



English UK membership: benefits and opportunities

English UK is the largest and longest running ELT association: dedicated to raising standards in UK ELT since 2004.

Saving you money

English UK membership entitles you to a variety of discounts and savings to support your centre.

- Discounted Copyright Licensing Agency (CLA) fees, saving you around 50% (private sector members)
- Discounted Motion Picture Licensing Company (MPLC) fee, saving you around 20% (private sector members)
- Discounted annual translation service
- Discounted training, conferences and qualifications
- Discounted entry to StudyWorld London
- Discounted listing in independent online course finders and portals to support your direct channel marketing
- Free Business Support Helpline.

Promoting your centre

Members benefit from the worldwide marketing we do under the English UK umbrella, as well as from specific opportunities and market insights.

- Internationally-recognised English UK brand
- Exclusive access to English UK fairs, inward and overseas missions, and business to business workshops
- Access to up-to-date industry data, including market reports, student statistics and economic reports
- Representation at specialist international fairs, exhibitions and conferences around the world
- Affiliation with English UK campaigns, destination marketing and promotional activities around the world
- Business exposure online via agent facing newsletters, digital campaigns and the English UK course finder
- Inclusion in the English UK member directory, circulated digitally and in print to study abroad agents globally
- The opportunity to join special interest and/or regional subgroups for mutual support, coordinating promotional campaigns, materials and activities such as fam trips.

Supporting your business

We help our members thrive by providing practical business support, building partnerships with key stakeholders and helping members work together.

- Dedicated Business Support Helpline for free advice and information on professional and legal issues
- Regular updates on industry news and opportunities, visa regulation, immigration law and more
- Access to the English UK member forum to share information, ideas and best practice
- Access to industry services via corporate members
- Inclusion in a student protection scheme that helps students in the event of school closure and provides reassurance to students and their sponsors.

Professional development

We work to support and raise quality in UK ELT through our joint running of Accreditation UK with the British Council, training, conferences and knowledge sharing.

- Dedicated ELT conferences on marketing, management, teaching and student support
- Specialist ELT qualifications on management, student services and business English training
- Training sessions on a range of topics throughout the year for academic, welfare and management staff.

Supporting member interests

English UK works to represent the interests of UK ELT. We actively campaign to create a supportive business environment for English language centres.

- Membership of the Home Office Education Sector Forum, the UK Business User Forum, and more
- Liaison with the Home Office and UKVI
- Reports, materials and a campaigning toolkit with practical tips on contacting MPs and local press
- Collaboration with key stakeholders including the British Council, VisitBritain, Department for International Trade, Universities UK, UKCISA and the Association of Colleges
- Board member of the Tourism Alliance and BETA.