

Certificate in International Business English Training (Cert IBET)



Introduction

The Certificate in International Business English Training (Cert IBET) was developed from a joint partnership of English UK and Trinity College London with the aims of enhancing the skills and expertise of business English trainers, increasing their employability prospects in this sector and improving their ability to deliver a quality product to potential clients.

What can the Cert IBET do for you?

- Give you greater confidence in your ability to deliver practical and relevant professional English training.
- Develop the knowledge and skills required to become an effective and successful professional English trainer.
- Improve your career prospects and earning potential with a qualification that has international currency.
- Achieve the quality standard that will give you an advantage in a competitive industry.
- Demonstrate to clients and employers that you are qualified to train in the field of professional English.
- Build on your TEFL Certificate qualification and gain a respected international qualification from a trusted awarding body with over 70 years experience in English Language Testing.

Entry requirements

Applicants must have an initial teaching qualification such as the Trinity College London Certificate in TESOL and at least one year's ELT teaching experience, a year being a minimum of 480 teaching hours. Experience of business English training and access to business English learners is also desirable. Applicants should have a minimum level of English equivalent to Trinity ISE III, IELTS 7.0, TOEFL 627 or CEFR C1.

Course syllabus

The Cert IBET consists of 10 core modules:

- Definitions of business English
- Concepts and language in a business context
- Needs analysis and research
- Materials and resources
- Internationalism
- Course and syllabus design
- Methods, approaches and techniques
- Business communication skills development (module 1)
- Business communication skills development (module 2)
- Assessment and evaluation.

Course features

The course offers a minimum of 50 hours input which includes: core content of 40 hours and an additional 10 hours of tailored material to cater for particular interests, markets or training groups.

Providers can offer two-week full-time courses, part-time courses, and blended learning and distance delivery options. A wide degree of flexibility guarantees that there will be a Cert IBET course that suits your learning style and needs.

Course assessment

Assessment is through the submission of one assignment of between 3,000 and 4,000 words. Assignment titles focus on the development and evaluation of practical business English training skills. All of the assignments are then moderated by Trinity College London. Course validation and administration is carried out by English UK.

How do I apply?

Contact a validated course provider directly. A list of course providers is available on both the Trinity and English UK websites. If you wish to become a course provider please contact English UK.

Trinity College London contact – email tesol@trinitycollege.co.uk or www.trinitycollege.co.uk/tesol

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