

REGISTRATION FORM

IEFT- International Education Fairs of Turkey

Spring 2011 - August 2011 - Fall 2011

Section 1: INSTITUTION DETAILS

School Name: _____
(print as you would like to see it on your booth signage)

Country/Location of School: _____ Website: _____

Contact Name: _____ E-mail: _____

Phone: _____ Fax: _____

Section 2: PARTICIPANT INFORMATION

__ Ms. __ Mr. __ Dr. Surname: _____ Name: _____

__ Ms. __ Mr. __ Dr. Surname: _____ Name: _____

Participation is for **2 representatives per institution**. Additional delegate cost is **50 €** per day.

__ Ms. __ Mr. __ Dr. Surname: _____ Name: _____

If you would like to share your booth with another institution, please indicate name(s) below. There will be a surcharge of €350, which includes an additional magazine profile entry and one additional attendee.

School Name (for shared signage): _____

__ Ms. __ Mr. __ Dr. Surname: _____ Name: _____

Section 3: EXHIBITION SELECTION

IEFT Spring Exhibition		
March 19 - 30, 2011	Cost	Check
Ankara, Adana, Izmir, Istanbul	5,100 €	
Istanbul, Ankara and Izmir	4,750 €	
Istanbul, Ankara	4,150 €	
Istanbul, Izmir	3,800 €	
Istanbul	2,950 €	
N.Cyprus	1,000 €	
Konya, Eskisehir	1,000 €	
Package Price (7 cities / 8 fair days)	6,200 €	

IEFT Fall Exhibition		
October 8 – 17, 2011	Cost	Check
Ankara, Izmir, Bursa, Istanbul	5,100 €	
Istanbul, Ankara and Izmir	4,750 €	
Istanbul, Ankara	4,150 €	
Istanbul, Izmir	3,800 €	
Istanbul	2,950 €	
Eskisehir, Antalya	1,000 €	
Package Price (6 cities / 7 fair days)	5,700 €	

Istanbul Corner Booth Supplement**	350	
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**Corner booths are offered on a first come basis and fill up quickly - please reserve early

GROUP CODE (if registering as part of a group or village): _____

Register for 2 or more cities prior to **January 1, 2011** for the **Spring Exhibition** and receive **10%** off registration fees

Register for 2 or more cities prior to **August 1, 2011** for the **Fall Exhibition** and receive **10%** off registration fees

Register for both events and receive an **additional 5%** off registrations fees!

5th IEFT August Clearing Event		
August 20 - 21, 2011	Cost	Check
Istanbul and Ankara	2,500 €	

We are happy to invoice you in USD or GBP – you will be invoiced with the current rate of exchange as per the date of registration.

Section 4: IEFT EXHIBITION PUBLICATIONS

IEFT Study Abroad Magazine		Spring 2011 _____	Fall 2011 _____
Ad	Dimensions	Cost	Check
Inside full Page Colour	210 mm (W) x 297 mm (H)	1,500 €	
Half Page Colour:			
Vertical	105 mm (W) x 297 mm (H)	800 €	
Horizontal	210 mm (W) x 148 mm (H)	800 €	
Quarter Page Colour:			
Vertical	105 mm (W) x 148 mm (H)	500 €	
Horizontal	210 mm (W) x 75 mm (H)	500 €	

For further advertising options please see www.ieft.net under “IEFT Study Abroad Magazine” or view sponsor ideas under “Advertising/Sponsorship”. You can always contact us directly at info@ieft.net.

August Clearing Event Student Guide			
Ad	Dimensions	Cost	Check
Full Page Outside Back Cover - 4 colour	12 cm (W) x 21.5 cm (H)	900 €	
Full Page Inside Cover FRONT - 4 colour	12 cm (W) x 21.5 cm (H)	750 €	
Full Page Inside Cover BACK - 4 colour	12 cm (W) x 21.5 cm (H)	750 €	
Inside Full Page - 4 colour	12 cm (W) x 21.5 cm (H)	500 €	

Section 5: ACCOMMODATION

Hotel reservation forms will be sent to you shortly. Booking forms can also be found at www.ieft.net under "Hotel Booking Forms". Completed forms should be faxed to +90 212 244 4207 or emailed to reservations@ieft.net or info@ieft.net

Section 6: GROUP TRANSPORTATION

Please indicate which transfer you would like us to book for you. Group transportation includes ground transfers to and from venue hotels and airport. **Flight €120 / Coach €30**

Spring 2011

Istanbul to Izmir - FLIGHT:
Name(s) of passenger(s): _____

Izmir to Ankara - FLIGHT:
Name(s) of passenger(s): _____

Ankara to Adana - FLIGHT:
Name(s) of passenger(s): _____

Adana to Konya - COACH:
Name(s) of passenger(s): _____

Konya to Eskisehir – COACH:
Name(s) of passenger(s): _____

Eskisehir to N.Cyprus – COACH&FLIGHT:
Name(s) of passenger(s): _____

Fall 2011

Istanbul to Bursa - COACH:
Name(s) of passenger(s): _____

Bursa to Izmir - COACH:
Name(s) of passenger(s): _____

Izmir to Antalya - FLIGHT:
Name(s) of passenger(s): _____

Antalya to Ankara - FLIGHT:
Name(s) of passenger(s): _____

Ankara to Eskisehir – COACH:
Name(s) of passenger(s): _____

Optional activities

Ephesus Tour €70 per person
Name(s) of guest: _____

Antalya Package Holiday (All Inclusive Stay in a 5-star hotel, 3 nights, 4 days) €225 per person
Name(s) of guest: _____ (Only in Fall)

Istanbul Tour €150 per person
Name(s) of guest: _____

Bursa Turkish Thermal Bath & Famous Iskender Kebab €50 per person
Name(s) of guest: _____ (Only in Fall)

Famous Adana Kebab €25 per person
Name(s) of guest: _____ (Only in Spring)

Free of charge activities

Welcome Reception
Name(s) of guest:

Dinner in Izmir
Name(s) of guest:

Bosphorus Boat Cruise Dinner in Istanbul
Name(s) of guest:

Lunches are Included in all Cities for Registered Participants
Name(s) of guest:

Mevlana Celaleddin Rumi Museum & Famous Etli Ekmek (Turkish Pizza)
Name(s) of guest: (Only in Spring)

I will arrange my own transportation

Section 8: TRANSLATORS

Translators can be arranged at €70/day. Please indicate if you need this service:

Istanbul Ankara Izmir Adana Konya Eskisehir
Bursa Antalya N. Cyprus

Section 9: SEMINARS

Schools may book a 25-minute presentation at the venues in a private seminar room. Your seminar time and topic will be published in the IEFT website; time slots are limited and given on a first-come basis. If you would like to reserve a slot, please indicate below:

Istanbul Ankara Izmir

Topic/seminar title: _____

Section 10: CANCELLATION POLICY

Should you need to cancel your registration, the following refund policy will apply:

> 30 days before exhibition: 100% refund on all fees
20-30 days before exhibition: 75% refund on booth fees, no refunds on flights
< 20 days before exhibition: No refund

Note: ALL refunds will be subject to a €100 processing fee.

Section 11: PAYMENT

Upon receipt of your registration forms, we will issue an invoice and forward with full payment instructions and fair participant information.

Payment Deadlines

Spring: March 1, 2011
August: July 25, 2011
Fall: September 15, 2011

For Early Registration Discounts, full participation fees must be received by the dates mentioned in Section 3.

I have read and understand the IEFT cancellation policy and exhibition guidelines.

Signature: _____

Date: _____

FAX TO: +90 212 244 42 07 or email to info@ieft.net

If you are having problems transmitting the fax, please contact us by e-mail.

See you in Turkey!

info@ieft.net
www.ieft.net