

StudyWorld 2021 Sponsorship packages



Start the new year by raising your profile at StudyWorld and StudyWorld summer

Sponsor StudyWorld to reach the people that count in UK and international education.

StudyWorld is the only event that focuses on showcasing the whole of the UK education sector to selected agents and partners from around the world. Supported by Education is GREAT and the Department for International Trade, the event welcomes special delegations of buyers, industry leaders and influential stakeholders from both the UK and around the world.

StudyWorld sponsorship

Tuesday 26 - Thursday 28 January 2021

The January event will take place online with a full day of seminars followed by two days of business meetings. Participants will be able to schedule meetings in advance using the Marcom eSchedule PRO meeting scheduling system and will access meetings via the new Zoom integration.

Gold sponsorship	GBP 2,995 + VAT (one of three package available)
Silver sponsorship	GBP 1,995 + VAT (three of five packages available)

StudyWorld summer sponsorship

Tuesday 16 - Thursday 18 March 2021

StudyWorld summer is a new event aimed at the critical summer short course market in the UK. As with the January event there will be meeting scheduling in advance and seminars will focus on UK summer short courses and young learners with sessions for agents, group leaders and providers.

Gold sponsorship	GBP 2,495 + VAT (one of three packages available)
Silver sponsorship	GBP 1,495 + VAT (three of five packages available)

Multi-event sponsorship

Sponsor both events for maximum exposure to educators and agents.

Gold sponsorship for both events	GBP 4,995 + VAT
Silver sponsorship for both events	GBP 2,995 + VAT



Sponsorship packages include:

	Gold	Silver
A 40-minute pre-recorded product profile seminar broadcasted on day one of the programme and available to view after the event	✓	
Full access to the event including seminars and meeting scheduling	2 reps	2 reps
Your logo + hyperlink on e-marketing to prospective and registered participants (2,000+ ELT professionals)	✓	✓
Your logo + message in a dedicated 'meet our sponsors' mailing to participants and LinkedIn post (15,000+ English UK followers)	✓	✓
Your logo + 200-word profile in the digital event programme and on a meet the sponsors page on the StudyWorld website	✓	✓
Recognition across StudyWorld and English UK social media channels	✓	✓
Recognition of sponsor status in the welcome address	✓	✓
Your logo on welcome slides for all seminar sessions	✓	✓
Your logo + hyperlink on the StudyWorld website	✓	✓
Your logo + hyperlink on the StudyWorld landing page for the Marcom eSchedule PRO meeting system	✓	✓
Company name + hyperlink in the footer of all meeting requests and confirmations sent within the Marcom eSchedule PRO meeting scheduling system (2,000+ sends).	✓	✓

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