PERFORMANCE MANAGEMENT AND HELPING STAFF TO PLAN THEIR CAREERS

EMMA CARLILE

AIMS OF THE SESSION

- The life cycle of an employee
- Performance Management and Employee Engagement
- Career planning and opportunities within your school

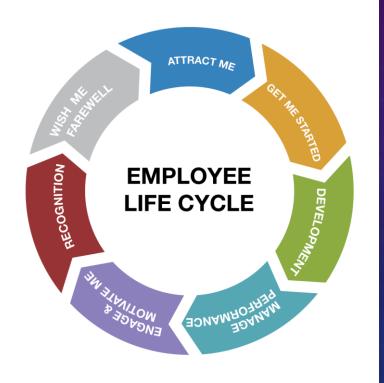
THE LIFE CYCLE OF AN EMPLOYEE – MANAGER PERSPECTIVE



Life cycle of an employee – how long someone is your employee - 4-5 years

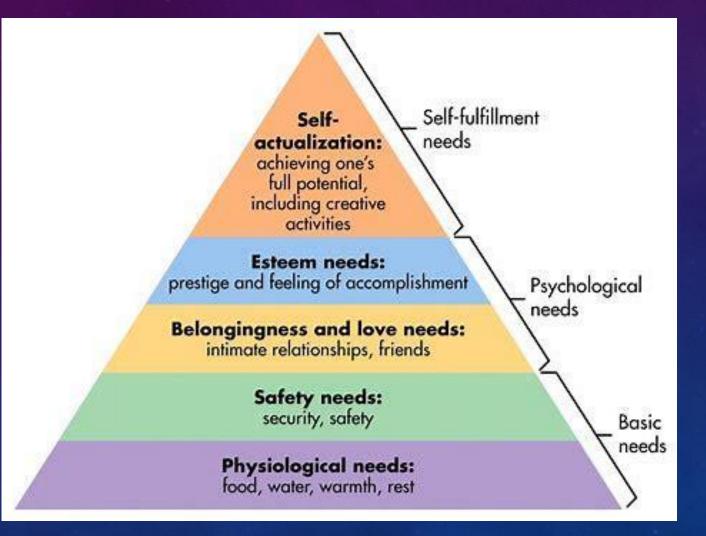
Key factors to consider – careerpoint and lifepoint
Why did you recruit and select that person?
Degree subject? Experience? Hobbies?
Where do you see them in 5 years' time?
The concept of career planning for most people is relatively new.
No promotion or development after 2 years, then leave!

THE LIFE CYCLE OF AN EMPLOYEE – EMPLOYEE PERSPECTIVE



Life cycle of an employee – how long do I want to work for you? How will this job help my career? Help my life? Why was I hired in the first place? What is my job? What am I good at? Degree subject? Experience? Hobbies? Where do I see myself in 5 years' time? How do I develop my career in this school? No promotion or development after 2 years, then leave!

MASLOW'S HIERARCHY OF NEEDS



- Might include some staff training beforehand
- What it is and what it is not



- Staff feel valued
- Staff feel like someone is listening – the organisation must value performance management
- Staff morale and welfare
- Motivates the team

- Provide regular check-in points (1 main meeting with a check-in each term)
- Planned 1-2-1 time with a manager

- Enables staff to give feedback and make suggestions – the staff voice
- Staff are at the coalface

Effective Performance Management and Employee engagement

- Provides CPD opportunities for all staff
- Gives your staff additional skills
- Facilitates individual and team development

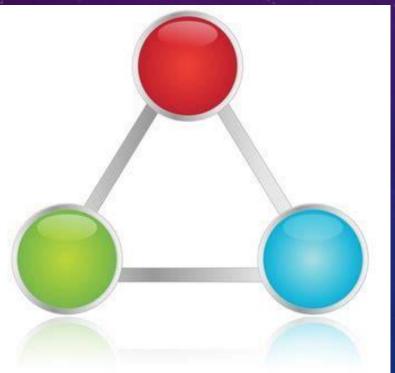


 Allows managers to be creative eg staff discounts

SUPPORTS SCHOOL DEVELOPMENT

Resources

Strategy



People

USEFUL PERFORMANCE MANAGEMENT QUESTIONS

What have you done this year that went well?

What have you done/found this year that did not go well?

• What would you like to do more of next year?

How can I help you to achieve that?

CAREER PLANNING

Difficult question: Where do you see yourself in 5 years' time?

After 5 years, a teacher should have developed the following:

- Excellent subject knowledge and exam knowledge
- Excellent teaching skills
- Excellent product knowledge
- Contributed to co-curricular activities in some way
- Had some kind of promotion or co-ordination role/experienced development
- Contributed to school development in some way

CAREER PLANNING AND OPPORTUNITIES

Areas for Consideration

- Operations & Management
- Academic & Co-Curricular
- Marketing & Admissions

Points for Consideration

- Frame them as discreet projects of interest
- Include it in a teacher CPD session
- Be clear about project parameters SMART
- Be clear about remuneration
- If there is no remuneration, be very clear about the reward

EXAMPLE PATHWAYS – TEACHER 1

Teach on every level

Run a regular extracurricular activity Showcase the extracurricular activity in an event – eg play or exhibition

UCAS Counsellor + help with a university visit

Present experience to the staff What did this teacher do? Develop teaching skills Contribute to school +st dev Event organisation x2 UCAS counselling Shared experiences with others

OTHER CO-CURRICULAR OPPORTUNITIES

- Study Skills
- Career Skills
- Clubs+Societies
- Events
- Festivals

EXAMPLE PATHWAYS – TEACHER 2

Teach on every level

Become a level coordinator

Conduct small research project related to that level

Present to school SMT/staff

Present at EUK Conference

What did this teacher do? Develop teaching skills Contribute to school dev Develop management skills Carry out research Present to colleagues Present at a conference

OTHER OPPORTUNITIES

- Head of Subject
- Line Management
- ADoS
- IELTS Co-Ordinator
- Organise internal mini-conference
- Present at EUK conference

EXAMPLE PATHWAYS – TEACHER 3

Teach on every level

Take photos of events and develop the website

Photos appear in the school prospectus

Update content on the website

Do a photography qualification/marketing diploma What did this teacher do? Develop teaching skills Develop school profile Develop photography skills Obtain further qualifications

OTHER OPPORTUNITIES

- Help out with organising Open Days
- Learn to process admissions and applications
- Carry out interviews
- Meet prospective students and parents

SHOWCASE STAFF DEVELOPMENT IN YOUR SCHOOL

- Include opportunities in new teacher induction
- Create a flyer/poster/newsletter
- Highlight what is available qualifications, projects and research
- Highlight sponsorship opportunities
- Celebrate and highlight staff successes use them as your advocates

It does not matter the what size of school you are, everyone in your school should be able to learn, grow and develop in some way.

REFERENCES

- Ashdown, L. (2014) *Performance Management* Kogan Page, London, UK.
- Davies, B. (2011) *Leading the Strategically Focused School (2nd ed.)* SAGE. London, UK.
- Middlewood, D. and Abbott, I. (2017) *Managing Staff for Improved Performance (HR management in schools)*. Bloomsbury. London, UK.
- Tranter, S. and Percival, A. (2006) *Performance Management in Schools*. Harlow, UK. Pearson Longman.