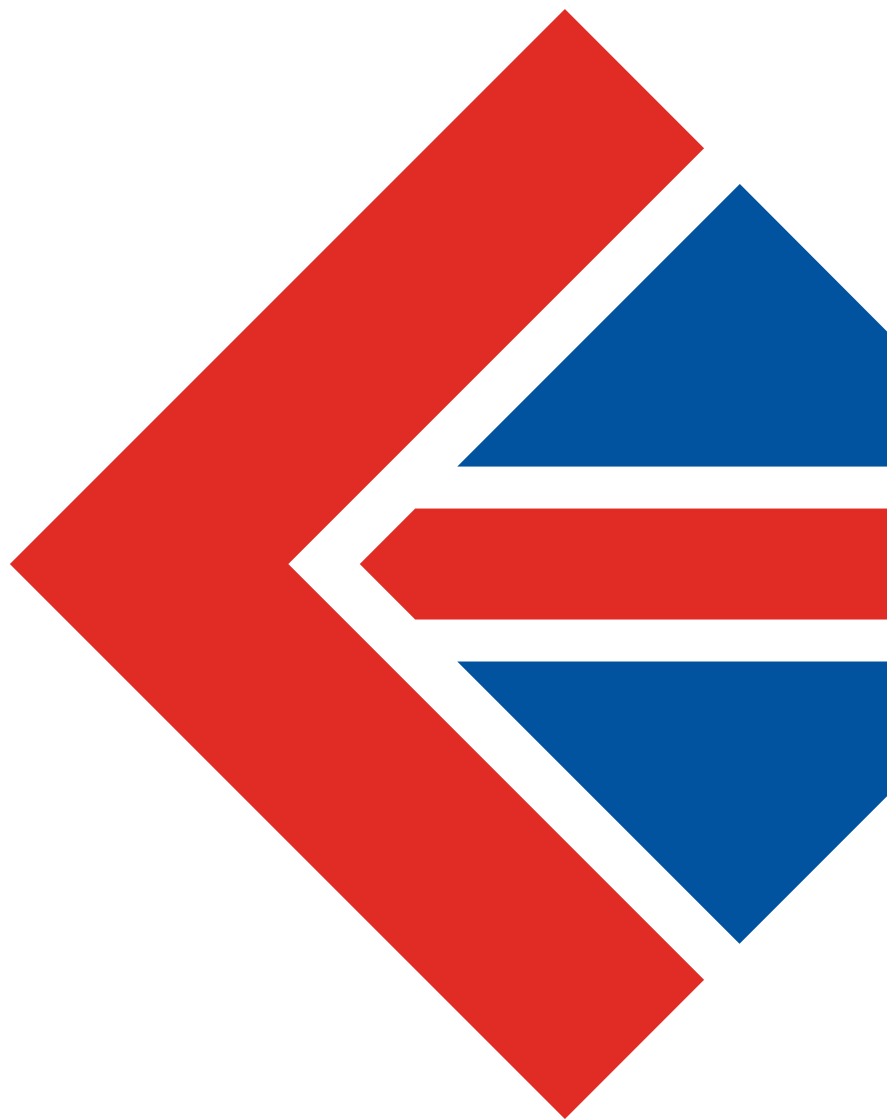


# REGIONAL BREAKDOWN OF THE VALUE OF THE ELT INDUSTRY IN THE UK

2012



## **Regional breakdown of the value of the ELT industry in the UK: 2012**

In many areas of the UK, language teaching is an economically-crucial yet invisible export industry. Students come here and study, spending money not only on tuition and accommodation, but also on transport, tourism, entertainment and shopping. Although the students are often worth millions of pounds to a particular area, their contribution and importance can go unnoticed to the general public although they may benefit indirectly. People are often surprised to learn how much money students bring into their local economy.

We therefore compile these tables as a best estimate of the value of students to the UK's towns, cities, counties and nations, to be used in English UK members' campaigns, and as a useful resource for MPs, councillors, and journalists.

### **How do we compile the tables?**

We estimate the annual value of the English Language Teaching (ELT) sector to the UK as around £2.5bn. A report published by the Department for Business, Enterprise and Skills in July 2011 estimated that the sector was worth more than £1.9bn for 2008-2009, excluding FE and HE providers: we are therefore confident that the overall figure is around £2.5bn for 2012 if everyone is included.

We then divide this by the number of student weeks declared by English UK members for 2012 (the most recent figures available) in each town/city/county or nation.

There are separate tables for nations/counties/unitary authorities and towns/cities. We have included a column with rounded estimates for ease of use, as well as the raw data.

To maintain commercial confidentiality of our members we have removed mention of towns or counties with fewer than three centres. All of these appear grouped together in the Other section of the tables.

These figures represent our best possible estimate of the total value of ELT to each locality: they are a really useful weapon for campaigning, but if members in a particular area have a more robust version which they would prefer to use, we would encourage them to do so.

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English UK

By Nation / County in Value Order			
Nation / County	2012 student week total (or equivalent)	Estimated Value	Rounded Estimate
Greater London	<b>742369</b>	£786,078,789	£786,000,000
Dorset	<b>208193</b>	£220,451,082	£220,000,000
Brighton & Hove	<b>148978</b>	£157,749,594	£158,000,000
Scotland	<b>148104</b>	£156,824,017	£157,000,000
Oxon	<b>133661</b>	£141,530,753	£142,000,000
Cambs	<b>133536</b>	£141,397,996	£141,000,000
Greater Manchester	<b>113547</b>	£120,232,825	£120,000,000
Kent	<b>83745</b>	£88,675,776	£89,000,000
Devon	<b>61931</b>	£65,577,402	£66,000,000
E Sussex	<b>61411</b>	£65,026,491	£65,000,000
Bristol	<b>52257</b>	£55,333,811	£55,000,000
Hants	<b>38096</b>	£40,339,034	£40,000,000
S Yorkshire	<b>29649</b>	£31,394,334	£31,000,000
Merseyside	<b>28014</b>	£29,663,892	£30,000,000
W Midlands	<b>27176</b>	£28,776,081	£29,000,000
W Yorkshire	<b>26272</b>	£27,819,208	£28,000,000
W Sussex	<b>26116</b>	£27,653,434	£28,000,000
Wales	<b>24489</b>	£25,930,492	£26,000,000
Bath & NE Somerset	<b>24206</b>	£25,631,094	£26,000,000
Norfolk	<b>23681</b>	£25,075,301	£25,000,000
Notts	<b>22615</b>	£23,946,007	£24,000,000
Berks	<b>21503</b>	£22,769,063	£23,000,000
N Yorkshire	<b>18134</b>	£19,201,702	£19,000,000
Glos	<b>17948</b>	£19,004,398	£19,000,000
Tyne & Wear	<b>17400</b>	£18,424,132	£18,000,000
NI	<b>15279</b>	£16,178,074	£16,000,000
Wilts	<b>13681</b>	£14,486,516	£14,000,000
Essex	<b>11601</b>	£12,284,049	£12,000,000
Leics	<b>9369</b>	£9,921,147	£10,000,000
Surrey	<b>7173</b>	£7,595,335	£8,000,000
Cheshire	<b>6951</b>	£7,360,264	£7,000,000
Shropshire	<b>6708</b>	£7,102,957	£7,000,000
Somerset	<b>6085</b>	£6,443,275	£6,000,000
Beds	<b>5665</b>	£5,998,561	£6,000,000
Herts	<b>4414</b>	£4,673,537	£5,000,000
Warks	<b>4150</b>	£4,394,699	£4,000,000
Worcs	<b>3450</b>	£3,653,131	£4,000,000
Other		£35,401,748	£35,000,000
Total		£2,500,000,000	

By Town / City in Value Order			
Town / City	2012 student week total (or equivalent)	Estimated Value	Rounded Estimate
London	<b>739270</b>	£782,796,736	£783,000,000
Bournemouth and Poole	<b>190591</b>	£201,812,703	£202,000,000
Brighton & Hove	<b>148978</b>	£157,749,594	£158,000,000
Oxford	<b>132944</b>	£140,771,537	£141,000,000
Cambridge	<b>131936</b>	£139,703,791	£140,000,000
Manchester	<b>103728</b>	£109,835,697	£110,000,000
Edinburgh	<b>87485</b>	£92,635,982	£93,000,000
Bristol	<b>52257</b>	£55,333,811	£55,000,000
Glasgow	<b>46445</b>	£49,179,492	£49,000,000
Canterbury	<b>40226</b>	£42,594,445	£43,000,000
Sheffield	<b>29649</b>	£31,394,334	£31,000,000
Liverpool	<b>27314</b>	£28,922,677	£29,000,000
Eastbourne	<b>26578</b>	£28,142,872	£28,000,000
Bath	<b>24206</b>	£25,631,094	£26,000,000
Leeds	<b>24205</b>	£25,630,153	£26,000,000
Norwich	<b>23681</b>	£25,075,301	£25,000,000
Nottingham	<b>22615</b>	£23,946,007	£24,000,000
Portsmouth	<b>22061</b>	£23,359,918	£23,000,000
Birmingham	<b>17267</b>	£18,283,654	£18,000,000
Newcastle upon Tyne	<b>16487</b>	£17,457,847	£17,000,000
Exeter	<b>15403</b>	£16,309,905	£16,000,000
Cardiff	<b>14589</b>	£15,447,860	£15,000,000
Southampton	<b>12775</b>	£13,527,172	£14,000,000
York	<b>12453</b>	£13,186,213	£13,000,000
Torquay	<b>11948</b>	£12,651,480	£13,000,000
Belfast	<b>11666</b>	£12,352,876	£12,000,000
Colchester	<b>11601</b>	£12,284,049	£12,000,000
Cheltenham	<b>11296</b>	£11,960,738	£12,000,000
Plymouth	<b>7598</b>	£8,045,358	£8,000,000
Broadstairs	<b>5854</b>	£6,198,674	£6,000,000
Coventry	<b>5707</b>	£6,043,019	£6,000,000
Other		£351,735,009	£352,000,000
Total		£2,500,000,000	



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