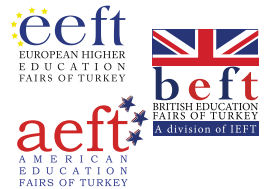




# REGISTRATION FORM

## 15<sup>th</sup> / 16<sup>th</sup> IEFT- International Education Fairs of Turkey Spring 2009 / Fall 2009

### & 3rd Overseas Universities Student Recruitment Days



INTERNATIONAL  
EDUCATION  
FAIRS OF TURKEY

Mesrutiyet Cad. Asli Han No: 10 Kat:7 34440 Galatasaray, Istanbul, Turkey  
Tel : +90 212 244 42 13/14 Fax: +90 212 244 42 07  
info@ieft.net www.ieft.net

#### Section 1 YOUR INSTITUTION DETAILS

School Name: .....  
(print as you would like to see it on your booth signage – include country name if you would like it on your sign)  
Contact Name: ..... E-mail: .....  
Address: .....  
.....City: .....  
State/Province: .....Country: .....Zip/Postal Code: .....  
Phone: .....Fax: .....Website : .....

#### Section 2: PARTICIPANT INFORMATION

Ms.  Mr.  Dr. Surname: ..... Name: .....  
 Ms.  Mr.  Dr. Surname: ..... Name: .....

Participation is for 2 representatives per institution. Additional delegate cost is **50 EURO** per day.

Ms.  Mr.  Dr. Surname: ..... Name: .....

If you would like to share your booth with another institution, please indicate name(s) below. There will be a surcharge of 350 EURO, which includes an additional magazine profile entry and one additional attendee.

School Name (for shared signage): .....

Ms.  Mr.  Dr. Surname: ..... Name: .....

#### Section 3: EXHIBITION VENUES\*\*

##### Spring 2009\*

(March 25 – April 4 \*)  
In conjunction with AEFT

##### Fall 2009\*

(October 18 - 25\*)  
In conjunction with EEFT

##### Overseas Universities Student Recruitment Days (August 22-23)

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Cyprus (1350 EURO)                         | <input type="checkbox"/> Ankara, Izmir, Bursa, Istanbul (4750 EURO) | <input type="checkbox"/> Istanbul and Ankara (2500 EURO) |
| <input type="checkbox"/> Istanbul, Adana, Ankara, Izmir (4750 EURO) | <input type="checkbox"/> Istanbul, Ankara, Izmir (4250 EURO)        |  |
| <input type="checkbox"/> Istanbul, Ankara, Izmir (4250 EURO)        | <input type="checkbox"/> Istanbul, Ankara (4250 EURO)               |  |
| <input type="checkbox"/> Istanbul, Ankara (3500 EURO)               | <input type="checkbox"/> Istanbul, Ankara (3500 EURO)               |  |
| <input type="checkbox"/> Istanbul, Izmir (3500 EURO)                | <input type="checkbox"/> Istanbul, Izmir (3500 EURO)                |  |
| <input type="checkbox"/> Istanbul (2600 EURO)                       | <input type="checkbox"/> Istanbul (2600 EURO)                       |  |

**ISTANBUL CORNER BOOTH** supplementary cost: **350 EURO**  
\*\* Corner booths are limited so please book asap to reserve your space

\***Early Bird Special:** Register and pay for **two or more cities** before the Early Bird Deadline and receive 5% off participation fee. **Early Bird Deadlines: January 15, 2009 for Spring 2009 Exhibition; August 15, 2009 for Fall 2009 Exhibition**

\***If you register for two or more venues at both exhibitions and pay in advance, you will receive a further 5% discount from your participation fee for both events.**

We are happy to invoice you in USD or GBP – you will be invoiced with the current rate of exchange as per the date of registration.

#### Section 4: IEFT MAGAZINE (Spring 2009 – Fall 2009)

To submit your free school profile in the IEFT Magazine and on our student website (www.ieft.com.tr), please email your completed profile template **no later than March 1<sup>st</sup>, 2009 for Spring '09 and September 1<sup>st</sup>, 2009 for Fall '09** to [info@ieft.net](mailto:info@ieft.net)

Please indicate if you would like to place an ad in the IEFT Study Abroad Magazine (distribution 15,000):

\_\_\_\_\_ Spring 2009 \_\_\_\_\_ Fall 2009

- |   |                         |           |
|---|-------------------------|-----------|
| <input type="checkbox"/> Inside full page colour: | 210 mm(W) x 297 mm (H)  | 1500 EURO |
| <input type="checkbox"/> Half page colour         |                         |           |
| <input type="checkbox"/> Vertical                 | 105 mm (W) x 297 mm (H) | 800 EURO  |
| <input type="checkbox"/> Horizontal               | 210 mm (W) x 148 mm (H) | 800 EURO  |
| <input type="checkbox"/> Quarter page colour:     |                         |           |
| <input type="checkbox"/> Vertical                 | 105 mm (W) x 148 mm (H) | 500 EURO  |
| <input type="checkbox"/> Horizontal               | 210 mm (W) x 75 mm (H)  | 500 EURO  |

For further advertising options please see [www.ieft.net](http://www.ieft.net) under "IEFT Study Abroad Magazine" or view sponsor ideas under "Advertising/Sponsorship". You can always contact us directly at [info@ieft.net](mailto:info@ieft.net)

#### STUDENT GUIDE (Overseas Universities Student Recruitment Days 2009)

To ensure your free entry in the student guide and on our student website, please submit your completed profile template **no later than July 25, 2009 by email to info@ieft.net**

Please indicate if you would like to place an additional ad in the student guide (format 12 cm wide x 21.5 cm high)

- |   |                           |
|---|---------------------------|
| <input type="checkbox"/> Full-page outside back, four-colour: | 900 EURO                  |
| <input type="checkbox"/> Full-page inside cover, four-colour: | 750 EURO __ Front __ Back |
| <input type="checkbox"/> Inside page, four-colour:            | 500 EURO                  |

**Section 5: ACCOMMODATION (Spring 2009 - August 2009 - Fall 2009\*)**

Please see hotel list below. Upon request, IEFT will send you the booking form by email. Please return the form by email to IEFT ([reservations@ieft.net](mailto:reservations@ieft.net) or [info@ieft.net](mailto:info@ieft.net)) to confirm hotel accommodation.

Five-star accommodation is available at the fair venues. Prices are per night and include breakfast and tax. Space is limited, and rooms are held when confirmed at a certain date. Late accommodation requests are subject to availability. For booking forms and other details, please see [www.ieft.net](http://www.ieft.net) under 'Hotel Booking Form' or contact [info@ieft.net](mailto:info@ieft.net) to receive further information.

- Please send me hotel booking forms
- I will arrange my own accommodation elsewhere.

— Cyprus:	Mercure Hotel	Single (90 EURO)	Double/Twin (115 EURO)
— Istanbul:	Hilton Hotel	Single (210 EURO)	Double/Twin (230 EURO)
— Ankara:	Sheraton Hotel	Single (130 EURO)	Double/Twin (140 EURO)
— Izmir:	Hilton Hotel	Single (175 EURO)	Double/Twin (200 EURO)
— Adana:	Hilton Hotel	Single (125 EURO)	Double/Twin (140 EURO)
— Bursa:	Kervansaray Thermal Hotel	Single (80 EURO)	Double/Twin (100 EURO)

**Overseas Universities Student Recruitment Days 2009 –prices are subject to change, please check with IEFT after March 31st, 2009 for updated summer pricing.**

— Istanbul**:	Hyatt Regency Hotel	Single (245 EURO)	Double/Twin (290 EURO)
— Ankara**:	Sheraton Hotel	Single (130 EURO)	Double/Twin (140 EURO)

**Section 6: INTERCITY FLIGHTS**

Please indicate which transfer you would like us to book for you. Group transportation includes ground transfers to and from venue hotels and airport. **120 EURO each flight:**

**SPRING 2009**

N.Cyrus (Ercan Airport) to Istanbul: March 26 : Name(s) of passenger(s): .....

Istanbul to Ankara: March 30: Name(s) of passenger(s): .....

Ankara to Adana: April 1: Name (s) of passenger(s): .....

Adana to Izmir: April 2: Name(s) of passenger(s): .....

**Optional Ephesus Tour - April 3rd, 2009 70 EURO per person**

Name(s) of guest: .....

**Optional Istanbul Tour – March 29th, 2009 150 EURO per person**

Name(s) of guest: .....

- I will arrange my own transportation

**OVERSEAS UNIVERSITIES STUDENT RECRUITMENT DAYS 2009**

Ankara to Istanbul: August 22, 2009. **120 EURO per person**

Name (s) of the passenger (s) : .....

- I will arrange my own transportation

**FALL 2009**

Ankara to Izmir : October 19 : Name(s) of passenger(s): .....

Izmir to Bursa\*\*: October 21: Name(s) of passenger(s): .....

Bursa to Istanbul\*\*: October 22: Name(s) of passenger(s): .....

\*\*Transportation by IEFT coach. **Cost: 70 EURO per passenger**

- I will arrange my own transportation

**Section 7: TRANSLATORS**

Translators can be arranged at **70 EURO/day**. Please indicate if you need this service:

- Istanbul (2 days)     Adana (Spring '09)     Ankara     Izmir     Bursa (Fall '09)     Cyprus (Spring '09)

**Overseas Universities Student Recruitment Days 2009:**     Istanbul     Ankara

**Section 8: SEMINARS**

Schools may book a 25-minute presentation at the venues in a private seminar room. Your seminar time and topic will be included in the fairguide program; time slots are limited and given on a first-come basis. If you would like to reserve a slot, please indicate below:

— Yes, please reserve a time slot for a free presentation in:

- Istanbul     Ankara     Izmir

Topic/seminar title, if you would like it listed in the guide: .....

**Section 9: CANCELLATION POLICY**

**Should you need to cancel your registration, the following refund policy will apply:**

- Up to 40 days before exhibition: 100% refund on all fees
- Within 25-39 days before exhibition: 75% refund on booth fees and no refunds on flights
- Less than 25 days before exhibition: No refund

Note: Any refunds will be subject to a 100 EURO processing fee. Individual hotels will indicate their cancellation policy on the Hotel Booking Form.

**Section 10: PAYMENT**

Upon receipt of your registration forms, we will issue an invoice and forward with full payment instructions and fair participant information. **Payment** for Spring 2009 is due by **March 1, 2009** and for IEFT Fall 2009 is due by **September 1, 2009** and for **Overseas Universities Student Recruitment Days 2009** is due by **July 25, 2009**.

For Early Registration Discounts, full participation fees must be received by the dates mentioned in Section 3.

- I have read and understand the IEFT cancellation policy and exhibition guidelines.

Signature: .....Date: .....

**FAX TO: +90 212 244 42 07 or email to [info@ieft.net](mailto:info@ieft.net)**

**If you are having problems transmitting the fax, please contact us by e-mail.**

**See you in Turkey!**

**[info@ieft.net](mailto:info@ieft.net) • [www.ieft.net](http://www.ieft.net)**