

Student weeks and how to calculate

We use student weeks to measure the business size of English language teaching (ELT) centres.

When we talk about student weeks, we only include English language courses accredited by the British Council.

Full-time and part-time student weeks

- A full-time student week represents one student who has 10 or more teaching contact hours in one week.
- A part-time student week represents one student who has less than 10 teaching contact hours in one week.
- 1 contact hour is 60 minutes.

Students who take multiple courses

If a student enrolls on more than one course at the same time they should only be counted once.

Calculation examples

Examples	No. of students	ELT contact hours per week	Course length	Calculation	Total student weeks
Full-time students	10	15 hours	8 weeks	10 x 8	80 full-time weeks
Students on multiple courses	12	15 + 10 hours (25 hours)	2 weeks	12 x 2	24 full-time weeks
Part-time students	5	7 hours	3 weeks	5 x 3	15 part-time weeks