UK every year to study at English UK member centres and you will see that Corporate Membership provides access to significant market prospects.



## ENGLISH UK CORPORATE MEMBERSHIP KEY BENEFITS

The Corporate Members' package provides you with various opportunities for promoting your services both to our members and to a wider audience

- The right to use the English UK Corporate Members' logo



- Listing on the English UK website
- Promotion in the Newsflash – our monthly e-newsletter distributed to all members



- An insert sheet in the English UK Membership Pack sent annually to all new and existing members
- Logo exposure in the English UK News - our quarterly e-newsletter sent to member centres, leading study travel agents worldwide and other stakeholders
- Opportunity to write feature articles for the English UK News
- 10% discount on exhibition space at StudyWorld - the world's longest running and most highly regarded student recruitment event
- 10% discount on exhibition space at English UK national conferences \*
- First refusal on any other advertising opportunities that may arise
- Address and contact details of English UK member centres updated quarterly
- Subscription to the Newsflash, keeping you up to date with developments in the sector and the work of the association
- Copy of the English UK Professional Services Handbook and the opportunity to attend events as a delegate at the discounted member rate
- The option of booking meeting rooms at the English UK office in central London

*\* Offer to exhibit is restricted to events where space permits.*



## **HOW CAN I BECOME A CORPORATE MEMBER?**

Corporate membership is open to organisations, businesses and individuals who provide auxiliary services to the ELT sector. Existing members include examination bodies, insurance brokers, student accommodation providers, IT software and support companies and telephone and communication system providers.

Simply sign and complete a Corporate Membership Application Form and return with payment to the Membership Manager, English UK, 219 St John Street, London, EC1V 4LY.

For further information and to download an application form: [www.englishuk.com/members/join/corporate\\_members.php](http://www.englishuk.com/members/join/corporate_members.php)

# Join today

and enjoy all the benefits  
of corporate membership



**Address:**

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**Tel:** 020 7608 7960

**Fax:** 020 7608 7961

**Email:** [info@englishuk.com](mailto:info@englishuk.com)

**Web:** [www.englishuk.com](http://www.englishuk.com)