

The English UK Marketing Conference 2017

Session proposal form

Thank you for your interest in speaking at The English UK Marketing Conference 2017. Please complete this form and [email it to Tom Weatherley](#) by **Friday 02 December 2016**.

Venue: 155 Bishopsgate, London, EC2M 3YD
Date: Friday 03 February 2017
Deadline for papers: Friday 02 December 2016

Please note:

- Sessions are 50 minutes long (the programme is subject to change; you will be kept informed)
- All rooms have a laptop (Windows operating system), projector and speakers. You are welcome to bring your own equipment (Apple users need adapters)
- The venue has free Wifi – however this is often overloaded. We recommend loading any videos/sound files in advance
- You can choose how to deliver – lecture style, workshop, mixture, etc. (Almost) anything goes.
- Feedback shows delegates appreciate:
 - Accurate descriptions
 - Good take-away content
 - Practical tips they can implement the following Monday
 - Knowing who a session is aimed at.

We are happy to have submissions on any topic. Feedback shows the following topics could be popular.

- Tips and techniques for marketing for small centres.
- Innovations and new ideas.
- Sessions on sales – negotiating, closing, and reporting.
- Future predictions, trends, potential markets and responses.
- Marketing junior courses.
- Using digital channels, including social media and SEO.

We receive a high volume of submissions and cannot guarantee inclusion on the programme. We run several other conference events and may keep your session for use in other events.

Session title:				
Session outline: (maximum 150 words)				
Who is the talk suitable for? What will they find? (Mark an X where applicable)	Experienced staff		Inexperienced staff	
	Planning for the future		Marketing online	
	Marketing Offline		Using technology	
	Sales skills		Innovation and change	
	Trends and predictions		[Other]	
	[Other]		[Other]	
What style of session?	Presentation/ lecture style			
	Workshop/ interactive			
Trainer bio-statement (maximum 100 words)				
I have attached my photo to the email (please use a high quality image)	Yes		No	
Do you require audio speakers?	Yes		No	
I allow English UK to share my presentation online after the event	Yes		No	