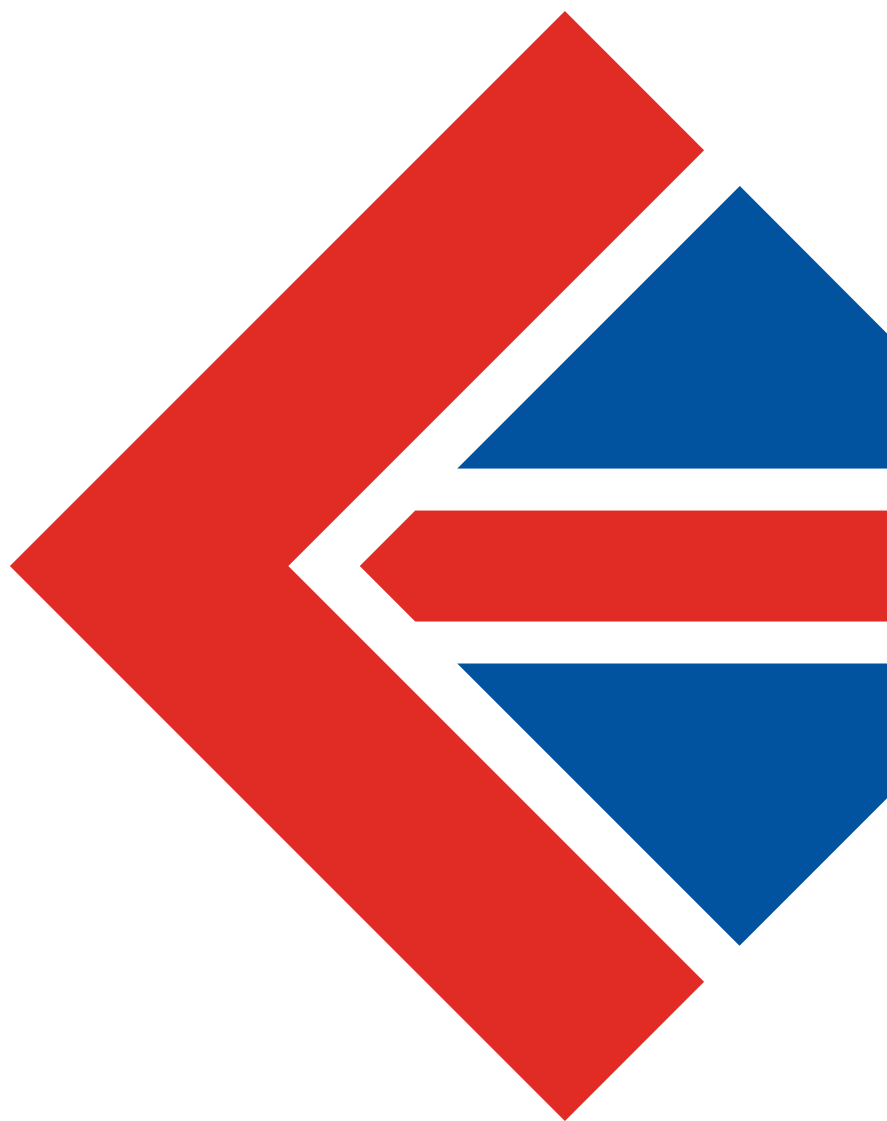


REGIONAL BREAKDOWN OF THE VALUE OF THE ELT INDUSTRY IN THE UK IN 2013

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How much are international English language students worth to the UK's, nations, cities, counties and towns?

In many areas of the UK, language teaching is an economically-crucial yet invisible export industry. Students come here and study, spending money not only on tuition and accommodation, but also on transport, tourism, entertainment and shopping. Although the students are often worth millions of pounds to a particular area, their contribution and importance can go unnoticed to the general public although they may benefit indirectly. People are often surprised to learn how much money students bring into their local economy.

We therefore compile these tables as a best estimate of the value of students to the UK's towns, cities, counties and nations, to be used in English UK members' campaigns, and as a useful resource for MPs, councillors, and journalists.

How do we compile the tables?

We process raw student week* data, grouping together the declared business from each English UK member into a geographical location and then calculating the worth to each as a proportion of our current £2.5bn estimate of the value of ELT to the UK.

There are separate tables for nations/counties/unitary authorities and for towns/cities. We have included a column with rounded estimates for ease of use, as well as the raw data.

In order to make this work best for publicity purposes and to retain the commercial confidentiality of our members, we make certain changes to the data. We remove any town or county where there are fewer than three centres, and replace all Welsh and Northern Ireland counties with the country name. We also put most unitary authorities in a county although this is technically incorrect, and treat Bournemouth and Poole as one, although they are two separate unitary authorities. Harrow and Kingston upon Thames are both put in London.

These figures represent our best possible estimate of the total value of ELT to each locality: they are a really useful weapon for campaigning, but if members in a particular area have a more robust version which they would prefer to use, we would encourage them to do so.

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**A student week is defined as one student taking 10 or more contact hours in one week*

Table 1: The value of the ELT industry in the UK by nation/county: 2013
(in order of value)

Nation / County	2013 student week total (or equivalent)*	Estimated Value	Rounded Estimate
Greater London	738179	£769,747,504	£770,000,000
Dorset	240205	£250,477,533	£250,000,000
East Sussex	227696	£237,433,099	£237,000,000
Scotland	137609	£143,493,944	£143,000,000
Cambridgeshire	136254	£142,081,431	£142,000,000
Oxfordshire	125542	£130,910,891	£131,000,000
Greater Manchester	114622	£119,523,513	£120,000,000
Kent	82189	£85,703,739	£86,000,000
Devon	59374	£61,913,170	£62,000,000
Bristol	51120	£53,306,182	£53,000,000
West Midlands	35320	£36,830,484	£37,000,000
Hampshire	35129	£36,631,316	£37,000,000
South Yorkshire	33391	£34,818,989	£35,000,000
Merseyside	30714	£32,027,853	£32,000,000
West Yorkshire	30356	£31,654,195	£32,000,000
Wales	28512	£29,731,451	£30,000,000
Nottinghamshire	25185	£26,261,547	£26,000,000
West Sussex	23969	£24,994,051	£25,000,000
North Yorkshire	22540	£23,504,402	£24,000,000
Norfolk	21850	£22,784,430	£23,000,000
Berkshire	21106	£22,008,613	£22,000,000
Bath & N E Somerset	20425	£21,298,489	£21,000,000
Tyne & Wear	19129	£19,947,572	£20,000,000
Northern Ireland	15358	£16,014,796	£16,000,000
Gloucestershire	11246	£11,726,595	£12,000,000
Somerset	10791	£11,252,485	£11,000,000
Cheshire	10651	£11,106,497	£11,000,000
Leicestershire	9681	£10,094,667	£10,000,000
Surrey	9167	£9,559,381	£10,000,000
Essex	8871	£9,250,374	£9,000,000
Wiltshire	6442	£6,717,497	£7,000,000
Hertfordshire	6082	£6,342,101	£6,000,000
Warwickshire	4827	£5,033,778	£5,000,000
Worcestershire	4384	£4,571,717	£5,000,000
Shropshire	3361	£3,504,735	£4,000,000
Bedfordshire	3337	£3,479,477	£3,000,000
Other		£34,261,501	£34,000,000
Total		£2,500,000,000	

*A student week is defined as one student taking 10 or more contact hours in one week

Table 2: The value of the ELT industry in the UK by town/city: 2013
(in order of value)

Town / City	2013 student week total (or equivalent)*	Estimated Value	Rounded Estimate
London	737505	£769,044,680	£769,000,000
Bournemouth & Poole	204420	£213,162,163	£213,000,000
Brighton & Hove	197320	£205,758,917	£206,000,000
Cambridge	135928	£141,740,794	£142,000,000
Oxford	124863	£130,202,853	£130,000,000
Manchester	114622	£119,523,513	£120,000,000
Edinburgh	86079	£89,760,228	£90,000,000
Bristol	51120	£53,306,182	£53,000,000
Canterbury	42412	£44,225,648	£44,000,000
Sheffield	33391	£34,818,989	£35,000,000
Glasgow	31214	£32,548,888	£33,000,000
Liverpool	30714	£32,027,853	£32,000,000
Leeds	28676	£29,902,349	£30,000,000
Eastbourne	26338	£27,464,363	£27,000,000
Nottingham	25185	£26,261,547	£26,000,000
Torbay	24882	£25,946,096	£26,000,000
Birmingham	22870	£23,848,051	£24,000,000
Portsmouth	22140	£23,086,832	£23,000,000
Norwich	21850	£22,784,430	£23,000,000
Bath	20425	£21,298,489	£21,000,000
Newcastle upon Tyne	18352	£19,137,343	£19,000,000
Cardiff	17532	£18,281,884	£18,000,000
York	16549	£17,257,193	£17,000,000
Exeter	16120	£16,809,383	£17,000,000
Belfast	11563	£12,057,500	£12,000,000
Cheltenham	10396	£10,840,245	£11,000,000
Southampton	9812	£10,231,617	£10,000,000
Colchester	8871	£9,250,374	£9,000,000
Plymouth	7939	£8,278,517	£8,000,000
Coventry	5553	£5,790,130	£6,000,000
Broadstairs	5258	£5,482,862	£5,000,000
Other		£299,870,085	£300,000,000
Total		£2,500,000,000	

*A student week is defined as one student taking 10 or more contact hours in one week



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