

British Council Seminars

The British Council recently launched a series of events for 2009 and 2010 to encourage debate on areas of contemporary interest in the field of English language teaching and learning. The series combines informal networking events with more formal workshops and presentations. Topics to date have included supporting teachers of Young Learners, equal opportunity and diversity in the English classroom, ELT opportunities in India and China and using literature as a language tool.

Next Event:

Leading in Challenging Times

10 November 2009, 1830–2030

British Council, 10 Spring Gardens, London SW1A 2BN

'Anyone can steer the ship when the sea is calm.' Publilius Syrus

Leaders and managers in language schools and institutions face challenging times in the global economic crisis. In this seminar we will discuss:

- how to be a leader as well as a manager
- what to avoid doing in a crisis
- the importance of vision and values
- how to spot opportunities as well as being aware of dangers
- how to be customer responsive
- how to take appropriate people, marketing and financial actions

This seminar is led by George Pickering, independent educational coach, consultant and trainer, senior tutor on Language Teaching Management programmes, Accreditation UK inspector, co-ordinator of IATEFL Leadership and Management Special Interest Group and certified trainer in NLP.

Programme for the evening

1830 Welcome and refreshments

1900 Presentation and workshop

2000 Informal discussions and a chance to find out more about the work of the British Council

To register for this seminar, please **RSVP**, quoting **Leading/Challenging** to

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