

**English Language Training Mission to Brazil and Colombia,
7th to 11th November 2016
Draft Programme (subject to change)
*Application form, pge. 4***

English Week - Belo Horizonte		Sunday 6th
Timing	Activity	
11:00	Arrival in Belo Horizonte and check in the hotel	
16:00	Tour of Belo Horizonte City	
19:00	Welcome Dinner	

English Week - Belo Horizonte		Monday 7th
Timing	Activity	
08:00	Briefing and Breakfast Minas Gerais opportunities: overview with British Consul Thomas Nemes	
11:00	Business round table with companies - ELT opportunities in Minas Gerais <ul style="list-style-type: none"> • Federation of Industries in Minas Gerais (FIEMG) and Technical and Vocational institutions for industry and services; • Companies located in Minas Gerais 	
12:00	Networking Lunch	
13:30	Seminar "English in Brazil: State Government Experiences" Panel with representatives from Secretaries of Education from Minas Gerais, Espirito Santo and Sao Paulo.	
16:00	Business round table with Education Institutions and Companies <ul style="list-style-type: none"> • Publishers • Private Schools • Private and Public Universities 	
17:30	Depart to airport	
19:30	Flight to São Paulo	
21:00	Arrive in the hotel and free evening	

English Week - São Paulo		Tuesday 8th
Timing	Activity	
08:30	Depart to Event	
09:00	Opening Remarks by Sao Paulo Education Secretary	
09:30	Seminar "English Language Government projects in LatAm" Panel with representatives from Mexico and Uruguay	
12:00	Business Round Table and Networking Lunch with private schools in Sao Paulo	
13:30	Seminar "English in Brazil: State Government Experiences" Panel with representatives from Secretaries of Education from Minas Gerais, Espirito Santo and Sao Paulo Audience: Private Schools, Publishers, Private and Public Universities, Educational Groups	
16:30	Business round table with Education Institutions and Companies in Sao Paulo <ul style="list-style-type: none"> • Publishers • Private Schools • Private and Public Universities 	
18:00	Depart to hotel and freshen up	
20:00	Dinner with Education contacts	

English Week - São Paulo		Wednesday 9th
Timing	Activity	
09:00	Presentation by and Business round table with HR / Training departments of companies in Sao Paulo Examples of companies to be invited: Santander, Itau, Embraer, JBS, GE, TAM	
11:00	Coffee break / sandwich lunch	
12:00	Depart to airport	
15:50	Flight to Bogota	
20:00	Arrive in Bogota	
21:00	Arrive in hotel and free evening	

English Week - Bogota		Thursday 10th
Timing	Activity	
08:30	Breakfast at Residence hosted by HMA Peter Tibber	
11:15	Meeting with Ricardo Romero, Director of English and Rose Williams, Education Projects Coordinator	
12:30	Networking Lunch	
14:00	Meeting with Rosa María Cely, Director of Colombia Bilingüe	
16:30	Meeting with Director of Language Centre, Director of Train the trainer centre and Director of International Affairs at SENA TechnoParque	
17:40	Depart to hotel and down time	
19:30	Free evening	

English Week - Bogota		Friday 11th
Timing	Activity	
08:30	Depart the hotel	
09:00	Meeting with Centro Don Bosco (TVET Centre and High School)	
11:00	Meeting with Bogota Education Office	
12:30	Lunch with Directors of Language Centre of Colombian Universities and Vice-Chancellors of Colombian Colleges	
15:00	Meeting with Director of UNCOLI (Association of International and Bilingual Schools)	
17:00	Depart to hotel	
	Washup & end of mission.	

ENGLISH LANGUAGE TRAINING MISSION
TO BRAZIL & COLOMBIA
APPLICATION PROFILE

Company Name	Company Representative	Position	Email Address

Company Address

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Contact Phone Numbers

Land Line:	
Mobile:	
Website:	

Brief Description of Your Company/Organisation Activities

(200 words max. Please include examples of any current initiatives or representation in Latin America - if you are accepted for the mission these details will be used in the mission brochure)

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Mission Objective

(50 words max on what you would like to achieve if selected; what type of contact in market: agents/distributors/ publishers etc.)

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Please send your completed application by email to Mike.Qureshi@trade.gsi.gov.uk by 25 October.