



HIGHER & FURTHER EDUCATION CONFERENCE

Friday 14 June 2024



Welcome to the Higher and Further Education Conference

We are happy to welcome you to
Birmingham

This is our first conference focussed on the the provision offered by our college and university members. We are delighted that representatives from the wider HE and FE community will join us and take part in the discussion.

We look forward to exploring the future of state sector ELT provision and learning how we can best support you. We also hope this will be an opportunity for you to network and learn from each other.

Thank you to the speakers and panellists who have prepared to share their experiences and learnings with you. And we would especially like to thank our sponsors, Macmillan Education and Pearson for their support.

Have a wonderful conference.

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Jodie Gray

**Chief Executive
English UK**

Thank you to our sponsors:



Timetable

Friday 14 June 2024

09:00 – 09:45 Registration and refreshments

09:45 – 10:00 Welcome from English UK and sponsors

10:00 – 10:45 Transition, retention and progression, what role can we play in our international student's journey with Jo Parfitt and Lisa Langley, Swansea University

10:50 – 11:35 The future direction of the Accreditation UK scheme for the state sector with George Pickering

11:35 – 12:00 Refreshments and networking

12:00 – 13:00 Developments, innovations and products: a showcase

13:00 – 14:00 Lunch and networking

14:00 – 14:45 Student data insights for HE/FE providers with Ivana Bartosik, BONARD

14:50 – 15:25 How to run English plus vocational courses with Harriet Petty and Victoria Paterson, Edinburgh College

15:25 – 15:45 Refreshments and networking

15:45 – 16:30 How ELT departments can add value to their institutions and support student learning: a panel discussion

16:30 – 17:30 Networking reception



Join the conversation
#EUKConference #UKELT

Sessions and speakers

10:00 - 10:45

Transition, retention and progression, what role can we play in our international student's journey

Behind each one of the international students sitting in our classes and lecture theatres there is a story. How did they get to us? Why are they here? What are they going to do next? How can we help them be successful?

Jo and Lisa will look at the student journey from pre-arrival into Swansea University's English Language Training Services Department, through to graduation and beyond. The changing demographic of their students, as well as political decisions and global events impacts their strategies for recruitment, engagement and retention. They will explore how they can support lecturers and embed provision within faculties to cope. In addition, they will look at how the landscape of support for student welfare has changed and how they need to meet the increasing demands of a rising mental health crisis, mostly undisclosed, amongst international students.

Jo Parfitt & Lisa Langley, Swansea University

10:50 - 11:35

The future direction of the Accreditation UK scheme for the state sector

George will review the feedback from the sector on the future direction of the scheme, relevant changes made to criteria for 2024, and the benefits of the scheme for HE and FE providers.

George Pickering, Accreditation UK

Sessions and speakers

12:00 - 13:00

Developments, innovations and products: three showcases

The Birmingham International Academy (BIA) has gone through a period of significant change in recent years, working pro-actively with the University of Birmingham to recruit and support the international student population. Hear how the BIA has expanded its provision alongside the University's strategic goals.

Gareth Mainwairing, University of Birmingham

Over the years, ELTC at the University of Sheffield has delivered a range of other ELT programmes and services. With changes to the sector and the ELTC at Sheffield expected this year, this brief talk will look at the possible ELT avenues that HE has open to it.

Will Nash, University of Sheffield

Chichester College has run its EFL and ESOL departments separately since before 2006 because of the difference in needs between the two cohorts. This showcase will focus on how we successfully operate the two strands.

Iain Tebb, Chichester College

14:00 - 14:45

Student data insights for HE/FE providers

Ivana will highlight the most up-to-date data available for the ELT sector in competitor markets. Ivana will explore how visa restrictions being implemented by all competitor countries will affect student mobility. Drawing from visa data and English UK's quarterly statistics scheme, Ivana will highlight the impact of trends in visa data and market profiles on the student population.

Ivana Bartosik, BONARD

Sessions and speakers

14:50 - 15:25

How to run English plus vocational courses

English plus vocational skills courses offer learners the opportunity to explore future study areas or career paths alongside their language studies. This session will look at how Edinburgh College has successfully developed integrated English language and vocational training courses to meet market demand. Attendees will gain insights into why they should consider offering these courses, the challenges in setting up these courses and how these can be overcome, and what the future looks like for career-focussed English language learners. This session will interest anyone wanting to enhance the effectiveness of language learning through practical, skills-based training.

*Harriet Petty and Victoria Paterson,
Edinburgh College*

How ELT departments can add value to their institutions and support student learning

15:45 – 16:30

Higher and further education centres experience several challenges that can restrict the number of students that can study. Institutions are closing or merging ELT departments. Some are outsourcing their work to third parties. The panel will consider the value that HE and FE ELT departments bring to their organisations from a number of perspectives. For example:

- the financial value of an ELT department
- their role in ensuring international students are ready for their study programmes
- promoting student well-being
- the relevance of ELT departments to the wider institution

Huan Japes, English UK

Gareth Mainwaring, University of Birmingham

Will Nash, University of Sheffield

Victoria Paterson, Edinburgh College

Iain Tebb, Chichester College

Thank you for joining us, we look forward to seeing you again at an upcoming event

StudyWorld Online 2024

Online

Wednesday 18 - Thursday 19 September 2024

Marketing Conference 2024

etc.venues St Paul's, London

Friday 27 September 2024

StudyWorld China Roadshow 2024

Chengdu, Beijing and Shanghai

Thursday 14 - Friday 22 November 2024

StudyWorld Manchester 2025

Hilton Manchester Deansgate

Monday 27 - Wednesday 29 January 2025

ELT Conference 2025

Hilton London Canary Wharf

Friday 28 February - Saturday 1 March 2025



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