

## **Secondment opportunity for an ELT specialist into the Department for International Trade Education team**

### **Summary**

The Education team at the Department for International Trade (formerly UKTI Education) is seeking to recruit a secondee from the UK ELT sector, initially for one year. The specialist will lead the team's work in developing commercial ELT opportunities for UK providers, developing the UK ELT export capacity and overseeing the ongoing development of DIT'S relationship with the British Council. The role is full-time (although there could be flexibility for the right candidate) and London-based. Some international travel will be required.

### **The team**

The role of the Education team in the Department for International Trade (DIT) is to support the UK Education sector in identifying business opportunities internationally and working with the sector to help UK providers to win that business. The team (as UKTI Education) has existed since 2013 and is focussed on a number of key geographic markets around the world, although we are always seeking out opportunities for UK education providers globally. We are comprised of three geographic teams, supported by sub-sector specialists (including our ELT specialist) who each have a global portfolio. We work closely with our Embassies and High Commissions around the world to identify commercial education opportunities, then engage with the sector in UK to develop plans to win that business. We work closely with colleagues across Whitehall e.g. DfE, DfID, FCO and also with the British Council.

### **The role**

There is massive demand globally for ELT and therefore a broad range of opportunities for ELT providers. These opportunities may be driven by national-level Government programmes, at state level within a country, as part of a specific broader programme (e.g. a major sporting event requiring significant enhancement of English Language capability), by industry development (e.g. in Oil & Gas where the recognised language is English), or any number of other scenarios. The Education team's ELT specialist will be working with Embassies and High Commissions to understand where opportunities exist and to explain how the UK is well qualified to be able to undertake the specific roles. Key objectives will be around:

- Supporting colleagues in Embassies and High Commissions to develop commercial opportunities/helping colleagues overseas to understand and articulate the UK offer;
- Developing campaign plans for ELT success for identified opportunities;
- Educating overseas Governments/organisations about the UK ELT offer
- Developing the value of the ELT Working Group
- Identifying and developing ELT opportunities in other DIT sector programmes
- Developing marketing collateral to promote the UK ELT offer
- Developing a database of UK ELT providers actively exporting
- Increasing the number of UK ELT providers actively exporting
- Working to develop the DIT relationship with the British Council, both in UK and overseas, and taking forward activity to embed working practices which take forward the recommendations of the Triennial Review of the Council.

### **The Person**

An in-depth knowledge of the UK ELT offer is crucial, as is commercial and international experience. The person will have an excellent set of sector contacts and be a team player; all elements of the role require significant interaction with others. The specialist should be passionate about ELT, and fully motivated to grow the UK's ELT global presence, creating opportunities for the whole sector. This is an exceptional career development opportunity for a dynamic individual seeking to gain experience of working in a high profile Government department.

If you are interested, or would like to find out more, please contact Geoff Gladding, Head of the DIT Education team [Geoff.gladding@trade.gsi.gov.uk](mailto:Geoff.gladding@trade.gsi.gov.uk)