

# The EBET Award: for outstanding training in business English



**The Excellence in Business English Training (EBET) Award is the first national award for outstanding contributions to the development of business English training.**

**If you work for an English UK member, have inspired fellow trainers and made a significant, positive impact on your clients' learning experiences, this may be the award for you.**

## Why do we need an award?

The EBET Award is an opportunity to celebrate the achievements of business English professionals at English UK member centres and to raise global awareness of the excellence of business English training here in the UK.

Organised by Business English UK (BEUK) and supported by English UK, the EBET Award encourages business English trainers to share best practice and ideas with fellow trainers, helping to raise the standards throughout the sector.

## Why should you apply?

As well as a trophy, cash prize, certificate and free attendance and presentation slot at the Business English Trainers' Conference 2016, winning the EBET award is a way to:

- Enhance your professional profile
- Gain recognition for your professional achievements
- Share best practice with fellow teachers
- Help raise teaching standards in the sector

## Why should centres get involved?

The award is a great way for English UK members to gain publicity through English UK and BEUK promotion as well as:

- Recognise the achievement of your trainers
- Boost morale in your academic team
- Encourage and reward outstanding practice
- Raise the profile of your centre, including use of the award logo
- Gain trust and appreciation from clients

One winner will be selected, but the EBET award belongs to both the individual trainer and the English UK centre that submits the nomination.

## How to apply

To apply, complete a nomination form and supporting materials before 30 October 2016.

Visit: [businessenglishuk.org.uk/ebet](http://businessenglishuk.org.uk/ebet)

Applicants must provide strong evidence of best practice through a course plan and training reflection, and a 20 minute video of the learning environment, assessed by the criteria overleaf.

## Timeline

- 1 30/10/2016: Nominations deadline
- 2 25/11/2016: Final winner selected according to the selection criteria overleaf
- 3 03/12/2016: Winner announced and award ceremony held during the Business English Trainers' Conference 2016.

Please note, the panel's decision is final and BEUK cannot enter into discussion on this decision.

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**BUSINESS  
ENGLISHUK**

A special interest group of English UK

## Eligibility and rules

- Award is only open to English UK members
- Trainers must be nominated by an English UK member and nominations should be submitted by a senior member staff
- Each member can nominate two applicants
- Only completed nomination forms with supporting materials will be considered

Please direct any queries to [sarah@englishuk.com](mailto:sarah@englishuk.com)

## EBET Award panel

The EBET panel is formed of experts from: the British Council; Business English UK; Cambridge English Assessment; Cambridge University Press; and Trinity College London.

## Course plan and training reflection

Nominations must be supported by a Course Plan and Training Reflection, which should demonstrate:

### Understanding and assessing needs (20%)

- Clearly defined learning objectives
- Reliable assessment methods to evaluate language capacity and learning needs
- Clear, achievable goals related to needs
- Awareness of challenges and/or limitations with proposed solutions.
- Rationale behind technological resources, clearly related to lesson objectives

### Course Design (30%)

- Clearly structured approach for addressing learning needs
- A creative and inspiring teaching approach
- Reliable, appropriate progress assessment
- Technology used to achieve particular learning outcomes, as appropriate

### Learning outcomes (30%)

- Clear evidence of progress in line with initial learning objectives
- The benefits of the training to the client(s) and/or their companies.
- Positive feedback from clients about their learning experience.

### Benefits for applicant and their centre (20%)

- How it has helped develop training practice
- How technology can practice in general

## 20 minute video

The video can be related to the course plan or can be a segment of a lesson, but should demonstrate:

### Interaction and rapport (40%)

- A positive classroom atmosphere
- Strong client engagement and response
- Confidence, enthusiasm and friendliness
- Excellent communication skills
- Appropriate use of humour

### Use of technology (20%)

- Appropriate use of technology to enhance the learning experience
- Well sourced, relevant, motivating materials

### Evidence of Learning (40%)

- Learners able to apply learning objective(s)
- Trainer checks understanding with learner(s)
- Lesson materials contribute to the achievement of learning objectives
- Teaching approach contributes to the achievement of learning objectives

Supported by

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[businessenglishuk.org.uk/ebet](https://businessenglishuk.org.uk/ebet)