



Members' Conference & AGM

Thursday 15 May 2025

Hilton London Canary Wharf & Online



Welcome to the Members' Conference & AGM

We are delighted to welcome you to our
Members' Conference 2025.

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Whether you are attending online or in-person, our 2025 Members' Conference and AGM is a place for our community to come together.

This is your opportunity to connect with your peers, share experiences and help shape the direction of your association.

We recognise that ELT globally and in the UK is facing significant challenges and uncertainty. At times like this, our strength as a community of organisations is more important than ever. English UK exists to support and represent the UK's accredited ELT centres. Our vision is a UK ELT sector that transforms lives through learning and intercultural understanding.

Have a wonderful conference. We hope you enjoy the chance to network and learn from each other.



Jodie Gray

**Chief Executive
English UK**

Timetable

Thursday 15 May 2025

09:00 – 10:00	Registration and refreshments
10:00 – 10:15	Welcome from English UK and LANGUAGECERT
10:15 – 11:00	Statistical insights on the UK ELT sector in 2024, and the outlook for 2025 and beyond with Ivana Bartosik of BONARD and panel discussion
11:05 – 11:30	Doubling down in the face of adversity: an update from English UK Chief Executive Jodie Gray
11:30 – 11:40	Meet our exhibitors
11:40 – 12:00	Refreshments and exhibition
12:00 – 12:30	Annual General Meeting (English UK centre members only)
12:30 – 13:00	Debate of conference motions / live forum with English UK leadership
13:00 – 14:00	Lunch and exhibition
14:00 – 15:15	Spotlight sessions: English UK campaigning and visas plus updates from Mark Henebury of DBT and Ciara Devlin of Breaking Barriers
15:15 – 15:30	New economic impact report: highlights with Huan Japes of English UK and report sponsors
15:30 – 16:00	Refreshments and exhibition
16:00 – 17:00	Closing keynote: How to become a resilient leader through the path of connection with Rob Jansen
17:00 – 18:00	Networking reception

Join the conversation
#EUKConference #UKELT

How to participate

How to participate online

All sessions will take place using Zoom webinar or Zoom meeting.

You will receive the Zoom links to the sessions by email the day before the conference. In order for the team to monitor attendance, and to prevent any security breaches, we will require you to register your attendance for selected sessions in advance. Please use the name you used to register for the event.

Do not pass the Zoom links to a colleague. Anyone not registered for the event will be removed automatically. If a colleague wishes to attend the event they will need to register for the event.

Use Zoom's Chat function to communicate with English UK, but please do not submit questions using this feature.

Do not record the sessions. Please respect the privacy of audience members if using screenshots on social media or other publicity – use images that only show presenters' faces and names.

How to participate in the AGM and conference motions

Whilst the conference is open to all, only the primary contact of an English UK member centre, or their appointed proxy, may participate in the AGM and/ or the conference motions debate.

The AGM will start at 12:00. It is a hybrid event. You may have your video on.

If attending online, join this meeting five minutes' before the start time (11:55) and add your 'name, centre name and member number' to your Zoom name. Your Zoom name should look like this:

Joe Bloggs, Your School of English, 789

If you wish to speak during the AGM or the debate, use the 'Raise hand' function in Zoom and wait to be called upon.

Voting

Voting during the AGM and conference motions debate will be by show of hands. Raise your hand (virtual if on Zoom) to vote when requested by the chair. If there is not a clear majority, then Election Buddy will be used.

The software is easy to use and we encourage all those who are eligible to take part. One primary contact or proxy voter from each centre should have the login details.

Thank you to our event sponsor



LANGUAGECERT provides CEFR-aligned English tests for school-age learners, higher education, work, and migration. We partner with language schools globally who use our tests to enhance their services and attract candidates.

Regulated by Ofqual and recognised by over 2,500 institutions worldwide LANGUAGECERT delivers one of the world's most accessible and reliable testing services. Tests are available 24/7 online or at approved test centres in both computer- and paper-based formats. We are also a UKVI approved provider of SELT exams both in the UK and around the world.

For university admissions, LANGUAGECERT Academic, our high-stakes, multilevel test that assesses all four skills in an academic setting is now available online as well as at test centres.

Talk to the UK team about how you can partner with us to deliver, sell, or refer LANGUAGECERT exams. Contact [Lucy Horsefield](#) to explore partnership opportunities.

Sessions and speakers

Statistical insights on the UK ELT sector in 2024, and the outlook for 2025 and beyond.

10:15 – 11:00

Ivana Bartosik from BONARD will present the *English UK student statistics report 2025: English language students in the UK in 2024*, the latest annual data on the UK English Language Teaching sector.

In a year marked by global uncertainty, significant policy shifts and projected double-digit declines in major ELT destinations, the UK sector held steady. While overall growth remained flat, this consistency amid international turbulence reflects the UK sector's enduring appeal and ability to adapt. We will examine how the UK fared in 2024, where students came from, and the outlook for 2025.

Following Ivana's presentation, a panel of industry professionals will discuss their take on the data and their thoughts on the trends shaping the language travel sector.

11:05 - 11:30

Doubling down in the face of adversity: an update from English UK

English UK's Chief Executive, Jodie Gray, will review how the association is supporting the members and UK ELT. At a time when the sector is facing an uncertain outlook, by harnessing the collective energy of the membership and doubling down on what we do best, we can all make a positive difference.

Jodie Gray was appointed chief executive of English UK in November 2020. Having worked at English UK for many years, she is extremely proud of the association and its executive team and is committed to supporting the members and the UK ELT sector.

11:30 - 11:40

Meet our exhibitors

The service providers exhibiting at this event are an important part of our industry. Each exhibitor will spend one minute introducing themselves and their services to you. Please visit their exhibition spaces during the lunch and afternoon refreshment breaks.

Our exhibitors: Cambridge University Press and Assessment, David Rose Photography, Equals Money, GuardMe, Howden, ICEF, Trinity College London and Tysers.

Sessions and speakers

12:00 - 13:00

Annual General Meeting and conference motions

This is for English UK centre members only and will be led by Shoko Doherty, chair of the English UK Board of Trustees.

At the AGM members:

- adopt the annual reports and financial statements
- hear the Ombudsman's report
- find out the results of the board election
- vote on any proposed changes to the association's rulebook or constitution (including the Articles of Association)
- consider any conference motions raised by fellow members
- consider any nominations for honorary members or fellows
- discuss other matters that affect the entire organisation

During the meeting members will be encouraged to vote on matters on the agenda and ask questions.

English UK is working hard to reduce waste, so please download a copy of the papers on your tablet/ phone in advance as no paper copies will be provided.

Immediately following the AGM, there will be a closed session to debate any conference motions submitted in advance. If no motions are received in advance of the AGM, we will have a live forum with the English UK leadership team.

Sessions and speakers

14:00 - 15:15

Spotlight sessions from English UK and sector partners

Huan Japes, Sue Young and Naadiya Rawat from English UK, Mark Henebury from the Department for Business and Trade, and Ciara Devlin from Breaking Barriers will give updates for the UK ELT sector and plans for the future:

- How English UK campaigns and what we want to achieve
- What the Department for Business and Trade can do for you
- Visas and immigration: recap and overview of recent developments
- Breaking barriers through language

The presentations will be followed by a Q&A.

15:15 - 15:30

New economic impact report: highlights with English UK and report sponsors

It has been 10 years since English UK last commissioned a report on the value of ELT on the United Kingdom's economy. This session will briefly explain why we felt it was time to reassess its impact and key findings from the report.

We thank Pragmatix Advisory for its research and authoring, and our sponsors Cambridge University Press and Assessment, LANGUAGECERT and Trinity College London.



**Rob Jansen,
Thijseffect**

How to become a resilient leader through the path of connection

16:00 – 17:00

Rob will take you on his personal journey, where he discovered crucial universal wisdom that helped him through the most extreme weather. This wisdom translates into a distinct leadership vision that leads to great growth and progress, especially in value-driven organisations. You will be invited to look at your own life situation and career in order to apply the wisdom in a practical way.

Expect an exciting and interactive session with striking real-life examples that have the intention to increase your self-awareness and take action.

About Rob

Rob Jansen has a passion for personal growth. After the tragic loss of his son, Rob is rebuilding his life from the lowest point, realising increasingly that life is all about presence and connection. In his role as Business Unit Director at a mission-driven scale-up in international education (Studyportals) he experienced how these qualities are essential in leading and guiding employees and customers.

In the spring of 2025 he left Studyportals to make room for his own company, Thijseffect, where he is dedicated to further spreading his experiences and insights as a facilitator, coach and professional speaker.

We look forward to seeing you at an upcoming event soon



StudyWorld Online 2025
Wednesday 10 - Thursday 11 September



AI in ELT: from theory to practice
London | Friday 19 September 2025



StudyWorld China 2025
Thursday 13 - Friday 21 November



StudyWorld Brighton 2026
Monday 26 - Wednesday 28 January



ELT Conference 2026
London | Friday 6 - Saturday 7 March

Organised by

