

English UK PON conference & workshop

Ramada Hotel Naples, Via Galileo Ferraris 40, 80142 Naples, Italy

Wednesday 27 May 2015

The Italian Ministry of Education manages **National Operational Programme (PON)** funding through which over 23,000 young people studied English abroad in 2014. PON funding for 2014-2020 is three billion euros, which presents great business opportunities for UK ELT providers.

The English UK PON conference and workshop is designed to help English UK members explore the business potential of the project, strengthen members' existing links in Italy and establish new ones. The event is suitable for those who have the provision for care of under 18s and follow the 2015 Accreditation UK section standard on 'Care of under 18s'.

Participating member centres will benefit from profile raising promotion of the event in Italy, attendance at the seminar programme, and 12 one-to-one appointment slots with Italian agents.

The conference package is £480 per member. This includes:

- 12 appointment sessions and eSchedule Lite account
- Market briefing and seminar programme
- Refreshments and lunch
- Networking drinks reception with canapés
- Full assistance throughout the trip from the English UK team.

Members will be responsible for their own travel arrangements.

To register, please fill in the application form online: www.surveymonkey.com/s/PON2015_edu

Outline Programme

10:30—11:00	Registration
11:00—11:10	Welcome from English UK
11:10—11:40	The development of PON – the past and future
11:40—12:10	How UK accredited schools safeguard under 18s (British Council)
12:10—12:50	Finding an exam suitable for your students - Trinity College London & British Council Italy
12:50—13:10	Enhancing the agent-educator relationship (IALCA)
13:10—14:00	Networking lunch
14:00—18:30	Appointment sessions
18:30—19:30	Networking drinks reception

For enquiries, please email: sarah@englishuk.com