



UK ELT INFORMATION SESSION in collaboration with JAOS

11 December 2024





Introductions

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What we'll cover

1. What is English UK?
2. Choose the UK
3. UK visa update
4. YMS opportunities
5. ELT statistics, including the global perspective
6. English UK events and resources
7. Questions





English UK is the national membership association of accredited English language teaching (ELT) centres in the United Kingdom.

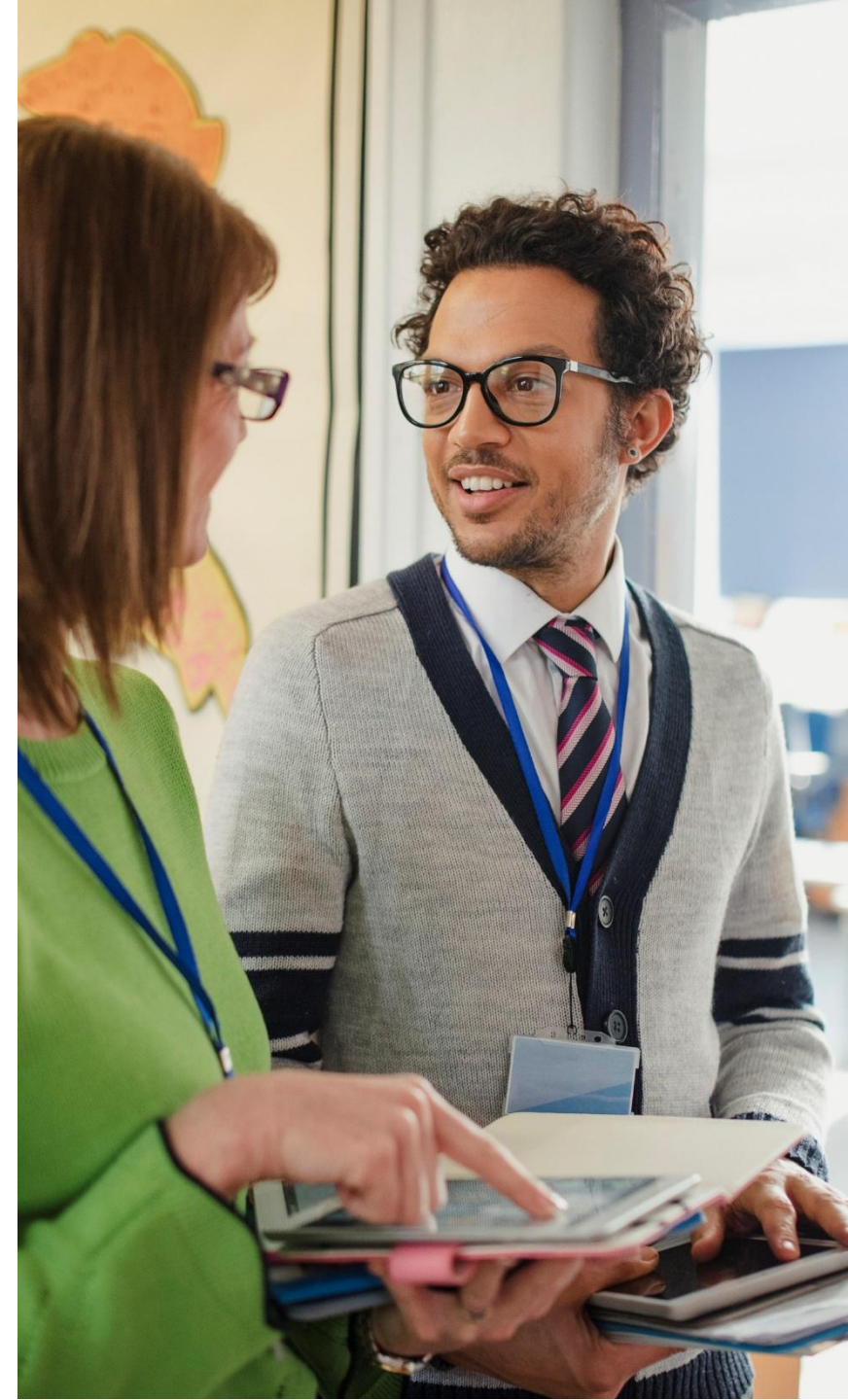




Our member centres

320 English language teaching centres...

- in all four countries of the UK (England, Scotland, Wales and Northern Ireland)
- over 100 locations
- modern and historic cities and towns
- rural centres and boarding schools in the countryside
- coastal towns by the sea.





Accredited by the



for the teaching
of English in the UK

All 300+ English UK member centres are **accredited** by the British Council.

English UK also offers student complaints and emergency support services.





Why chose a British Council accredited centre?

Inspection of five areas:

- Management
- Premises and resources
- Quality of teaching and learning
- Student welfare and safety
- Care of under 18s

100+ inspection criteria





Checking for an accredited centre

Check the accredited centres A-Z on the **British Council website**.

Access all inspection reports.



britishcouncil.org/education/accreditation/centres





Choose the UK





Studying in the UK

- Study with qualified teachers
- Learn different British accents, phrases, vocabulary
- Hear and speak English all the time
- Stay in a residence with students from all over the world
- Stay with a homestay host





Culture and attractions

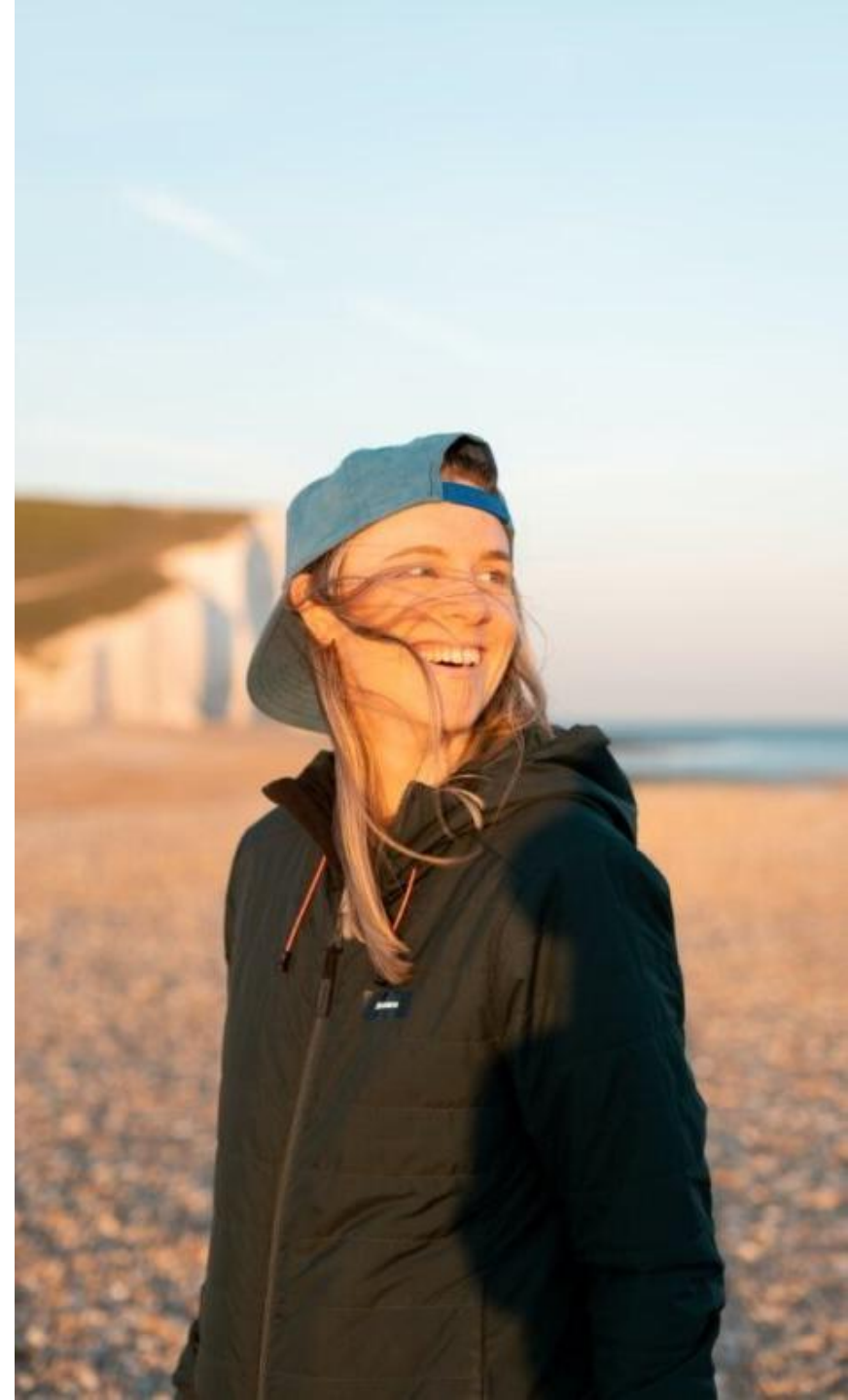
- Explore the UK by bus and train
- Visit historic and seaside towns, museums, theatre, music venues, sports events
- Do English plus sports, art, music, theatre, singing, water sports, fashion on a holiday course
- Visit another country with its distinct culture





ELT course options

- General English
- IELTS/ examination preparation
- Business English
- University preparation programmes
- English plus programmes
- Holiday courses in schools and universities
- Tailor-made group programmes
- Opportunity to work (YMS visa route)





UK visa updates

Ed Humpris

Visa Outreach Officer

British Consulate-General Shanghai



Ed's presentation covered:

- Visa Options for Students
学生向けビザの種類について
- Student Visa Supporting Document Checklist
学生ビザ申請の必要書類チェックリスト
- Youth Mobility Scheme Visa
ユース・モビリティ・スキーム・ビザ
- Visa Application Process
ビザ申請手続き
- eVisa and ETA changes
eVisas とETA について

NOTE: We are unable to share Ed's slides. Therefore, we have collated the website pages he mentioned in this presentation. The GOV.UK website always provides the latest UK visa information



Visa categories for students 学生向けビザの種類

Standard Visitor Visa 一般ビジタービザ

- You can visit the UK as a standard visitor for tourism, business, study (courses up to 6 months) and other permitted activities www.gov.uk/standard-visitor
- **Japanese nationals do not need to apply for a visa** in advance, but you may be asked to show that you meet the Visitor requirements when you enter the UK. 日本国籍保持者は事前の申請が必要ありません。

Short Term Study Visa 語学留学短期ビザ

- For English language courses up to 11 months www.gov.uk/visa-to-study-english

Student Visa 学生ビザ

- If you're coming to study on a further or higher education course www.gov.uk/student-visa
- Or if you're aged 4 to 17 and coming to study at an independent school, apply for a Child Student Visa www.gov.uk/child-study-visa

Youth Mobility Scheme Visa YMSビザ

- To live, visit, study, and work in the UK for up to 2 years www.gov.uk/youth-mobility
- Up to 6,000 18-30-year-old Japanese nationals can apply each year. 日本人の申請枠は1年間で6 0 0 0 人です。
- We have removed the ballot, so applications can be made at any time.[抽選制ではないため、いつでも申し込みが可能です]

The transition to eVisas 電子ビザ (eVisa) への移行

- UK Visas and Immigration (UKVI) are replacing physical documents with an online record of your immigration status. This is known as an eVisa.
- You need to **create a UKVI account** to access your eVisa and share information about your immigration status
eVisaとステータスに関する情報を共有するには、UKVIアカウントを作成する必要があります。
- Visit www.gov.uk/evisa for the latest information

How do I create a UKVI eVisa account? (video)
UKVI eVisaアカウントの作成方法（ビデオ）



Electronic Travel Authorisation (ETA) ETAについて

- ETAs are being introduced worldwide **for visitors to the UK who do not currently need a visa for short stays**, or who do not already have a UK immigration status. ETAは、短期滞在でビザが必要ない方や、イギリスの移民ステータスを持っていない訪問者に向けて、世界中で導入されています。
- Visitors to the UK who do not currently need a visa for a short stay can apply in advance from 27 November 2024 and will need an ETA to travel from 8 January 2025. 短期滞在でビザが必要ないイギリスへの訪問者は、2024年11月27日から事前に申請でき、2025年1月8日から旅行にはETAが必須となります。
- costs £10 and permits multiple journeys to the UK over two years or until the holder's passport expires – whichever is sooner. ETAの費用は10ポンドで、発行日から2年間、または保有者のパスポートの有効期限が切れるまで、イギリスへの複数回の渡航が許可されます。（どちらか期日の早い方が適用されます。）
- www.gov.uk/electronic-travel-authorisation



What is an ETA? (video)
ETA とは?



Online ETA presentations
オンラインETAプレゼンテーション



Youth Mobility Scheme (YMS) opportunities

Shoko Doherty
Chair, English UK





YMS – opportunities for the next generations





YMS & Working Holiday Programme (bilateral agreement)

- Every year 6,000 Japanese nationals can stay in the UK for up to two years, and 6,000 British nationals can stay in Japan.
- December 2024: The Japanese government announced British nationals can now stay in Japan for up to two years on a Working Holiday visa (up from one year).



New Ambassador Suzuki from the Embassy of Japan in the UK

2 December 2024 on LinkedIn: <https://shorturl.at/meLNA>



YMS support case studies:

- CV writing workshop
- Job interview practice
- Coaching how to find a job
- Support students to build their confidence
- Partnerships with local businesses
- Volunteering opportunities





Global and UK ELT student statistics

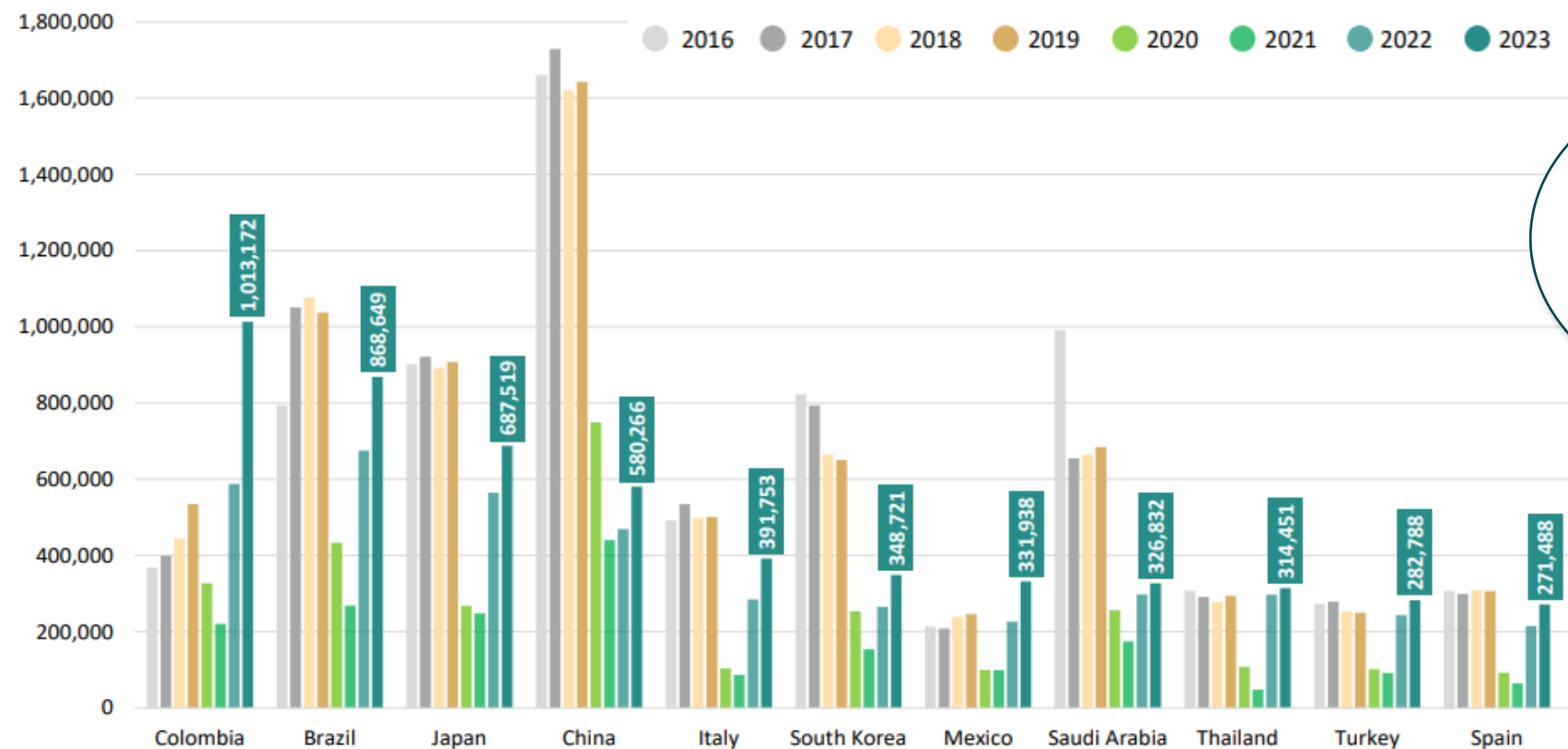
Roz McGill

Market Development & Insights
Manager, English UK





Top global ELT source countries 2023



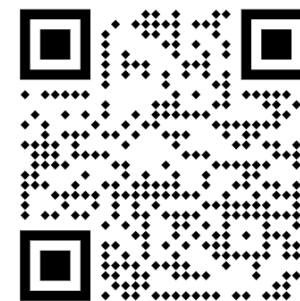
Japan sent 9% of the total 8.5 million student weeks

Source: English Australia, Languages Canada, English Education in Ireland, National Statistical Office, English New Zealand, English South Africa, English UK, EnglishUSA, BONARD, 2024



JAOS survey report 2023 – the outbound student number perspective

- 40 JAOS agent members surveyed
- 62,241 offline study abroad students (for all course types)
- 76% on language programmes <3 months. Top destinations: USA, Australia, Canada, UK & Philippines
- 12% on language programmes >3 months. Top destinations: Australia, Canada, USA, UK & Philippines
- Recovered 83% of 2019 volume
- Despite the depreciation of the yen and higher cost of living overseas, continued growth expected

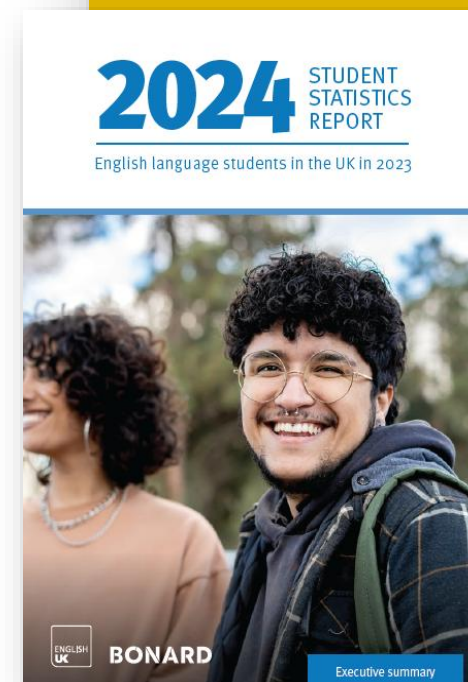
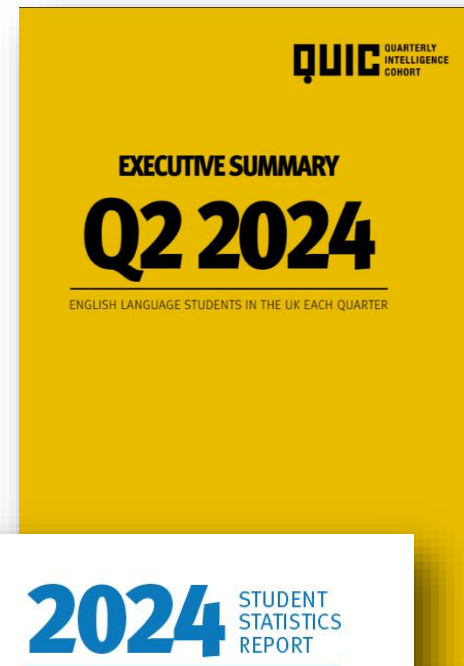




English UK's student statistics reports

English UK's annual and quarterly reports on students who come to study English in the UK:

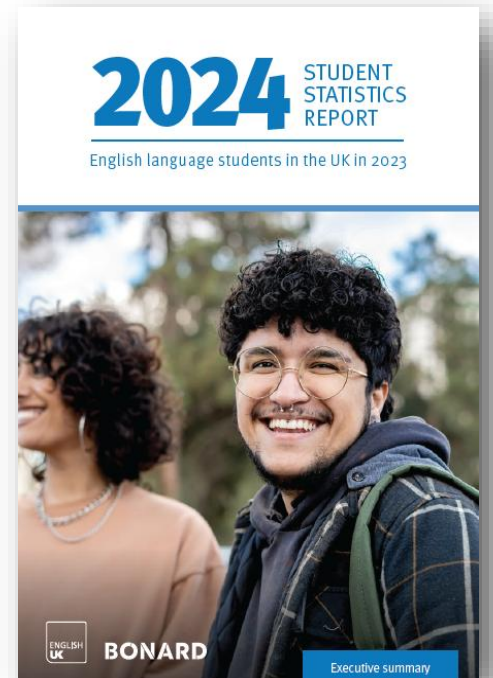
- **Annual reports** - comprehensive coverage, 320 members, last edition published in May 2024
- **Quarterly reports** - QUIC cohort, 126 members, indicative data, last edition Q3 2024 report published in December 2024



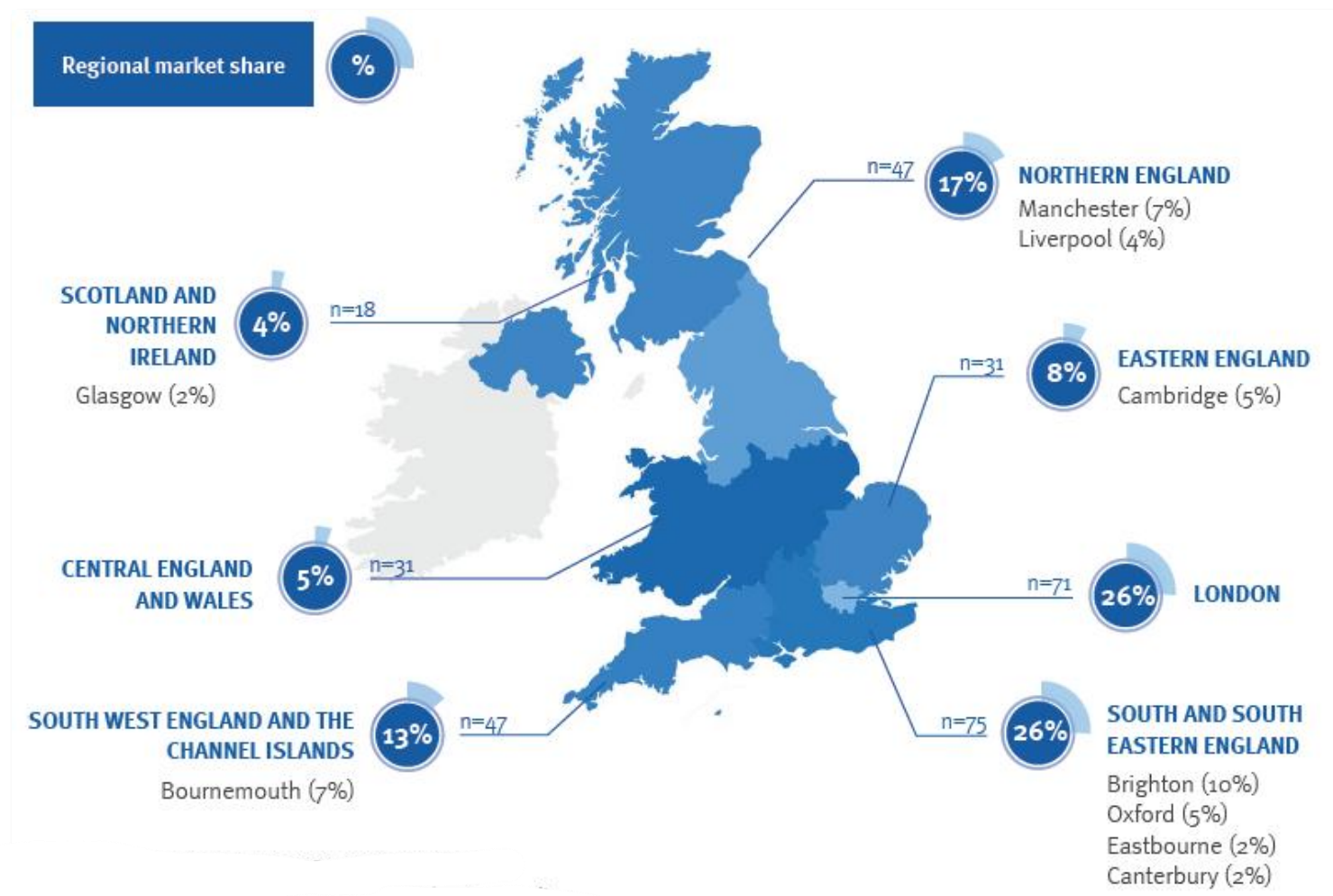


UK ELT: 2023 annual data

- 360,500 English language students studied at our 320 member centres
- 1.1m student weeks
- 60% of all students and 33% of all student weeks were young learners
- The UK sector recovered 71% of its 2019 student week volume (and 76% of its student numbers)



UK ELT: regional share of members & student weeks





UK ELT: 2023 top source markets

Rank	Country	Student weeks (2022) n=329	Student weeks (2023) n=320	Share (% , 2023)	Student numbers (2022) n=329	Student numbers (2023) n=320	Share (% , 2023)	Average length of stay (2023)
1	Italy	108,890	173,078	15.0%	48,986	89,344	26.0%	1.9
2	Saudi Arabia	142,088	146,189	12.7%	13,360	14,262	4.2%	10.3
3	Spain	57,515	74,501	6.5%	21,165	39,707	11.6%	1.9
4	Brazil	45,643	60,303	5.2%	10,581	15,257	4.4%	4.0
5	Turkey	39,935	57,639	5.0%	6,096	12,413	3.6%	4.6
6	France	48,900	56,923	4.9%	17,060	22,639	6.6%	2.5
7	China	52,074	55,823	4.8%	5,999	16,365	4.8%	3.4
8	Japan	47,934	52,491	4.5%	5,796	10,063	2.9%	5.2
9	Switzerland	45,178	45,511	3.9%	10,114	10,483	3.1%	4.3
10	Germany	36,911	38,527	3.3%	18,363	20,382	5.9%	1.9

..83% recovery
(2019 v 2023
volume)

UK ELT: 2023 regional distribution of Japanese student weeks (private sector)

Rank	Central England and Wales n=24		Eastern England n=29		London n=68		Northern England n=41	
1	Saudi Arabia	9,830	Italy	14,835	Italy	36,569	Saudi Arabia	48,764
2	Italy	5,031	Saudi Arabia	6,686	Brazil	31,236	Italy	21,736
3	France	4,977	Spain	5,450	Turkey	24,899	Kuwait	19,882
4	Kuwait	3,844	France	4,852	Japan	20,283	Brazil	10,017
5	Spain	2,625	Turkey	4,427	France	15,029	Spain	9,784
6	Japan	2,015	China	3,757	Saudi Arabia	14,913	Colombia	6,235
7	China	1,498	Japan	3,423	South Korea	13,625	Oman	6,126
8	Oman	1,371	Argentina	3,356	China	11,789	France	4,966
9	Qatar	974	Switzerland	3,169	Switzerland	11,523	Turkey	4,675
10	Turkey	856	Brazil	2,890	Colombia	9,897	Switzerland	4,244

Rank	Scotland and Northern Ireland n=13		South and South Eastern England n=69		South West England and The Channel Islands n=47	
1	Italy	26,596	Italy	42,593	Saudi Arabia	25,836
2	Saudi Arabia	3,597	Saudi Arabia	28,697	Italy	23,614
3	Spain	2,692	Spain	27,526	Spain	16,319
4	France	1,596	France	16,705	Switzerland	8,648
5	Switzerland	1,196	Turkey	15,867	Germany	8,639
6	Germany	1,005	Switzerland	15,602	France	8,203
7	Oman	988	Germany	14,988	Oman	5,272
8	Brazil	874	Japan	13,287	Turkey	4,894
9	China	831	China	10,936	Colombia	4,721

... outside top 10 for three UK regions

UK ELT: 2023 regional distribution of Japanese student weeks (state sector)

Rank	Central England and Wales n=7		London and Eastern England n=5		Northern England n=6	
1	China	9,447	Romania	4,675	China	9,657
2	Saudi Arabia	4,350	Other Asia/Far East	1,397	Saudi Arabia	2,497
3	Kuwait	614	Poland	827	Kuwait	2,021
4	Hong Kong	514	Saudi Arabia	800	Japan	1,384
5	Brazil	476	South Korea	443	South Korea	1,230
6	Taiwan	396	Italy	438	Turkey	1,001
7	Nigeria	309	China	325	Nigeria	485
8	Oman	240	Turkey	284	Taiwan	478
9	Thailand	235	India	229	Pakistan	435
10	Other Asia/Far East	212	Thailand	207	Thailand	353

Rank	Scotland and Northern Ireland n=5		South and South Eastern England n=6		South West England and The Channel Islands n=0	
1	Panama	850	Japan	3,685	n/a	n/a
2	Japan	143	Italy	1,547	n/a	n/a
3	Spain	64	Germany	1,434	n/a	n/a
4	Italy	57	Spain	702	n/a	n/a
5	Pakistan	44	Brazil	681	n/a	n/a
6	Germany	39	Netherlands	531	n/a	n/a
7	France	38	South Korea	515	n/a	n/a
8	Saudi Arabia	37	Switzerland	510	n/a	n/a
9	Brazil	36	Ukraine	364	n/a	n/a
10	South Korea	35	Other Asia/Far East	364	n/a	n/a

... outside top 10 for three different UK regions

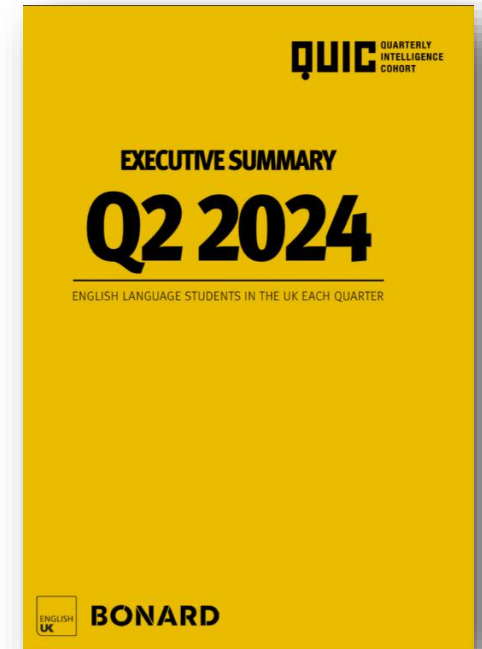


UK ELT: what do we know about 2024?



Overall recovery (& Japanese recovery) compared to 2019 levels

- Q1 2024: 81% (78%)
- Q2 2024: 81% (78%)
- Q3 2024: 75% (86%)
- Q4 2024: available in early 2025

... below average
recovery first
half, more
encouraging in
Q3





UK ELT: insights on Japan Q1 2024

		Σ					
		Total weeks	%	Junior weeks	%	Adult weeks	%
Rank	Source country	Overall data Q1 2024					
1	Saudi Arabia	22,059	17.3	248	1.5	21,811	19.6
2	Brazil	10,683	8.4	1,329	8.2	9,353	8.4
3	Turkey	9,186	7.2	129	0.8	9,057	8.1
4	Italy	7,271	5.7	2,780	17.2	4,491	4.0
5	Kuwait	6,742	5.3	4	<0.1	6,738	6.0
6	South Korea	6,710	5.3	127	0.8	6,583	5.9
7	Japan	6,644	5.2	348	2.2	6,296	5.6
8	Colombia	5,242	4.1	804	5.0	4,438	4.0
9	Spain	5,185	4.1	2,348	14.5	2,837	2.5
10	France	4,577	3.6	402	2.5	4,175	3.7



...ranked 6th for adults, 16th for juniors

UK ELT: insights on Japan Q2 2024

		Σ					
		Total weeks	%	Junior weeks	%	Adult weeks	%
Rank	Source country	Overall data Q2 2024					
1	Saudi Arabia	23,322	16.8	612	2.6	22,710	19.8
2	Turkey	10,955	7.9	1,543	6.4	9,412	8.2
3	Italy	9,393	6.8	4,202	17.5	5,191	4.5
4	Brazil	8,896	6.4	449	1.9	8,447	7.4
5	South Korea	7,838	5.6	66	0.3	7,772	6.8
6	Colombia	7,783	5.6	1,185	4.9	6,598	5.7
7	Switzerland	7,115	5.1	222	0.9	6,893	6.0
8	France	6,205	4.5	1,545	6.4	4,660	4.1
9	Japan	5,913	4.3	221	0.9	5,692	5.0
10	Spain	5,591	4.0	2,851	11.9	2,740	2.4

...ranked 7th for adults, 22nd for juniors

UK ELT: insights on Japan Q3 2024

		Σ					
		Total weeks	%	Junior weeks	%	Adult weeks	%
Rank	Source country	Overall data Q3 2024					
1	Italy	51,710	17.4	38,842	29.1	12,868	7.8
2	Saudi Arabia	33,455	11.2	3,056	2.3	30,399	18.5
3	China	30,500	10.2	17,801	13.4	12,699	7.7
4	Turkey	27,965	9.4	8,837	6.6	19,128	11.6
5	Brazil	15,247	5.1	6,760	5.1	8,487	5.2
6	Spain	14,933	5.0	8,715	6.5	6,218	3.8
7	Japan	11,735	3.9	3,694	2.8	8,041	4.9
8	France	11,367	3.8	5,120	3.8	6,247	3.8
9	Switzerland	9,126	3.1	1,528	1.1	7,598	4.6
10	South Korea	7,908	2.7	603	0.5	7,305	4.4

...ranked 6th for adults, 8th for juniors



Our events and resources





Upcoming events

StudyWorld Manchester 2025

27 – 29 January

Hilton Manchester Deansgate

StudyWorld Online 2025

17 – 18 September

Online virtual event

Book your place: studyworldfair.com





Finding the right English UK member centre

- Meet member centres at English UK events including StudyWorld
- Use the English UK course search
- Sign up to receive news updates and event invites

englishuk.com/course-finder





Questions?





Thank you!

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