

The
English
UK
Agents'
Guide



The home of the English language

English UK
Agents' Guide

The UK is the home of English, so where better to study the language? **Around 600,000 people travel here every year to study English.** They choose the UK because it has the best choice of English language courses anywhere in the world, it has an unquestionable reputation for academic and teaching excellence, and the qualifications students gain are recognised and valued all over the world.





We are the national association of English language teaching centres, with more than **440 members accredited by the British Council**. As part of gaining a UK student visa, English language students should enrol on a course with an accredited language centre.

Introducing English UK

Our members are accredited by the Accreditation UK scheme, which is managed by the British Council in partnership with English UK. The scheme checks and improves standards of teaching, management, facilities and welfare provision. Members include private language schools, educational trusts, charities and language centres in further education colleges and universities.

Over the last decade, we have also established ourselves as the voice of the English language teaching sector. With a wide range of partners and stakeholders, we represent the English language profession in the UK and abroad, lobbying governments, running training events and workshops and attending exhibitions worldwide.

Our main goal is to advance the education of international students in the English language. This includes:

Quality assurance

Supporting quality English language courses, primarily through Accreditation UK.

Professional development for the English language teaching (ELT) sector

Quality training for ELT staff, consultancy and research.
www.englishuk.com/training

Representing members

Lobbying for our members, in the UK and around the world.

Marketing

Promoting our members, and the UK as a study destination, through working with agents and connecting with prospective students.

Business services for members

Advice and support on business issues.

English UK has a number of special interest groups that showcase the diversity of what the UK has to offer:

Business English UK

The group of accredited training centres that specialise in English courses for business and professional purposes.
www.businessenglishuk.org.uk

Work Experience UK

The group of accredited English UK members that provide study and work programmes.
www.workexperience-uk.com

Young Learners English UK

Representing English UK members that provide English language courses for young learners aged 7 to 17.

Regional and national groups

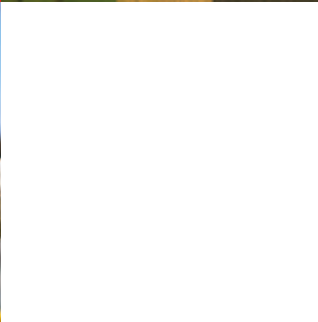
English UK North
www.englishuknorth.com

English UK Central
www.englishukcentral.com

English UK South West
www.englishuksouthwest.com

English UK Scotland
www.englishukscotland.com





If you are looking for partners in the UK that provide **high-quality English language courses**, we can help you find the ones that suit you and your clients' needs.

Building partnerships with UK educators

Accreditation UK is the largest English language teaching quality assurance scheme in the world.

Approved by the British government, it is the only guarantee of high-quality learning and value for money in the UK.

To be accredited, education providers must go through regular assessments carried out by a team of independent experts. Inspections are based on rigorous standards, with more observation of teaching than in any other accreditation scheme.

In simple terms, candidates ensure they are making the very best investment for their future by enrolling on one of our accredited courses.

We operate a complaints procedure and Student Emergency Support Fund for emergency assistance.

Complaints against English language centres are rare, but if a student is experiencing problems there are established processes to help. Each accredited centre has an internal complaints procedure in place and we are able to offer further independent support if it is required.

If an accredited centre closes before a student has finished their course – again, a rare occurrence – English UK's Student Emergency Support Fund will minimise the inconvenience caused. Students can complete their learning on a similar course with a nearby accredited centre at no additional cost. The fund also covers other money that may have been lost – for example, on accommodation.





We can keep you up to date with relevant developments in the UK's English language teaching sector and help you to **build connections with quality educators.**

A valuable partnership

Every year, we run a programme of briefing events and activities that inform agents about developments in the UK's English language teaching sector. We produce a regular newsletter for agents and deliver up-to-date news on our website, www.englishuk.com.

We also host or participate in events that help you to build solid partnerships with accredited English language member centres.

StudyWorld

StudyWorld London is our annual international student recruitment event, attracting over 900 delegates from 60 countries. It is an established forum where you can schedule one-to-one meetings with the full range of education providers, including international universities and colleges. www.studyworldfair.com

The English UK Fairs

The English UK Fairs are organised by English UK, the world's leading language teaching association, in partnership with the British Council, UK Trade & Investment and VisitBritain. Participation in these

3-day events held around the world is limited to just 70 organisations (30 educators and 40 agencies) and is only open to English UK member centres and selected top quality agents. www.englishukfairs.com

Inward missions

Our missions give agents opportunities to gain direct experience of English language education in the UK. Trips are free once you have travelled to the UK, and they include visits to language centres and locations, workshops and networking.

Overseas events

We take part in major education fairs around the world, schedule overseas visits and run briefing sessions on developments in the UK's English language training sector.

Partner Agency Scheme

We can support you in promoting the UK as a destination for English language learning. Why not find out more about our Partner Agency Scheme?

The English UK Partner Agency Scheme recognises study abroad agencies and educational consultancies that are successful in promoting the UK as an English language teaching destination.

It is an exclusive scheme and the Partner Agency logo is a marque of quality. The following benefits are part of membership:

■ Certificate and logo

You receive an official Partner Agency certificate and will be authorised to use the Partner Agency logo on your marketing materials.

■ A profile and listing on our website

Your agency's details will be listed on our website, which receives over 20,000 hits a month. Your profile will refer students and other members directly to your website.

■ Exclusive marketing materials

We provide you with exclusive marketing materials.

■ Access to selected English UK events

You receive preferential access to selected English UK events.

For more information about the scheme, visit www.englishuk.com/agents

Our website has a dedicated section for language travel agents and educational consultants at www.englishuk.com/agents. Why not visit the site to read more about our work with agents, search our accredited English language courses, find out about our events and initiatives, and obtain details of our Partner Agency Scheme?

Information is just a click away



www.englishuk.com

Tips, advice and more information

Advice on studying in the UK

Search for information and advice on all aspects of studying in the UK, including immigration, money matters, and health and safety.

www.educationuk.org

Accreditation UK

Find out more about why it's important to choose an accredited centre.

www.britishcouncil.org/accreditation

Tourism

Read about places around England, Scotland, Wales and Northern Ireland.

www.visitbritain.com

Visas

Find out if your client needs a visa and how to get one.

www.ukvisas.gov.uk

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