

The São Paulo Fair: *Working for the Americas*

Tuesday 20 – Friday 23 October 2009

Sofitel Jequitimar Guarujá

In partnership with and supported by: British Council, Education UK, English UK, UK Trade & Investment and VisitBritain

Agent & Educational Consultant Application Form

Please type or print clearly in black ink and return completed form by email/fax to:

Jodie Gray, English UK e: jodie@englishuk.com f: +44 20 7608 7961

SECTION 1 – CONTACT DETAILS

Organisation name	<input type="text"/>		
Organisation address	<input type="text"/>		
Street/Building	<input type="text"/>	City/Town	<input type="text"/>
County/State	<input type="text"/>	Postcode/ZIP	<input type="text"/>
		Country	<input type="text"/>
Tel (including area code)	<input type="text"/>	Fax	<input type="text"/>
Email	<input type="text"/>	Web	<input type="text"/>

Note: The information provided in this section will inform your profile in the eSchedule appointment scheduling system. The email address provided in Section 2 will be used for correspondence purposes and for individual eSchedule Lite accounts.

SECTION 2 – REPRESENTATIVE ATTENDING

Note: Attendance is limited to one representative per agency

Title	<input type="text"/>	Mr/Ms	First name	<input type="text"/>	Last name	<input type="text"/>
			Job title	<input type="text"/>	Email	<input type="text"/>

SECTION 3 – PROFILE INFORMATION

A – Agency information

What year was your agency established?	<input type="text"/>	How many employees does your agency have?	<input type="text"/>
How many students has your agency sent to the UK in the last 12 months?	<input type="text"/>		

B – English language courses of interest

Please provide details of the types of English language courses of interest.

<input type="checkbox"/> General & Intensive English	<input type="checkbox"/> English for Specific Purposes	<input type="checkbox"/> English for Business / Executives
<input type="checkbox"/> Adult Vacation courses	<input type="checkbox"/> Young Learner courses	<input type="checkbox"/> English Plus
<input type="checkbox"/> Home Tuition	<input type="checkbox"/> One-to-one	<input type="checkbox"/> Courses for teachers of English
<input type="checkbox"/> Work Experience	<input type="checkbox"/> Foundation courses	<input type="checkbox"/> Examination courses
<input type="checkbox"/> English for Academic Purposes		

C – Other courses of interest

Please provide details of the types of other courses of interest.

<input type="checkbox"/> GCSE courses	<input type="checkbox"/> A Level courses	<input type="checkbox"/> International Baccalaureate
<input type="checkbox"/> Access courses	<input type="checkbox"/> Vocational courses	<input type="checkbox"/> Diploma/Certificate courses
<input type="checkbox"/> Undergraduate courses	<input type="checkbox"/> Postgraduate courses	<input type="checkbox"/> Sport Programmes
<input type="checkbox"/> Guardianship Programmes	<input type="checkbox"/> Holiday Camps	

D – Description of agency

Please provide a short description of your agency using no more than 500 characters (including spaces).

SECTION 4 – CREDIT CARD DETAILS

Participation is **free*** for agents and includes

- Attendance for one representative
- Accommodation for 3 nights at the Sofitel Jequitimar Guarujá
- Welcome Reception on Tuesday evening
- Workshop sessions and eSchedule Lite account
- Seminar programme
- Lunch on Wednesday and Thursday
- Farewell Banquet on Thursday

*All participating agents and educational consultants are required to provide details of a valid credit card in order to secure their participation in the event. A cancellation fee of GBP 300 will be applied if an agent fails to cancel their attendance a minimum of 3 weeks prior to the event. The only exception considered will be a visa refusal to the destination country.

Card type: MasterCard Visa Maestro Visa Debit

Card No:

Expiry date: / (MM/YY)

Start date (where applicable) / (MM/YY)

CCV/CVV code (3 digit security code printed on the back of your card)

Card holder's name

Note: We are unable to accept American Express credit cards.

SECTION 5 – TERMS & CONDITIONS

Confirmation of participation

English UK Ltd reserves the right, at its sole discretion, to reject an application without assigning a reason. The aim is to offer English UK member centres participating in the event a range of agents from key markets in Latin America. If more agents apply than there are places available selection will be made on the basis of ensuring a representative sample of the markets in the region. Participation in the São Paulo Fair will be confirmed by English UK Ltd and will be made definitive by issuance of confirmation letter.

General

Agents and educational consultants are individuals or companies who are either already active in the study travel industry, or travel agents who wish to add 'study travel' to the services they already offer to their clients. All agents and educational consultants registered to attend the São Paulo Fair are prohibited from selling, offering, or promoting in any way, courses, educational programs or incoming travel services provided by themselves or by any other person, affiliate or organisation. All agents and educational consultants registered to attend the event are also prohibited from attending with the intention to mainly sell, offer, or promote advertisement space or workshops provided by them or by any other person, affiliate or organisation. By registering for the São Paulo Fair, agents and educational consultants consent to schedule appointments with participating educators through the eSchedule Lite appointment scheduling system prior to the event.

Shared participation

One-day registration or shared participation is not permitted.

Venue, dates & cancellation

English UK Ltd reserves the right, at its sole discretion, to cancel the event. In the event of a major disaster which prevents the Al Ain Fair from taking place at the Sofitel Jequitimar Guarujá on the dates previously notified, if a suitable alternative venue is found English UK Ltd reserves the right, at its sole discretion, to change the dates and/or venue previously notified.

In the above cases no liability shall attach to English UK Ltd in respect of any loss or consequential loss of whatsoever nature arising, for example, costs incurred due to changed travel arrangements.

Liability & insurance

All participants are advised to obtain adequate insurance cover against personal liability, fire, and theft. English UK Ltd will not be held liable for any loss of or damage to exhibits or equipment as for instance through fire or theft, regardless of whether this damage is sustained prior to, during, or after the event.

Cancellation of participation

All participating agents and educational consultants are required to provide details of a valid credit card in order to secure their participation in the event. A cancellation fee of GBP 300 will be applied if an agent fails to cancel their attendance a minimum of 3 weeks prior to the event. The only exception considered will be a visa refusal to the destination country.

If an agency fails to adhere to the terms and conditions of participation, they are at risk from being removed from the English UK mailing list, and will not be invited to future English UK events including StudyWorld.

SECTION 6 – APPLICANT DECLARATION

I have read, understood and agree to abide by the terms and conditions as set out above.

Signed

Print name

Date

Contact the English UK team:

English UK, 219 St John Street, London EC1V 4LY, UK

t: +44 20 7608 7960

e: info@englishuk.com

f: +44 20 7608 7961

w: www.englishuk.com

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