

New sponsor helps make English UK events better and more affordable for members

News release
11 August 2014

English UK is delighted to announce that Trinity College will sponsor our conferences during the next academic year.

The partnership covers all conferences intended primarily for our member centres and their staff, but which are also open to non-members in the industry. They include the marketing, teaching and management conferences, the Annual General Meeting and conference, the Business English events and the newly-revived Student Experience Conference.

Huan Japes, English UK's Deputy Chief Executive for Professional Services, is delighted with the deal, which he says is good for the organisation and good for members.

"It's always exciting to work with a new partner and look at the opportunities we can create together," he said, adding: "It's fantastic for our members also because sponsorship of these events means that we can run them at a much more reasonable price than might otherwise be possible and give added value by hiring better speakers and using nicer venues. We're keen to do that because we think our members are worth it, and should have the best possible experience at our events.

"In return, it will enable Trinity College to give its suite of exams, including Graded Examinations in Speaking English and Integrated Skills in English, more prominence among our members. We think this is good news for everyone involved."

Henry Tolley, Head of Business Development at Trinity College, adds: "As an international exam board, Trinity already works with large numbers of English UK members, so this seemed a very natural fit for us.

"With our strong presence in the UK and around the world, and our close relationships with key education agents, we will work with English UK to bring more students to the UK, whether to study English, drama, dance or music. We are looking forward to working with English UK over the next few years on projects like PON and Erasmus Plus, and increasing opportunities for teachers with their career and professional development."

Notes to Editors

1. English UK is the world's leading language teaching association, with more than 470 accredited centres in membership. It covers university and further education college language departments, international study centres in independent schools, educational trusts and charities, and private sector colleges. English UK is a UK registered charity (www.englishuk.com).
2. English UK's Professional Services department organises several specialist conferences each year, as well as numerous industry-focused training sessions.
3. For more information, please contact Huan Japes, deputy chief executive (Professional Services) of English UK on Huan@Englishuk.com