

# Defining Academic Quality

Venue:	English UK, 219 St John Street, London, EC1V 4LY
Date:	Friday 31 March 2017
Timings:	Registration from: 10:00   start time: 10:30   end time (approx): 17:00
Price:	Members £160, non-members £256
Format:	A mixture of presentation and interactive group activities.

## Why attend this training day?

It is more important than ever for language schools to be able to evaluate the quality of what they do. This course will explore fundamental questions: what do we mean by “quality”? What is good teaching? How do we recognise when successful learning is taking place? Can we measure teaching and learning? Which criteria might be useful? What evidence can we collect, and record? How can we showcase what we do during British Council and ISI inspections?

## What does it cover?

- Making expectations and standards clear
- Giving guidance and support, getting to know the strengths and weaknesses of the academic team
- Provide useful feedback (through observation and other means)
- Raising self-awareness
- Providing targeted professional development.

## Learning outcomes

Practical ideas about how to define quality, recognise good teaching, and provide targeted professional development.

## About the trainer



Dr Diane Phillips worked for the Bell Educational Trust as a teacher, teacher trainer, and manager from 1984 until 2003, becoming Head of Academic Management, UK Schools, and Head of the Young Learner Department. She now teaches on the Open University's MA in Education programme (Applied Linguistics) and is the author of a wide range of in-house and published materials. She has been a British Council inspector since 2000 and is also a tutor on the English UK Certificate in Student Services Management Course.



Fiona Dunlop is Academic Director at Wimbledon School of English. She has been involved in many aspects of ELT over the past 20 years, including teacher training, Business English and academic management. She is a trainer in ELT course design, training new teachers, teacher observation, academic quality and motivating long stay students. She also designs and runs international teacher training courses at Wimbledon School of English.