



47 Brunswick Court
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2 April 2026

Dear partner

Request for sustainable terms for 2026 accommodation, venue/ classroom hire and other services

We are writing to you in connection with the provision of accommodation, venue/ classroom hire, or other services between your institution/ organisation and our member centres.

We are English UK, the national association for accredited English language teaching centres in the UK. We represent over 280 teaching centres across the UK all of whom are committed to the highest standards of education, safeguarding, and student welfare.

Every year over 300,000 students (60% of them juniors aged under 18) travel to the UK to study English language programmes and for study travel experiences with our member centres.

The current market conditions are clearly challenging. Our members have seen a decline in student volumes, and there is evidence that some agents and their students are choosing more cost-effective destinations, including in-country options. Add to this the evolving war in the Middle East and its impact on student travel, and 2026 is looking to be a particularly challenging year.

It is therefore more important than ever that the international UK education sector works together to form sustainable and flexible partnerships that maintain quality provision and help build resilience for the future.

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We therefore welcome your support in helping our member centres deliver programmes in 2026 via financially stable partnerships.

Your support with the following would be greatly appreciated whilst we navigate these challenging market conditions:

- Flexibility around established business terms
- Pricing model review to help us ensure the UK is seen as a more cost-effective destination
- Differential pricing for the peak months of June, July and August
- Opportunities for programmes outside of summer
- Reduced rates for member centre staff and accompanying group leaders

Yours sincerely,

A handwritten signature in black ink, appearing to read "Huan Japes", written over a light blue horizontal line.

Huan Japes
Membership Director
English UK

huan.japes@englishuk.com

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