

# Annual Conference & AGM 2020

### 13 May 2020, The Kia Oval, London

#### Gold sponsorship - £6,000 + VAT

- 3x2m exhibition space with first refusal of location including two representatives
- Up to 10-minute speaking opportunity prior to conference opening plenary
- Company logo on all conference promotional and delegate emails
- Company logo on conference page of the website
- Acknowledgment of sponsorship and company logo in joining instructions
- Acknowledgment and company logo in event programme, including full-page promotional article
- Company to supply branded lanyards and delegate bags for delegates
- Full page, full colour advert on the back page of the event programme
- Promotional message sent to registered delegates up to one week before the conference
- Up to two roller banners (or similar) displayed at the conference
- Promotional leaflet/brochure in the delegate bags
- Acknowledgement and company logo featured on holding slides at the conference.

#### Silver sponsorship - £4,000 + VAT

- 3x2m exhibition space with second refusal of location including two representatives
- Opportunity to address delegates at the start of the closing plenary (max. 3 minutes)
- Company logo on all conference promotional and delegate emails
- Company logo on conference page of the website
- Acknowledgment of sponsorship and company logo in joining instructions
- Acknowledgment and company logo in event programme, including half-page promotional article
- Full page, full colour advert on the inside front cover of the event programme
- Promotional leaflet/brochure in the delegate bags
- Acknowledgement and company logo featured on holding slides at the conference.

### Networking drinks reception sponsorship - £2,000 + VAT

- Company logo on all conference promo and delegate emails
- Opportunity to address delegates at the end of the closing plenary (max. 3 minutes)
- Company logo on conference page of the website
- Acknowledgment of sponsorship and company logo in joining instructions and event programme
- Company to display up to four roller banners (or similar) in drinks reception area



## Refreshment break sponsorship - £500 + VAT

- Company logo on all conference promotional and delegate emails
- Company logo on conference page of the website
- Acknowledgment of sponsorship and company logo in joining instructions and event programme
- Company to supply take-away cups and/or napkins for use in refreshment area
- English UK to display A4 signage with company branding (company to supply artwork) at refreshment points

Find out more about the Annual Conference and AGM here: <a href="https://www.englishuk.com/annual-conference">https://www.englishuk.com/annual-conference</a>

If you have any other ideas as to how you would like to promote your organisation at one of our conferences, please <u>contact the team</u>.