

THE FUTURE OF BUSINESS ENGLISH



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About BEUK

- Formed in 1998 by a group of members specialise in business and professional English training.
- Became a special interest group of English UK when it was formed in 2003.
- The purpose of the group is to safeguard the quality standard of our industry and promote the training expertise in the UK to the world.

- Surveyed in 2009 & 2015 – members gained £163.4k & £57.5k business through BEUK.
- Delivered 53,356 referrals to members' site during 2010 – 2015.
- High membership satisfaction and retention rate.
- Subside for overseas missions through direct UKTI funding equivalent of £5k per member.

Plans for 2016 and beyond

- Launch BEUK Strategic Partner scheme.
- Social media
- A new leads driven web site
- Training programme as a new format of inward mission.
- Corporate focused overseas events.
- EBET Award

Thank you!

www.businessenglishuk.org.uk