

Ask your MP to support our position paper

Please help us build support for our position paper by emailing your MP and asking them to contact the Home Office on our behalf. You can use the template below and customise as you wish:

Dear [MP's name],

I am the [TITLE] of [CENTRE NAME], an accredited English language teaching (ELT) centre based at [FULL ADDRESS INCL. POSTCODE], and I am writing to seek your support for policy changes that will help the sector recovery and thrive.

The school employs [XX] people and our international students support the local economy by spending money in shops, restaurants and tourism and staying with local hosts.

For some context, the UK's ELT sector is a valuable export, bigger than the fishing industry. It contributed £1.5bn a year to the UK economy before the pandemic, supporting over 35k jobs.

Recovery has been slow compared to competitor destinations such as Ireland and Malta, and we need government support to change this. The most recent statistics from the sector's trade association English UK showed that 2022 business only reached 51% of pre-pandemic levels. This is significantly below the recovery seen in the UK's inbound tourism sector as a whole: government figures show that the recovery in 2022 was 73% of pre-pandemic volumes.

English UK's policy position paper, <u>Help us become the world's premier ELT destination again</u>, explains how some simple policy changes can help restore this valuable UK export industry.

Stephen Hammond MP hosted a parliamentary reception on 11 May to launch the paper, and said he hoped to work on a cross-party basis to support the key asks.

English UK's top asks are aimed at attracting children and young adults to study in the UK:

- 1. Introduce a group travel scheme to enable EU school groups to visit the UK easily
- 2. Expand the UK's Youth Mobility Scheme to enable more young adults to work and study in the UK for up to three years

I invite you to <u>read the position paper</u> for more detail and hope you are willing to contact the Home Office on our behalf in connection with the above two areas.

I would also welcome a meeting to talk about how these policies would support my school and benefit the local area.

I look forward to hearing from you.

Yours sincerely,

[NAME]