

YOUR INSTITUTION DETAILS

School Name:.....
Country/Location of School:..... Website:.....
Contact Name:..... E-mail:.....
Phone:..... Fax:.....
Authorized Signature:..... Date:.....

ADVERTISING OPTIONS

Please specify which advertisement option you would prefer:

__ __ __ __ Spring 2011 Edition __ __ __ __ Fall 2011 Edition

Standard Ads

IEFT Study Abroad Magazine Spring __ __ __ Fall __ __ __

Ad (Colour)	Dimensions	Cost EUR	Check
Back Cover Page	210 mm (W) x 297 mm (H)	2500	
Inside Back Cover Page	210 mm (W) x 297 mm (H)	2000	
Inside Front Cover Page	210 mm (W) x 297 mm (H)	2000	
Two Page Ad	420 mm (W) x 148 mm (H)	2500	
Inside Full Page	210 mm (W) x 297 mm (H)	1500	
Half Page:			
Vertical	105 mm (W) x 297 mm (H)	800	
Horizontal	210 mm (W) x 148 mm (H)	800	
Quarter Page:			
Vertical	105 mm (W) x 148 mm (H)	500	
Horizontal	210 mm (W) x 75 mm (H)	500	



The “New and Noteworthy”

This section contains 4 pages exclusively for notices concerning new programs, scholarships, discounts or other significant institution announcements offered free of charge with any ad booking or fair registration. Spaces are limited and allotted on a first come basis.

Free 50 word announcement

Promotions:

10th Anniversary Special Offer - Book before January 1, 2011 for the spring edition and July 15, 2011 for the fall edition, receive a %20 discount from any ad option.

Ad Specifications:

Please email files to magazine@ieft.net in PDF (preferred), Freehand or Adobe Photoshop format, 300 – 600 dpi (high resolution), 4-colour.

Deadlines:

March 5, 2011 for Spring Edition and September 20, 2011 Fall Edition.

Signature:..... Date:.....

Please fax the completed booking form to: + 90 212 244 42 07 or please send to: magazine@ieft.net

IEFT Study Abroad Magazine

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