



Q1 2026

quarterly student statistics report

English language students studying in the UK

EXAMPLE

Prepared by:

BONARD

#UKELT
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Student statistics report Q1 2026

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Student statistics report Q1 2026

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The quarterly intelligence cohort

Introduction

The UK English language teaching (ELT) sector is facing significant challenges, demand is evolving, markets are maturing and uncertainty has become a constant.

Timely intelligence is essential to identify emerging patterns, track short term change and benchmark performance against peers throughout the year.

QUIC (the Quarterly Intelligence Cohort) provides quarterly insight based on student week data. Drawing on consistent, pooled data, the analysis enables contributors to monitor trends, compare performance across key source markets, student segments and UK regions and support evidence-informed decision-making within their centres. The 2026 cohort consists of xxx English UK member centres.

The 2026 report places greater emphasis on usability and accessibility, while maintaining robust data foundations. New reports have a clearer structure and signposting of key findings, improved separation of adult and junior data, fuller integration of market sentiment snapshot results, and

historical comparisons focused on prior year performance. A high level national snapshot is shared publicly; however, the full value of QUIC, including complete reports, interactive datasets and webinars, is available exclusively to contributing centres.

About the data and methodology

Data is collected from year round and seasonal ELT member centres across the private and public sectors and analysed by English UK's insight partner, BONARD, in line with international research standards.

Data is reported in student weeks, defined as one student studying ten or more teacher taught hours per week. Those studying fewer hours are excluded.

To show the true geographical distribution of student weeks across the UK, data is reported at the level of individual teaching premises (n=xxx), rather than aggregated at member centre level (n=xxx).

**Supporting English UK members
with quarterly insights and
benchmarking to enable evidence
led decision-making**

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General overview

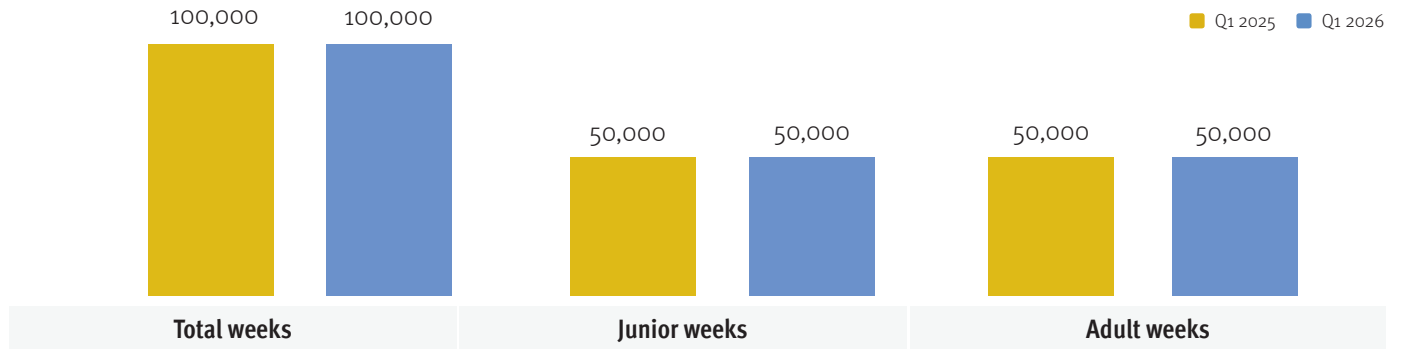
Q1 2026 summary (example)



Note: The figures for year-on-year comparison are based on data from member centres reporting in both respective quarters (n=xxx).
 Note: Any students under the age of 18 who are studying on courses for adults are recorded as 'adult' (the course type overrides the date of birth of the student).

Chart 1

Like-for-like comparison of student weeks by quarter



Note: n=xxx member centres participating in both Q1 2026 and in Q1 2025

Table 1

QUIC region summary

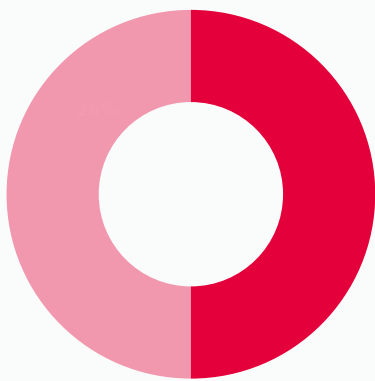
Region	No. of participants	No. of returns	Proportion of returns	Total weeks	Market share
London	15	15	14	14,300	14
South and South Eastern England	15	15	14	14,300	14
Northern England	15	15	14	14,300	14
South West England and the Channel Islands	15	15	14	14,300	14
Eastern England	15	15	14	14,300	14
Scotland and Northern Ireland	15	15	14	14,300	14
Central England and Wales	15	15	16	14,200	16
Total	105	105	100.0	100,000	100.0

Note: The full 2026 dataset includes xxx participating member centres across xxx teaching premises. The number of returns varies by quarter, as some seasonal premises operate only during certain periods of the year. In Q1 2026, xxx teaching premises were open and reporting data. For multi-centre accredited members, the location shown in the "Participant" column refers to the organisation's head office location. However, the "No. of returns" column reflects the actual geographical locations of the individual teaching premises that were operational and reporting in Q1 2026.

Note: Figures of student weeks per region were rounded and may not add up to the total sum of student weeks.
 Note: In order to maintain the confidentiality of individual centre data, some of the regions were merged.

Chart 2

Student weeks by booking source

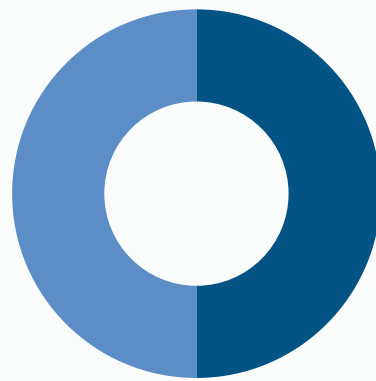


■ Commissionable ■ Non-commissionable

n=xxx member centres participating in Q1 2026

Chart 3

Student weeks by booking type

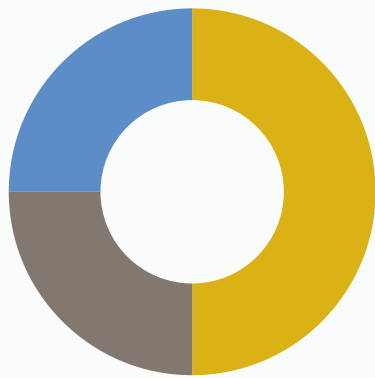


■ Individual ■ Group

n=xxx member centres participating in Q1 2026
Note: 'Group' is defined as at least two students travelling and studying on the same itinerary.

Chart 4

Student weeks by junior course types

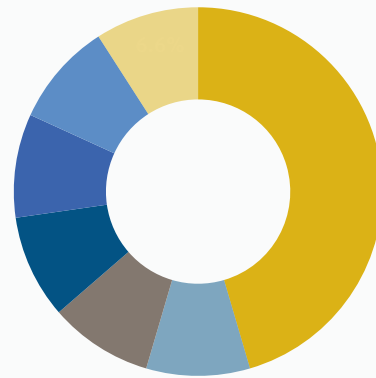


■ General English (xx%) ■ Summer/Winter Camp (xx%) ■ EAP (xx%)

n=xxx member centres participating in Q1 2026

Chart 5

Student weeks by adult course types



■ General English (xx%) ■ EAP (xx%)
■ Business & Professional English (xx%) ■ ESP (xx%)
■ English Plus (xx%) ■ One-to-one (xx%)
■ Teacher Development (xx%)

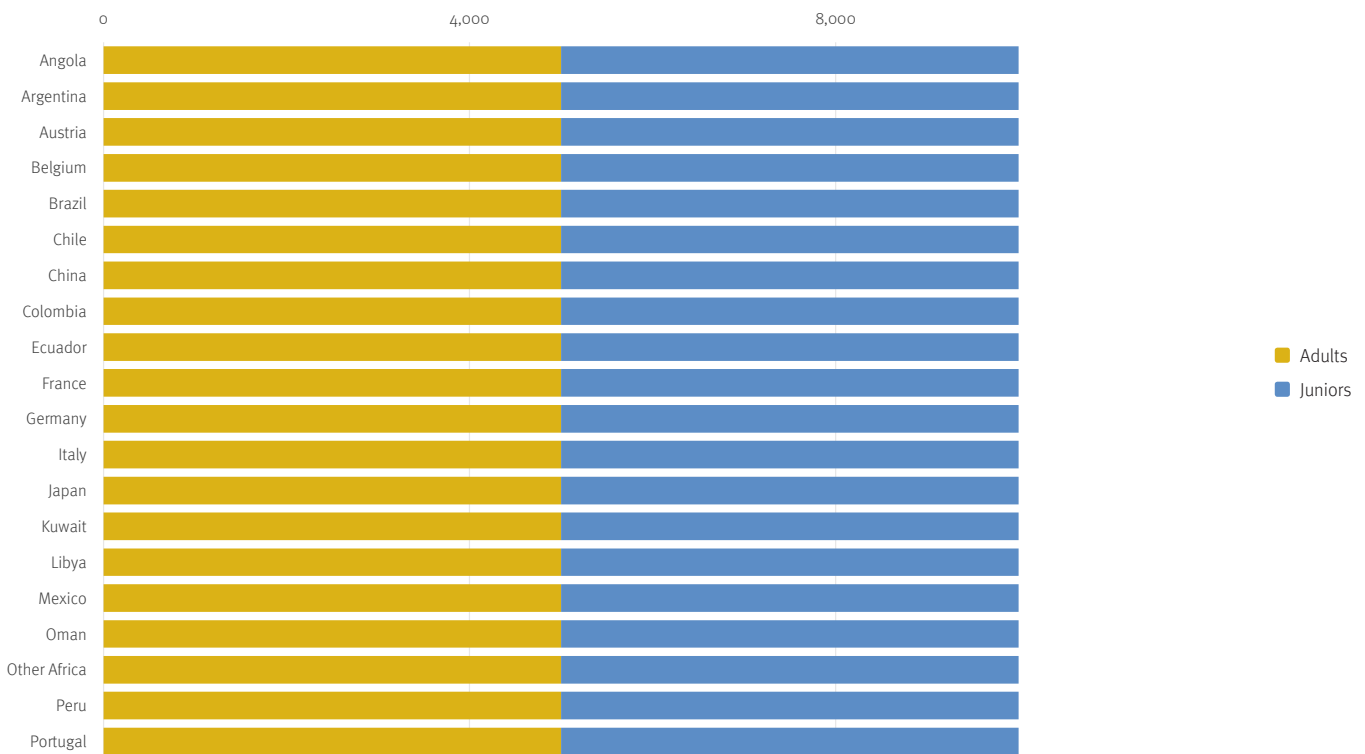
n=xxx member centres participating in Q1 2026

General overview

Source market overview

Chart 6

Student weeks by age group and source country (top 20 markets)



n=xxx member centres participating in Q1 2026

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Table 2: Source countries by student weeks, breakdown by age group, booking source, booking type and year-on-year change
 More countries and a detailed breakdown are available in the pivot table

- **Overall data** – performance of source markets based on statistics collected in Q1 2026 from the entire sample of QUIC membership (xxx);
- **Like-for-like comparison** – year-on-year benchmark for each age segment, based on data from centres reporting in both Q1 2025 and Q1 2026 (xxx member centres) for a more accurate assessment of source market performance trends.
- **C vs NC** refers to Commissionable versus Non-commissionable student weeks.
- **Indiv vs Grp** refer to Individual versus Group student weeks.

Rank	Source country	Total weeks	%	Change		Adult	Junior	C	NC	Indiv	Grp
		Overall data Q1 2026	Like-for-like comparison Q1 2025 vs. Q1 2026 change	Age group total weeks	Booking source total weeks	Booking type total weeks					
1	Saudi Arabia	12,456	13.5	-4,795	-29%	50%	50%	60%	40%	70%	30%
2	Türkiye	11,413	12.9	-4,256	-12%	50%	50%	60%	40%	70%	30%
3	Italy	9,203	9.2	+6,245	72%	50%	50%	60%	40%	70%	30%
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Note: Q1 2026 n=xxx participating member centres, Q1 2025 vs Q1 2026 n=xxx participating member centres.

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		Overall data Q1 2026	Like-for-like comparison Q1 2025 vs. Q1 2026 change	Age group total weeks	Booking source total weeks	Booking type total weeks				
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Rank	Source country	Total weeks	%	Change	Adult	Junior	C	NC	Indiv	Grp
		Overall data Q1 2026	Like-for-like comparison Q1 2025 vs. Q1 2026 change	Age group total weeks	Booking source total weeks	Booking type total weeks				
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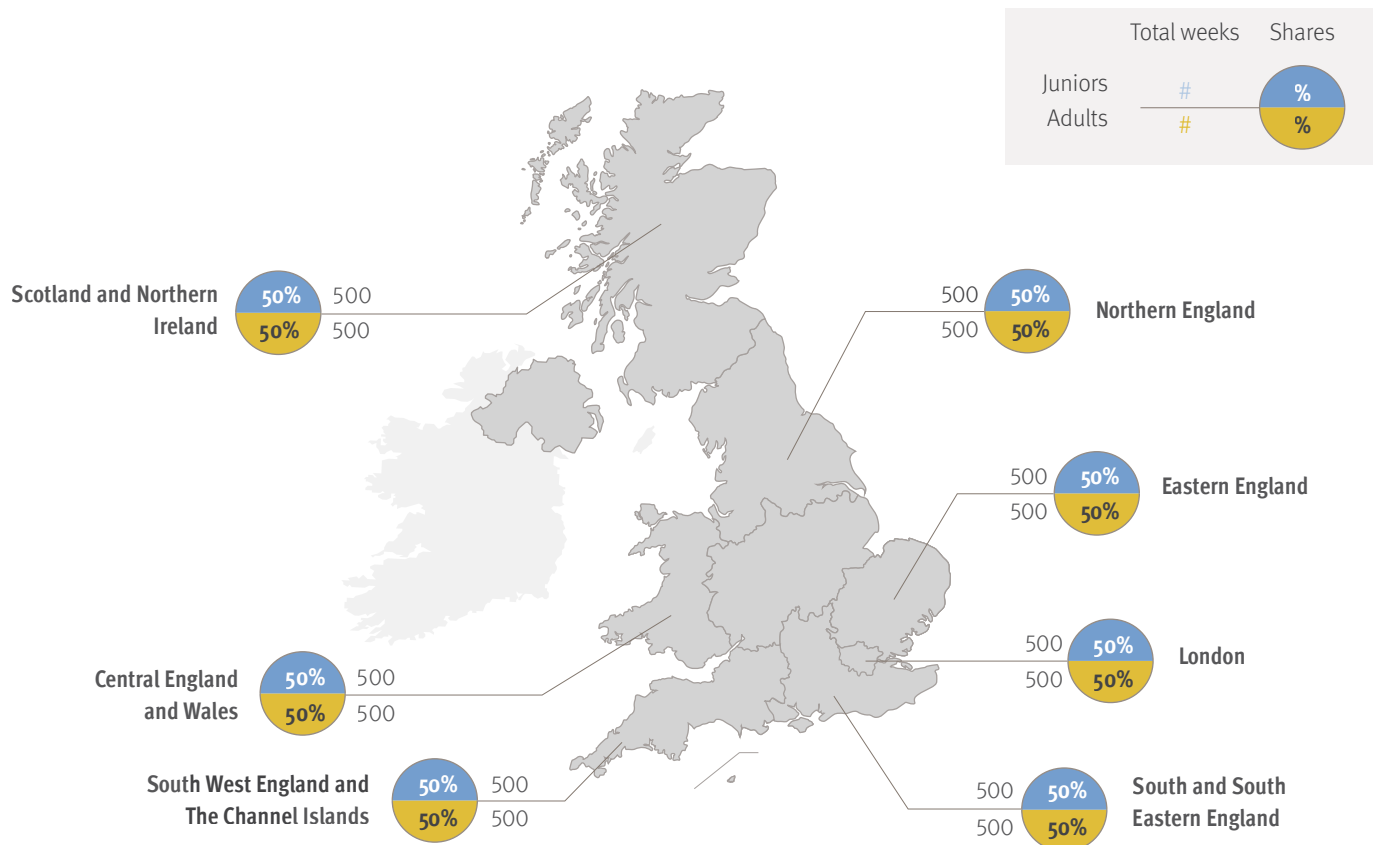
Note: Q1 2026 n=xxx participating member centres, Q1 2025 vs Q1 2026 n=xxx participating member centres.

Q1 2026

Regional overview

Chart 7

Distribution of junior and adult student weeks by region



n=xxx member centres participating in Q1 2026

Note: Figures of student weeks were rounded and may not add up to the total sum of student weeks by region in Table 1. In order to maintain the confidentiality of individual centre data, some of the regions were merged.

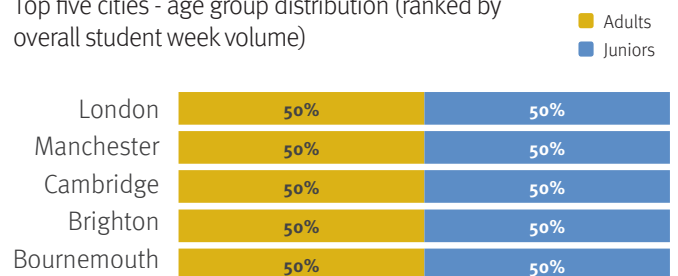
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Chart 8

Top five cities - age group distribution (ranked by overall student week volume)

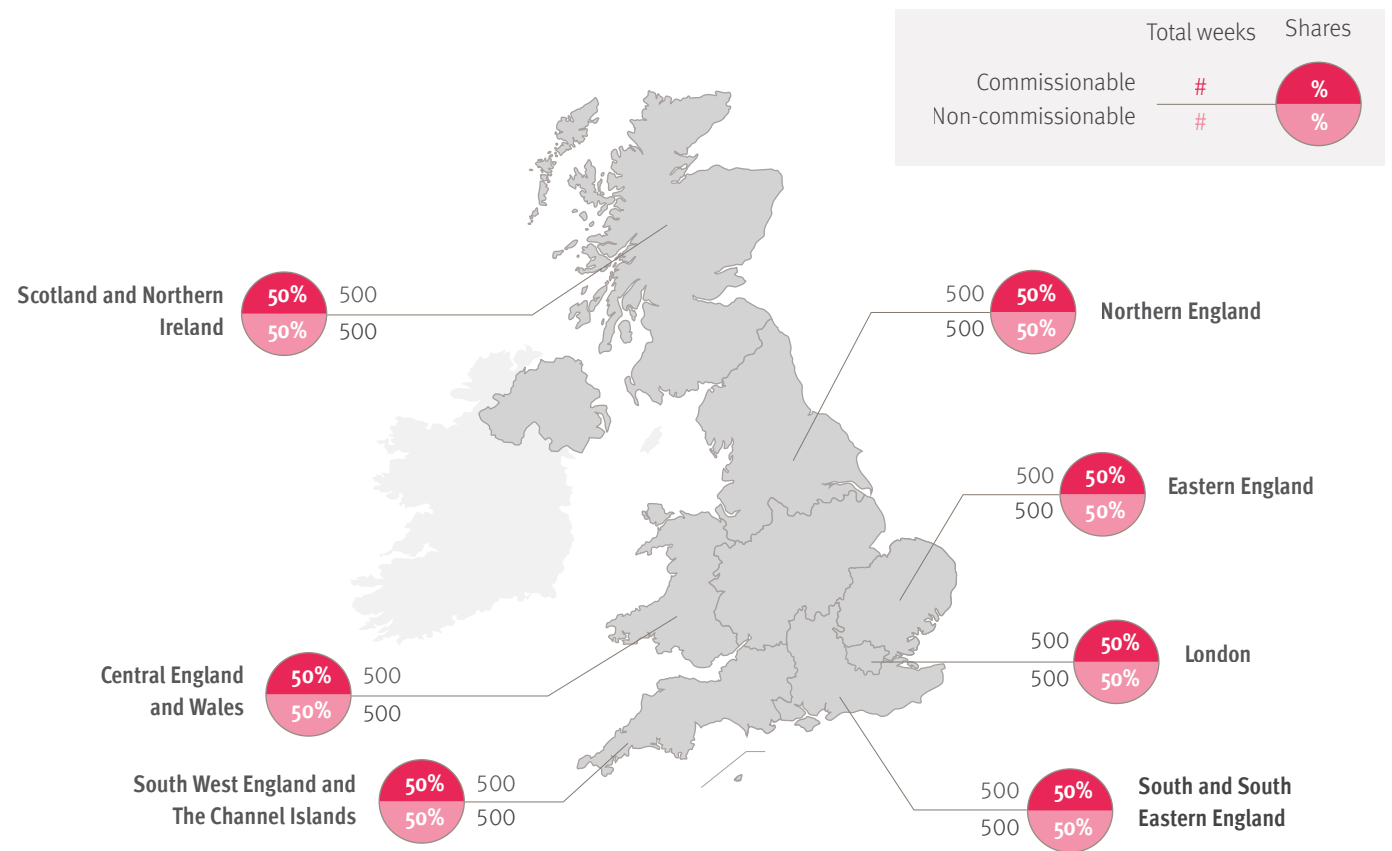


n=xxx member centres participating in Q1 2026

Note: Data are shown only for cities with more than four reporting member centres.

Chart 9

Distribution of commissionable and non-commissionable student weeks by region



n=xxx member centres participating in Q1 2026

Note: Figures of student weeks were rounded and may not add up to the total sum of student weeks by region in Table 1. In order to maintain the confidentiality of individual centre data, some of the regions were merged.

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Q1 2026

Age group overview

Table 6: Student weeks by source country (ranked by total student weeks) and age group

More countries and a detailed breakdown are available in the pivot table

- **Overall data** – performance of source markets based on statistics collected in Q1 2026 from the entire sample of QUIC membership (xxx);
- **Like-for-like comparison** – year-on-year benchmark for each age segment, based on data from centres reporting in both Q1 2025 and Q1 2026 (xxx member centres) for a more accurate assessment of source market performance trends.

Rank	Source country	Total weeks	Adult	Junior	Total	%	Adult	%	Junior	%
		Overall data Q1 2026			Like-for-like comparison Q1 2025 vs. Q1 2026 change					
1	Saudi Arabia	12,456	12,456	0	-3,476	-29%	-3,476	-29%	-3,476	-29%
2	Türkiye	11,413	10,000	1,413	-572	-4%	-572	-4%	-572	-4%
3	Italy	9,203	9,000	200	24	+19%	24	+19%	24	+19%
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Note: Q1 2026 n=xxx participating member centres, Q1 2025 vs Q1 2026 n=xxx participating member centres.

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Rank	Source country	Total weeks	Adult	Junior	Total	%	Adult	%	Junior	%
		Overall data Q1 2026				Like-for-like comparison Q1 2025 vs. Q1 2026 change				
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Note: Q1 2026 n=xxx participating member centres, Q1 2025 vs Q1 2026 n=xxx participating member centres.

Q1 2026

Course type data overview

Table 7

Top source countries by junior course type, student weeks and their market share

Rank	General English			Summer/Winter Camp			EAP		
	Source country	Weeks	%	Source country	Weeks	%	Source country	Weeks	%
1	Italy	3,432	28.2	Italy	1,463	8.7	Italy	185	42.1
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10									

n=xxx member centres participating in Q1 2026
 Note: Percentages may not add up to 100% due to rounding.

Table 8

Top source countries by adult course type, student weeks and their market share

Rank	General English			Business & Prof. English			English Plus		
	Source country	Weeks	%	Source country	Weeks	%	Source country	Weeks	%
1									
2									
3									
4									
5									
6									
7									
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Rank	EAP			ESP			One-to-one			Teacher development		
	Source country	Wks	%	Source country	Wks	%	Source country	Wks	%	Source country	Wks	%
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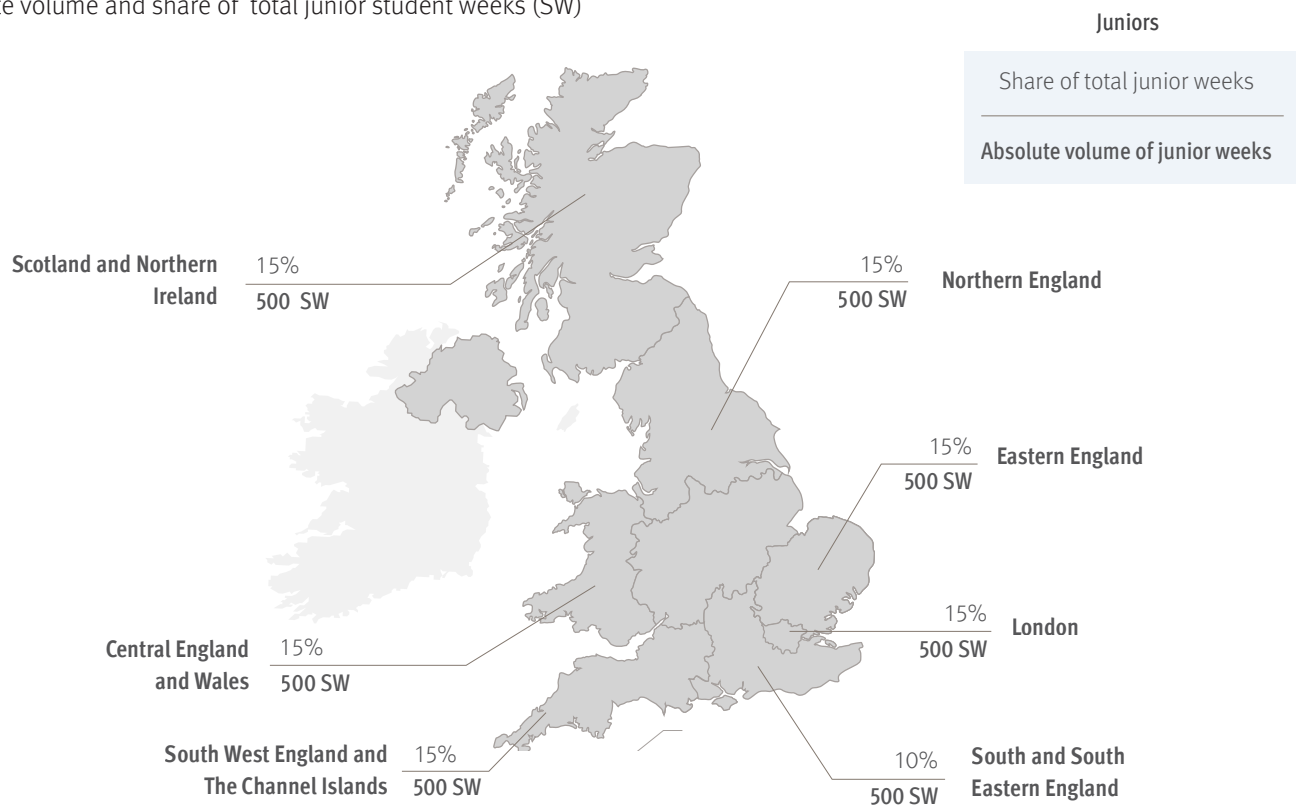
n=xxx member centres participating in Q1 2026
 Note: Percentages may not add up to 100% due to rounding.

Q1 2026

Regional breakdown by age group

Chart 10

Absolute volume and share of total junior student weeks (SW)



n=xxx member centres participating in Q1 2026

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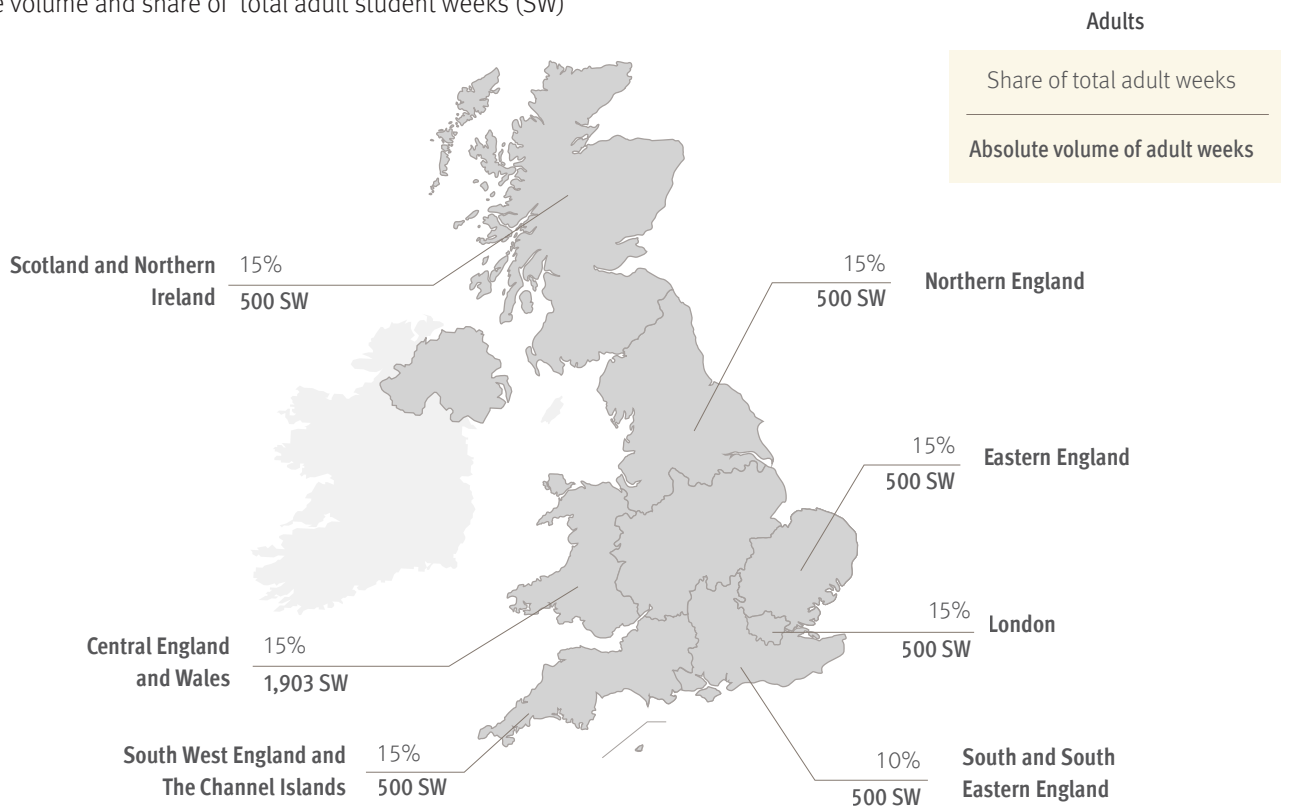
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Chart 11

Absolute volume and share of total adult student weeks (SW)



n=xxx member centres participating in Q1 2026

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Q1 2026

Junior market analysis

Table 9: Junior student weeks by source country (ranked by total student weeks) and course type

More countries and a detailed breakdown are available in the pivot table

- **Overall data** – performance of source markets based on statistics collected in Q1 2026 from the entire sample of QUIC membership (xxx);
- **Like-for-like comparison** – year-on-year benchmark for each age segment, based on data from centres reporting in both Q1 2025 and Q1 2026 (xxx member centres) for a more accurate assessment of source market performance trends.

Rank	Source country	Junior			Absolute change			%		
		General English	Summer/Winter Camp	EAP	General English	Summer/Winter Camp	EAP	General English	Summer/Winter Camp	EAP
		Overall data Q1 2026			Like-for-like comparison Q1 2025 vs. Q1 2026 change					
1	Italy	8,502	600	18	500	50	5	50%	30%	10%
2	Spain	7,936	500	18	400	40	4	50%	30%	10%
3	Argentina	2,458	400	18	300	3	43	50%	30%	-53%
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Note: Q1 2026 n=xxx participating member centres, Q1 2025 vs Q1 2026 n=xxx participating member centres.

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Rank	Source country	Junior			Absolute change			%		
		General English	Summer/Winter Camp	EAP	General English	Summer/Winter Camp	EAP	General English	Summer/Winter Camp	EAP
		Overall data Q1 2026			Like-for-like comparison Q1 2025 vs. Q1 2026 change					
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Note: Q1 2026 n=xxx participating member centres, Q1 2025 vs Q1 2026 n=xxx participating member centres.

Q1 2026

Adult market analysis

Table 9: Adult student weeks by source country (ranked by total student weeks) and course type

More countries and a detailed breakdown are available in the pivot table

- **Overall data** – performance of source markets based on statistics collected in Q1 2026 from the entire sample of QUIC membership (xxx);
- **Like-for-like comparison** – year-on-year benchmark for each age segment, based on data from centres reporting in both Q1 2025 and Q1 2026 (xxx member centres) for a more accurate assessment of source market performance trends.

		Adult							
		Overall	General English	Business & Professional	English Plus	EAP	ESP	One-to-One	Teacher develop.
Rank	Source country	Overall data Q1 2026							
1	Saudi Arabia	3,489	554	10	15	885	12	70	0
2	Türkiye	2,783	826	24	15	672	12	13	0
3	Brazil	1,832	589	265	15	81	12	15	0
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26									
27									
28									
29									
30									

Note: Q1 2026 n=xxx participating member centres, Q1 2025 vs Q1 2026 n=xxx participating member centres.

Table 9: Adult student weeks by source country (ranked by total student weeks) and course type

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		Adult							
		Overall	General English	Business & Professional	English Plus	EAP	ESP	One-to-One	Teacher develop.
Rank	Source country	Like-for-like comparison Q1 2025 vs. Q1 2026 change							
1									
2									
3									
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Note: Q1 2026 n=xxx participating member centres, Q1 2025 vs Q1 2026 n=xxx participating member centres.

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		Adult							
		Overall	General English	Business & Professional	English Plus	EAP	ESP	One-to-One	Teacher develop.
Rank	Source country	Overall data Q1 2026							
31									
32									
33									
34									
35									
36									
37									
38									
39									
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Note: Q1 2026 n=xxx participating member centres, Q1 2025 vs Q1 2026 n=xxx participating member centres.

Table 9: Adult student weeks by source country (ranked by total student weeks) and course type

More countries and a detailed breakdown are available in the pivot table

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		Adult							
		Overall	General English	Business & Professional	English Plus	EAP	ESP	One-to-One	Teacher develop.
Rank	Source country	Like-for-like comparison Q1 2025 vs. Q1 2026 change							
31									
32									
33									
34									
35									
36									
37									
38									
39									
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59									
60									

Note: Q1 2026 n=xxx participating member centres, Q1 2025 vs Q1 2026 n=xxx participating member centres.

Q1 2026

Regional breakdown of source countries

Table 11

Top source countries by region and their market share (student weeks)

- **Usage tip:** The pivot tables can be used to explore how individual source markets performed across UK regions, compare regional distribution patterns, and filter results to see how many student weeks each source market contributed to specific regions.

Rank	Central England & Wales		Eastern England		London		Northern England	
	Source country	%	Source country	%	Source country	%	Source country	%
1	Saudi Arabia	26.4	Italy	13.1	Saudi Arabia	16.8	Saudi Arabia	29.4
2	Japan	17.4	Japan	9.7	Japan	9.	Türkiye	12.5
3								
4								
5								
6								
7								
8								
9								
10								

n=xxx member centres participating in Q1 2026

Note: Percentages may not add up to 100% due to rounding.

Note: In order to maintain the confidentiality of individual centre data, some of the regions were merged.

Table 11 (continued)

Top source countries by region and their market share (student weeks)

- **Usage tip:** The pivot tables can be used to explore how individual source markets performed across UK regions, compare regional distribution patterns, and filter results to see how many student weeks each source market contributed to specific regions.

Rank	Scotland & Northern Ireland		South & South Eastern England		South West England & The Channel Islands	
	Source country	%	Source country	%	Source country	%
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						

n=xxx member centres participating in Q1 2026

Note: Percentages may not add up to 100% due to rounding.

Note: In order to maintain the confidentiality of individual centre data, some of the regions were merged.

Q1 2026

Regional breakdown of course types

Table 12

Student weeks by region and junior course type and their market share

Region	Juniors					
	General English		Summer/Winter Camp		EAP	
	Weeks	%	Weeks	%	Weeks	%
South and South Eastern England	9,584	90.9	1,582	18.1	0	0.0
London	2,542	23.6	842	25.4	0	0.0
Eastern England						
South West England and the Channel Islands						
Northern England						
Central England and Wales						
Scotland and Northern Ireland						

n=xxx member centres participating in Q1 2026

Note: Percentages may not add up to 100% due to rounding. Figures of student weeks were rounded and may not add up to the total sum of student weeks by region in Table 1.

Note: In order to maintain the confidentiality of individual centre data, some of the regions were merged.

Table 13

Student weeks by region and adult course type and their market share

Region	Adults					
	General English		Business & Prof. English		English Plus	
	Weeks	%	Weeks	%	Weeks	%
London						
Northern England						
South and South Eastern England						
South West England and the Channel Islands						
Eastern England						
Scotland and Northern Ireland						
Central England and Wales						

Region	Adults							
	EAP		ESP		One-to-one		Teacher develop.	
	Weeks	%	Weeks	%	Weeks	%	Weeks	%
London								
Northern England								
South and South Eastern England								
South West England and the Channel Islands								
Eastern England								
Scotland and Northern Ireland								
Central England and Wales								

n=xxx member centres participating in Q1 2026

Note: Percentages may not add up to 100% due to rounding. Figures of student weeks were rounded and may not add up to the total sum of student weeks by region in Table 1.

Note: In order to maintain the confidentiality of individual centre data, some of the regions were merged.

Q1 2026

Booking sources

Table 14

Top source countries of commissionable bookings by student weeks and their market share

- **Usage tip:** Data on more countries is available in the pivot table.

Commissionable bookings			
Rank	Source country	Weeks	%
1	Saudi Arabia	10,253	15.9
2	Türkiye	9,862	15.5
3	Italy	5,623	15.2
4			
5			
6			
7			
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15			
16			
17			
18			
19			
20			

n=xxx member centres participating in Q1 2026
 Note: Percentages may not add up to 100% due to rounding.

Table 15

Top source countries of non-commissionable bookings by student weeks and their market share

- **Usage tip:** Data on more countries is available in the pivot table.

Non-commissionable bookings			
Rank	Source country	Weeks	%
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			

n=xxx member centres participating in Q1 2026
 Note: Percentages may not add up to 100% due to rounding.

Q1 2026

Booking types

Table 16

Top source countries of individual bookings by student weeks and their market share

- **Usage tip:** Data on more countries is available in the pivot table.

Individual bookings			
Rank	Source country	Weeks	%
1	Saudi Arabia	18,956	21.6
2	Türkiye	10,358	18.8
3	Italy	6,272	9.1
4			
5			
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7			
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18			
19			
20			

n=xxx member centres participating in Q1 2026
 Note: Percentages may not add up to 100% due to rounding.

Table 17

Top source countries of group bookings by student weeks and their market share

- **Usage tip:** Data on more countries is available in the pivot table.

Group bookings			
Rank	Source country	Weeks	%
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
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16			
17			
18			
19			
20			

n=xxx member centres participating in Q1 2026
Note: Percentages may not add up to 100% due to rounding.

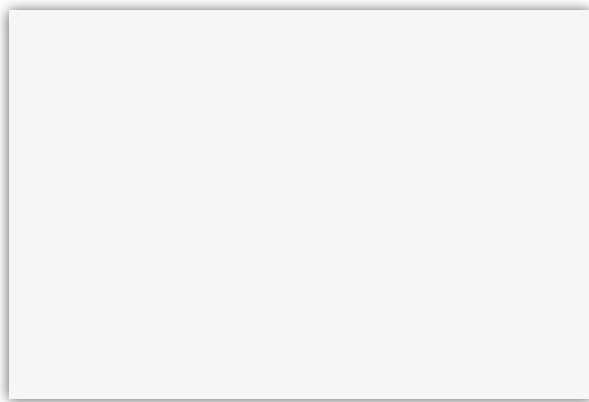
Q1 2026

Snapshot of market sentiment in Q1 2026

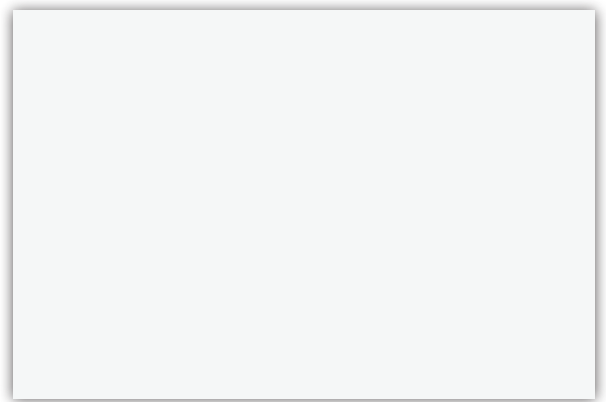
Chart 12

Summer 2026 booking levels and year-on-year comparison

Current summer 2026 booking levels



Summer booking levels 2025 vs 2026



Note: Figures are based on responses from centres participating in the Q1 2026 additional survey (n = xx). This represents up to xx of the xx QUIC member centres, covering xx of their xxx teaching premises.

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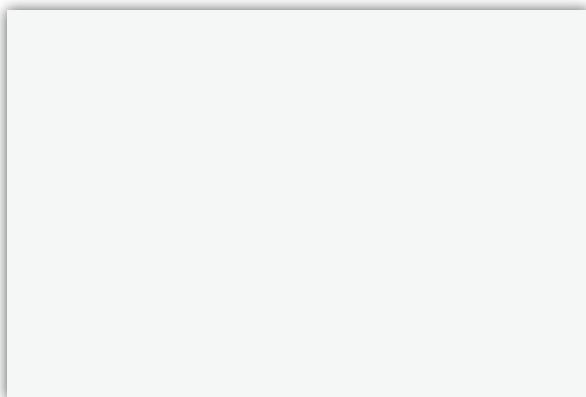
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Chart 13

Impact of the situation in Iran on summer 2026 bookings



Note: Figures are based on responses from centres participating in the Q1 2026 additional survey (n = xx). This represents up to xx of the xx QUIC member centres, covering xx of their xx teaching premises.

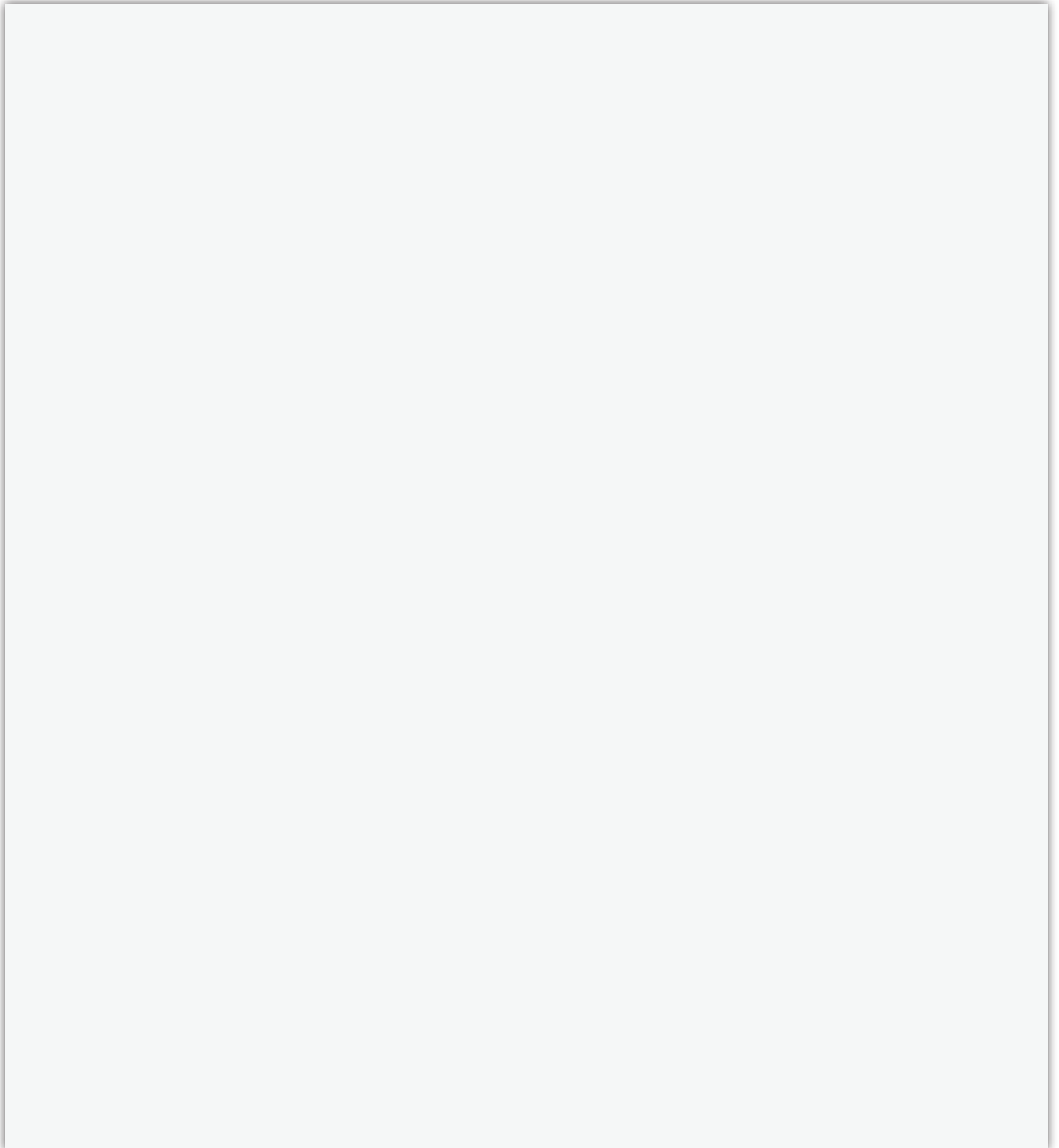
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Quarterly Intelligence Cohort

QUIC 2026 participants





The national association for accredited
English language teaching centres.
englishuk.com