

QUIC: an introduction

What is QUIC?

The Quarterly Intelligence Cohort (QUIC) is an optional quarterly student statistics initiative open to all English UK member centres on an annual rolling basis.

QUIC participants submit student data on a quarterly basis and, in turn, benefit from comprehensive, robust and timely statistical reporting produced by our expert insight partner, Bonard (formerly StudentMarketing).

The benefits

1. **Professional analysis:** Our insight partner, Bonard, and their dedicated research team process and sanitise data submitted by QUIC members. Bonard is an affiliate member of the United Nations World Tourism Organisation and a member of ESOMAR. As such, they comply with an international research code of conduct and follow strict data protection protocol.
2. **True sector representation:** Bonard ensure the data accurately represents the UK ELT sector, providing a true picture of the market that is valuable to all members, whether seasonal junior provider, FE college or HE institution*.
3. **Robust, high quality reporting:** QUIC participants receive an in-depth report every quarter including evaluation of all source markets, comparative analysis across region, programme type, historical comparisons and more.
4. **Accessible data:** Reporting includes infographics and commentary to help you identify market opportunities and make tactical decisions with ease.
5. **Exclusive insights:** each full-detail report is available to QUIC members only and this is the key benefit of joining the scheme. Only a top-lines executive summary is publicly available.
6. **Quick turn-around:** Bonard's dedicated team of research experts process data within two weeks of the submission deadline. This allows us to circulate reports within six weeks of the end of each quarter to inform your time-critical business decisions

**Like all data collection schemes, the quality of the data relies on the number and breadth of participants – the more members, the more reliable the data. If like us you see the value of robust data, do encourage as many of your colleagues across the membership to join as possible.*

Joining QUIC

QUIC is open for new members to join each January - March. All participants submit their first set of quarterly data in April.

Once your centre has joined QUIC, your membership will roll year to year unless we receive written notification (by email to statistics@englishuk.com) advising you wish to terminate your subscription. In this case your membership will continue until the end of the current calendar year.

Submitting data

Each quarter, QUIC members receive an email when the submission period opens containing the QUIC submissions guidelines and a standardised form.

QUIC: an introduction

After reading the guidance notes, use this submission form to enter your centre's student weeks for the given period and return the form to statistics@englishuk.com before the deadline. Reminders will be sent out as the deadline approaches.

If your submission is received after the deadline, you will be fined £50 or removed from QUIC (see table below). This is to ensure that all data is returned in a timely manner and individual members do not delay results and reports for the rest of the group.

Submission timetable for 2019

Quarter	Reporting period	Form submission period	Deadline to submit data	Late submission deadlines and resulting penalties	
				£50 fine	Expulsion
Q1	Mon 01/01 – Sun 31/03	Mon 01/04 – Fri 12/04	Fri 12/04	Mon 15/04 – Tues 23/04 (Fri 19/04 & 22/04 are Bank Holidays)	Tues 23/04
Q2	Mon 01/04 – Sun 30/06	Mon 01/07 – Fri 12/07	Fri 12/07	Mon 15/07 – Fri 19/07	Sat 20/07
Q3	Mon 01/07 – Sun 29/09	Mon 30/09 – Fri 11/10	Fri 11/10	Mon 14/10 – Fri 18/10	Sat 19/10
Q4	Mon 30/09 – Sun 29/12	Mon 30/12 – Mon 13/01 (<i>01/01 is a Bank holiday</i>)	Mon 13/01	Tues 14/01 – Mon 20/01	Mon 20/01
Notes on times	Time range to include in your data submission.	10 working days after quarter end to submit data to English UK.	Final day to submit data to English UK – by midnight.	Additional 5 working days to submit but a fine will be incurred. Cut-off point midnight	Expulsion if data is submitted more than 15 working days after last day of quarter.

2019 costs

There is an annual cost of £250 + VAT to join QUIC, payable within the first quarter. This equates to just £62.50 + VAT per quarter and covers the cost of outsourcing analysis to professionals.

For groups, there is a reduced rate for additional centres. The annual cost is £250 + VAT for the first centre to join; then each additional centre in the group is charged £50 + VAT per annum, capped at £450 +VAT. For example, a group with three centres pays £350 + VAT per annum.

Questions?

For more information, email Roz McGill, market development manager, on statistics@englishuk.com or visit www.englishuk.com/quic