



Latest Developments in the UK ELT Sector

Monday 6th October 2014

At the British Council, Tokyo

The UK as the Ideal Destination for studying English & An Introduction to the System that Maintains the Highest Standards

The UK boasts over half of all learners of English as a foreign language in the world, and recent trends show an increase in the market share for Japan. Out of the numerous potential destinations for studying English abroad, why is the UK considered as the number one destination by so many learners? The reason isn't simply because the UK is the birthplace of English, but the unique English language school system in the UK consistently maintains high standards and high levels of satisfaction.

This seminar welcomes experts from English UK who will introduce the latest developments in the UK ELT sector concentrating on the following areas. (English UK jointly runs the English language school accreditation scheme alongside the British Council in the UK)

- The English language school sector in the UK
- 10 Reasons to study English in the UK
- An introduction to the countries and regions of the UK
- The 'Accreditation UK' system and the quality assurance of English language schools
- The latest updates
- The latest developments in the Japanese study abroad market, with a particular focus on the following areas of growth: English language for school children aged 7 to 17, teacher training and business English.

During the seminar there will be an informal networking reception with an opportunity to meet representatives from English language schools in the UK who are Accreditation UK certified and English UK members.

Date/Time:	Monday 6th October 2014 (17:00 – 20:00)
Location:	British Council (Tokyo, Japan) http://www.britishcouncil.jp/en/about/japan/access
Target Audience:	Study Abroad Agents / High school and university staff who are interested in offering English language exchange programmes in the UK to their students.
Language:	English (Japanese translation not available)
Participation Fee:	Free
Hosts:	British Council Japan
Co-Hosts:	English UK, Japan Association of Overseas Studies (JAOS)



Time	Schedule
16 :30	Registration Opens
17:00	Welcome Remarks Azusa Tanaka, Head of Education, British Council Japan
17:05	Overview of the English Language Teaching sector in the UK and the latest developments Richard Day, Director, English in Chester
17:25	Quality assurance of the English Language Teaching sector Eddie Byers, Chief Executive, English UK
18:05	Q&A
18:15	Break and Informal Networking
19:00	The latest developments in the UK's ELT provision, of interest to the Japanese market – Young Learners, Teacher Training, and Business English Sarah Wang, International Manager, English UK
19:30	Q&A
20:00	End of the Programme

Contact us: British Council Japan agents@britishcouncil.or.jp