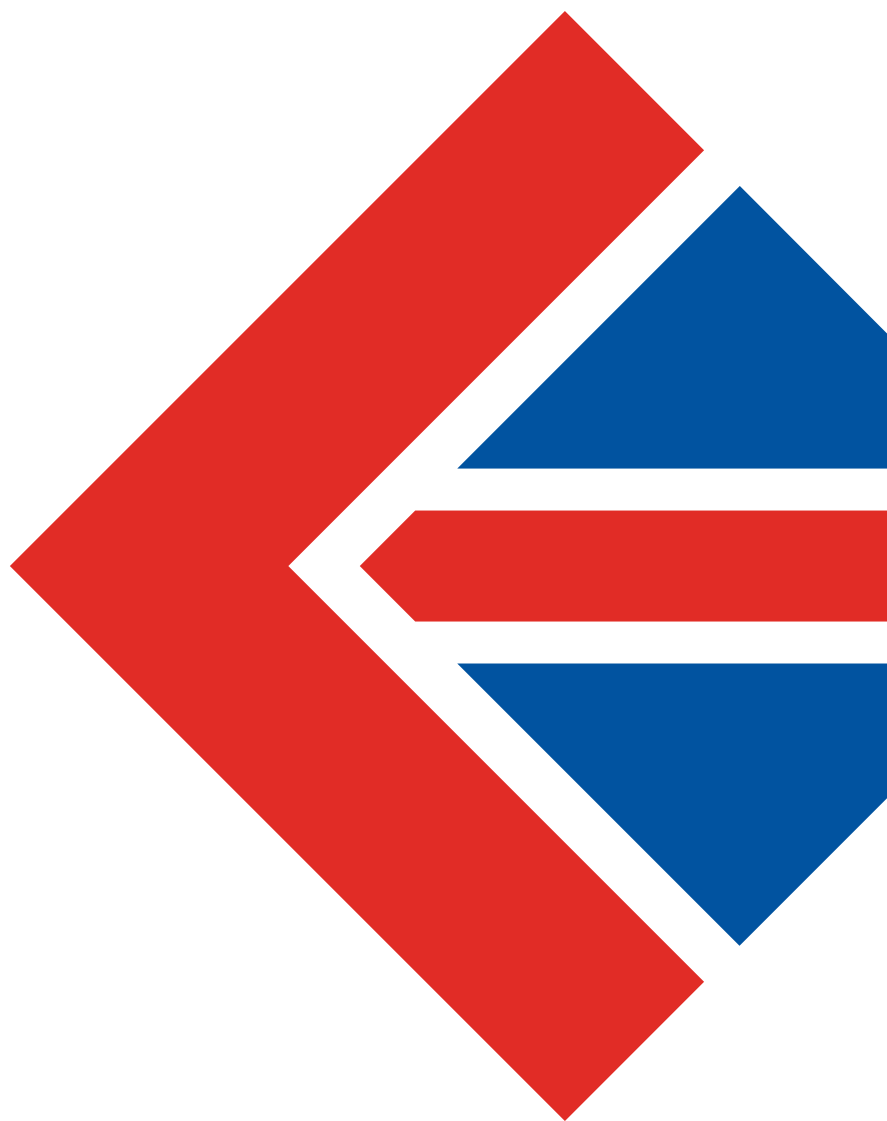


# ESTIMATE OF THE VALUE OF ELT TO THE UK'S TOWNS, CITIES, COUNTIES AND NATIONS

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## **How much are international English language students worth to the UK's nations, cities, counties and towns?**

In many areas of the UK, language teaching is an economically-crucial yet invisible export industry. Students come here and study, spending money not only on tuition and accommodation, but also on transport, tourism, entertainment and shopping. Although the students are often worth millions of pounds to a particular area, their contribution and importance can go unnoticed.

We therefore compile these tables as a best estimate of the value of students to the UK's towns, cities, counties and nations, to be used in English UK members' campaigns, and as a useful resource for MPs, councillors, and journalists.

### **How do we compile the tables?**

We estimate the annual value of the English Language Teaching (ELT) sector to the UK as around £2.5bn. We then divide this by the number of student weeks declared by English UK members for 2011 (the most recent figures available) in each town/city/county or nation.

There are two separate tables, one for nations/counties/unitary authorities and the other for towns and cities. We have included a column with rounded estimates for ease of use, as well as the raw data.

To maintain commercial confidentiality of our members we have removed mention of towns or counties with fewer than three centres. All of these appear grouped together in the Other section of the tables.

We are using an overall sector value to the UK of £2.5bn, rather than the £2bn we have quoted until recently. A report published by the Department for Business, Enterprise and Skills in July 2011 estimated that the sector was worth more than £1.9bn for 2008-2009, excluding FE and HE providers: we are therefore confident that the overall figure is around £2.5bn for 2011 if everyone is included. These figures represent our best possible estimate of the total value of ELT to each locality: they are a really useful weapon for campaigning, but if members in a particular area have a more robust version which they would prefer to use, we would encourage them to do so.

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<b>Nation / County</b>	<b>2011 student week total (or equivalent)</b>	<b>Estimated Value</b>	<b>Rounded Estimate</b>
Greater London	<b>956,645</b>	£930,873,144	£931,000,000
Dorset	<b>212,350</b>	£206,629,342	£207,000,000
Scotland	<b>143,779</b>	£139,905,412	£140,000,000
Brighton & Hove	<b>142,340</b>	£138,505,394	£139,000,000
Oxfordshire	<b>138,584</b>	£134,850,175	£135,000,000
Cambridgeshire	<b>126,488</b>	£123,080,687	£123,000,000
Greater Manchester	<b>92,294</b>	£89,807,987	£90,000,000
Kent	<b>89,223</b>	£86,819,354	£87,000,000
E Sussex	<b>68,727</b>	£66,875,187	£67,000,000
Devon	<b>61,445</b>	£59,789,686	£60,000,000
Bristol	<b>49,382</b>	£48,051,661	£48,000,000
Hants	<b>38,524</b>	£37,486,173	£37,000,000
W Sussex	<b>34,994</b>	£34,051,378	£34,000,000
Leeds + W Yorkshire	<b>27,511</b>	£26,769,968	£27,000,000
Sheffield +S Yorkshire	<b>26,471</b>	£25,757,878	£26,000,000
W Midlands	<b>25,227</b>	£24,547,391	£25,000,000
Surrey	<b>23,974</b>	£23,328,146	£23,000,000
Norfolk	<b>23,635</b>	£22,998,279	£23,000,000
Nottingham/shire	<b>23,622</b>	£22,985,251	£23,000,000
Merseyside	<b>22,931</b>	£22,313,244	£22,000,000
N Yorkshire	<b>20,989</b>	£20,423,453	£20,000,000
Wales	<b>19,995</b>	£19,456,231	£19,000,000
Tyne & Wear	<b>19,641</b>	£19,112,092	£19,000,000
Berks	<b>19,474</b>	£18,949,375	£19,000,000
Gloucestershire	<b>17,318</b>	£16,851,241	£17,000,000
Bath & N E Somerset	<b>17,186</b>	£16,723,013	£17,000,000
NI	<b>16,324</b>	£15,883,749	£16,000,000
Leicestershire	<b>11,424</b>	£11,115,929	£11,000,000
Somerset	<b>10,491</b>	£10,208,483	£10,000,000
Essex	<b>10,159</b>	£9,885,319	£10,000,000
Beds	<b>9,461</b>	£9,206,123	£9,000,000
Shropshire	<b>7,765</b>	£7,555,813	£8,000,000
Cheshire	<b>7,137</b>	£6,944,731	£7,000,000
Hertfordshire	<b>5,762</b>	£5,606,773	£6,000,000
Worcestershire	<b>4,692</b>	£4,565,599	£5,000,000
Warwickshire	<b>4,000</b>	£3,892,673	£4,000,000
Other		£38,193,668	£38,000,000
<b>Total</b>		<b>£2,500,000,000</b>	

<b>Town / City</b>	<b>2011 student week total (or equivalent)</b>	<b>Estimated Value</b>	<b>Rounded Estimate</b>
London	<b>931,449</b>	£906,356,351	£906,000,000
Bournemouth and Poole	<b>195,254</b>	£189,993,904	£190,000,000
Brighton & Hove	<b>149,489</b>	£145,461,802	£145,000,000
Oxford	<b>137,939</b>	£134,222,551	£134,000,000
Cambridge	<b>124,658</b>	£121,299,986	£121,000,000
Edinburgh	<b>105,938</b>	£103,084,056	£103,000,000
Manchester	<b>84,240</b>	£81,970,594	£82,000,000
Bristol	<b>50,991</b>	£49,617,315	£50,000,000
Canterbury	<b>42,753</b>	£41,601,244	£42,000,000
Sheffield	<b>26,471</b>	£25,757,878	£26,000,000
Eastbourne	<b>24,694</b>	£24,028,750	£24,000,000
Glasgow	<b>23,767</b>	£23,126,723	£23,000,000
Norwich	<b>23,635</b>	£22,998,279	£23,000,000
Leeds	<b>22,993</b>	£22,373,574	£22,000,000
Liverpool	<b>22,161</b>	£21,563,988	£22,000,000
Bath	<b>22,096</b>	£21,500,847	£22,000,000
Portsmouth	<b>19,612</b>	£19,083,657	£19,000,000
Birmingham	<b>19,539</b>	£19,012,624	£19,000,000
Newcastle upon Tyne	<b>18,412</b>	£17,916,201	£18,000,000
Exeter	<b>16,901</b>	£16,445,691	£16,000,000
Cardiff	<b>16,606</b>	£16,158,530	£16,000,000
York	<b>15,977</b>	£15,546,475	£16,000,000
Southampton	<b>14,976</b>	£14,572,550	£15,000,000
Nottingham	<b>14,288</b>	£13,903,355	£14,000,000
Belfast	<b>11,948</b>	£11,626,124	£12,000,000
Cheltenham	<b>11,505</b>	£11,194,842	£11,000,000
Colchester	<b>10,159</b>	£9,885,319	£10,000,000
Hastings	<b>9,806</b>	£9,541,504	£10,000,000
Plymouth	<b>7,955</b>	£7,740,694	£8,000,000
Broadstairs	<b>7,718</b>	£7,510,079	£8,000,000
Harrow	<b>5,247</b>	£5,105,647	£5,000,000
Richmond	<b>2,482</b>	£2,415,027	£2,000,000
Other		£367,383,839	£367,000,000
<b>Total</b>		<b>£2,500,000,000</b>	



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