

**EXHIBIT YOUR EDUCATIONAL PRODUCTS AT
SALÓN INTERNACIONAL DE EDUCACIÓN (SIE)
8-9 SEPTEMBER 2010, SANTIAGO, CHILE**

This is an excellent opportunity to showcase your products and services to key buyers and potential partners in Chile - Latin America's best performing market-driven economy.

In the last 5 years, interest in British education (especially school management, curricula and educational technology) has re-emerged. The British education system is seen in Chile as one of the best in the world. There are additional opportunities around plans to rebuild schools following the recent earthquake, and major repairs are required including a substantial building programme to replace over 100 schools which were severely damaged.

This offer is open to UK-based companies who either supply educational products and services or develop and deliver training programmes in the following areas:

- Digital teaching and learning aids
- Educational games
- E-learning solutions and online/distance learning resources
- English language training and solutions
- Leadership, Management and Corporate/CPD Training
- Pre-school, primary and secondary teaching equipment and resources
- Professional Development Systems/Software

The UKTI offer consists of:

- Representation of your literature/samples on the **British Education** branded stand for two days
- List of contact details from potential buyers and partners who visit the UKTI stand at the show
- A 350-word article in Focus UK - our quarterly publication sent to 2,500 contacts and to 6,500 schools in Chile (http://www.britemb.cl/focus/focus_index.html shows a previous publication).

The participation fee of £500.00 will be delivered through UKTI's Overseas Market Introduction Service.

UK companies will be responsible for arranging and covering all costs of shipping/freighting promotional material (samples/brochures etc) to Chile.

If you would like UKTI to showcase your products on your behalf at Salón Internacional de Educación, please complete the form on the next page and return it **no later than 15 June 2010**.

For more details about SIE please contact:

Jolanta Polk
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UKTI Santiago
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SALÓN INTERNACIONAL DE EDUCACIÓN, CHILE REGISTRATION FORM

Please complete this form and return it **no later than 15 June 2010** to jolanta.polk@fco.gov.uk. Please note information you supply will be used in promotional material unless otherwise instructed.

Contact Details

Company name:
Contact person and company position:
Address:
Tel: +44 (0)
Email:
Website:

Product Information

Products we wish to display eg. flyers, brochures, DVDs etc:

Company information – please provide a brief note:

Key areas of expertise:

Current export markets:

Do you currently have representatives/partners in:

Chile	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Other Latin American countries	Yes <input type="checkbox"/>	No <input type="checkbox"/>
<i>please specify...</i>		

Company description – please provide a brief note about your company (max 200 words):

Aim of Exhibiting

Finding a representative/partner	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Market Research	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Other - Please specify...		